Quiz 1

When a person collects information from the entire population, this is called a

- a) parameter
- b) sample
- c) population
- d) census
- e) statistic

Quiz 2

A consumer has been asked to rank five cars based upon their desirability. This level of measurement is _____.

- a) interval level
- b) ordinal level
- c) nominal level
- d) ratio level
- e) relative level

Quiz 3

The number of phone calls arriving at a switchboard each hour has been recorded, and the following frequency distribution has been developed.

Class Interval	Frequency
20-under 40	30
40-under 60	45
60-under 80	80
80-under 100	45

Which graph can be plotted for the above data?

- a. Histogram
- b. Pie chart
- c. Bar chart
- d. Line chart