

Question 1

Marked out of 1.000

Question text

Your social media engagement officer has requested your help in boosting followers and retweets on Twitter. How could you help her get more information to better understand and subsequently increase engagement?

Select one:

- a. Power Apps using portals can create a new customer site for our followers.
- b. Power Automate can handle our content approvals for us, reducing the time it takes to produce new content and ensure our quality procedure is followed.
- c. Configure a Power BI report to capture and analyze data from Twitter, allowing you to better understand why certain posts elicit more responses.

Question 2

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Question text

What are the different types of Business Data Analytics

Select one:

- a. Predictive , Descriptive, Prescriptive
- b. Prescriptive, Descriptive, Historical
- c. §All of the above
- d. Prescriptive, descriptive, Hierarchical