

Third Party Evaluation
of
CAPACITY BUILDING & TECHNICAL ASSISTANCE
AND
ADVOCACY & PUBLICITY SCHEMES
for
Ministry of Development of
North Eastern Region, Government of India



सत्यमेव जयते

Report by



Indian Institute of Public Administration
New Delhi

CONTENTS

ACKNOWLEDGEMENTS	iii
INTRODUCTION	1
OBJECTIVES OF EVALUATION STUDY	2
SCOPE OF WORK	2
METHODOLOGY	3
CAPACITY BUILDING & TECHNICAL ASSISTANCE (CB&TA) PLAN SCHEME	
Background Brief	6
Allocation of Funds and Expenditures during 12th Plan	8
Funds released to Grantee Organizations and Institutions	12
Analysis of CB&TA Scheme	18
Observations of Field Study Visits	27
CIPET, Imphal	27
Ashok Institute of Hospitality and Tourism Management	31
Outcomes and Recommendations	34
ADVOCACY AND PUBLICITY PLAN SCHEME	
Background Brief	37
Allocation of Funds and Expenditures during 12th Plan	39
Funds released to NGOs / Organizations & Institutions	42
Observations and Analysis of CB&TA Schemes	60
Prasar Bharti Directorate General Doordarshan	60
DAVP	61
SPICMACAY	62
Outcomes and Recommendations	64
ANNEXURE - I	66
ANNEXURE - II	72
ANNEXURE - III	79

ACKNOWLEDGEMENTS

The work on third party evaluation is a cumulative outcome and effective contribution made at all stages by Dr. Saket Bihari, Dr. Anjali Dhengle and Dr. Anupam Sarkar, faculty colleagues of our Institute. It is pertinent to mention that the team members have taken the objectives of study painstakingly in a manner that no part of study is underrepresented. In doing so, an apt and balanced focus on desk review, methodology; field visits, data processing and report preparation have been given. During the field visits, in spite of shortage of time, all possible stakeholders have been contacted and their views documented which were instrumental in framing the outcomes and recommendations.

I am thankful to the Ministry of Development of North Eastern Region, Government of India for entrusting the stupendous intellectual task to Indian Institute of Public Administration, New Delhi. The insights and information shared by Ms. V.L. Roui Kullai, Director, (Capacity Building & Technical Assistance), Smt. Mercy Epao, Director (Advocacy and Publicity), and Smt. Samita Arora (Deputy Secretary), MoDoNER have been of immense help throughout the study.

I am also thankful to Shri S.N..Pradhan, Joint Secretary and Smt. Mamta Shankar, Economic Advisor, for their continuous and reinvigorating support which helped us bring more rigors to the study. Despite their busy schedule, they took time out to discuss about an effective framework within which the study can be conducted to ascertain the growth and development of NER.

I would like to place on record our deep gratitude and appreciation for the constant and unstinted guidance and support provided by Dr. T. Chatterjee, Director, IIPA, and all the faculty members and administrative staff of IIPA for their concerns about the evaluation. I am especially thankful to Shri Amitabh Ranjan, Registrar, IIPA and Shri Jashwant Singh, Liaison Assistant for their active cooperation and support in carrying out the study.

I am grateful to the other members of study team, namely Shri Vinod Zutshi, IAS (retd.), Advisor, Shri S. Hussain, Statistician, Ms. Priyanka Kumar, Research Assistant and Ms. Usha Diwakar, Intern.

To conclude, the Institute conveys its gratitude to the MoDoNER, state governments and to all other involved agencies in the study for their wholehearted and dedicated support commensurate with the objectives of the study to continuously upgrade the knowledge and skill base of North East Region. For any shortcoming, I alone am responsible.

I believe that the Report of Third Party Evaluation of Plan Scheme “Capacity Building & Technical Assistance and Advocacy & Publicity” will provide useful information to the MoDoNER to serve more effectively the NER than ever before.

