

Question 1

Question text

What is the purpose of policy communication?

Select one:

- a.
Build consensus
- b.
avoid confrontation
- c. share policy values
- d. All the above

Question 2

Question text

What are the elements of good communication strategy?

Select one:

- a.
Engage
- b.
Persuade
- c.
Inform
- d. All the above

Question 3

Question text

Which of the following policies can be said to properly communicated?

Select one:

- a. Demonetization
- b. GST
- c. Swachh Bharat Mission
- d. National Broadband Policy 2004