

Quiz 1

The fundamental weakness in the research process is _____.

- A. Incorrectly defining the research question
- B. Identifying a flawed sampling frame
- C. Mis-defining the target population
- D. Failing to identify all relevant secondary information
- E. Skipping the exploratory phase

Quiz 2

Planning the research design involves decisions regarding _____.

- A. Data collection mode
- B. Type of study
- C. Measurement
- D. Sampling plans
- E. All of the above

Quiz 3

Reducing data to a manageable size, developing summaries, and applying statistical techniques are all aspects of _____.

- A. Sampling
- B. Data collection
- C. Pilot testing
- D. Data analysis
- E. Data transformation