

### **Quiz 1**

What is the first step in conducting a literature search?

- A. Define the management dilemma or question
- B. Identify key terms, people, or events
- C. Search indexes, bibliographies, and the Web
- D. Locate and review secondary sources
- E. Evaluate the value and credibility of secondary sources

### **Quiz 2**

Reducing data to a manageable size, developing summaries, and applying statistical techniques are all aspects of \_\_\_\_\_.

- A. Sampling
- B. Data collection
- C. Pilot testing
- D. Data analysis
- E. Data transformation

### **Quiz 3**

When evaluating an information source, the time period and geographic limitations are considered as part of the

- A. Purpose
- B. Scope
- C. Authority
- D. Audience
- E. Format