20th July, 2017

Dr. Kusum Lata
Project Leader

INTRODUCTION

The Ministry of Development of North Eastern Region (MoDoNER) has entrusted Indian Institute of Public Administration (IIPA) to carry out Evaluation Study for the following schemes undertaken by the Ministry during 12th Five Year Plan:-

1. Capacity Building and Technical Assistance Plan Scheme, &
2. Advocacy and Publicity Plan Scheme.

The Aim and Objectives of the two plan schemes are as under:

i. Capacity Building & Technical Assistance (CB & TA):-

The Plan Scheme of Capacity Building and Technical Assistance of the MoDoNER aims at providing funding for overall capacity building of State Government machinery to realistically improve governance and delivery across the board. The scheme encompasses the following elements:

- Skill Development; Skill Enhancement; Improvement of Knowledge and Competencies of youth of North Eastern States; and
- Improving Capacity in terms of effective delivery of services for good governance in respect of in-service personnel and functionaries of all North East State Governments (Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura).

ii. Advocacy & Publicity Plan Scheme (A&P):-

The plan scheme of Advocacy & Publicity has been formulated essentially to project and showcase the inherent potentials and achievements of North Eastern Region, creating an awareness of its unique and distinctive features and products. The main objectives of the plan schemes of Advocacy & Publicity scheme are:

- To ensure National Integration particularly linking far-flung inhabitants of the North Eastern Region.
- Showcasing the rich resources of the region to attract investment,
- Highlighting the strengths and potentials of the region like, nature, heritage, culture, adventure and religious tourism,
- Creating an atmosphere for more positive and enduring interaction between the people of the region and the rest of the country,
- Mainstreaming of the region, and

- Removing the misconceptions about the region being unsafe and ridden with insurgency.

OBJECTIVES OF EVALUATION STUDY

In the light of aforesaid objectives of the scheme, following study objectives have been laid down in the Terms of Reference (ToR) for the Capacity Building & Technical Assistance; and Advocacy & Publicity Plan Schemes which are as under:-

- To assess impact of the above schemes in meeting the objectives and to suggest measures for increasing its efficiency,
- To assess the utility of the above schemes, its effectiveness and user satisfaction,
- To verify whether the above schemes has fulfilled its intended objectives during Five Year Plans,
- If yes, whether the above schemes should be carried forward in XII Five Year Plan (beyond 12th Five Year plan or Fourteenth Finance Commission 2019-20) and with what modifications and scale?
- To verify whether there is need to up-scale initiative and how best outcome of the above schemes could be optimized?
- To verify whether the scheme has duplication with other Ministries/Departments of the Central Government.
- To suggest if the schemes have not served the intended purpose whether the scheme should be scrapped or retained after XII Five Year Plan period with structure changes which may be suggested.

SCOPE OF WORK

Capacity Building & Technical Assistance Scheme of the MoDoNER aims to provide funding for skill development, enhancing of skills, enrichment of knowledge base, competencies of youth of North Eastern States and to ensure effective delivery of services for good governance in respect of in-service personnel and functionaries of all North East State Governments. The **Advocacy and Publicity Scheme** seeks to bring general awareness, disseminate positive information and data about North East States. The Scheme also aims to showcase the rich natural resources and cultural heritage of the North Eastern Region.

The MoDoNER has specified that the scope of work is to examine implementation of each category of activities mentioned in the proposal on the following parameters:

- Physical achievement vis-à-vis targets as approved by the Sanctioning Committee of the MoDoNER,
- Financial achievements vis-à-vis targets as approved by the Sanctioning Committee of the MoDoNER,
- Implementation status as against targets,
- Implementation of Processes followed vis-à-vis processes prescribed under the scheme,
- Quality of implementation, and
- Effectiveness (in terms of desirable outcomes) in terms of execution.

Further, the Evaluation Study is also expected to cover the following functional issues:-

- Assess overall impact of sample projects financed by the MoDoNER.
- Status of administrative machinery and implementation process of the scheme.
- Performance of the implementation agency.
- Suggestions for a future road map in terms of changing scenario expectation.
- ICT for effective governance and implementation.
- Any other process/technology/innovation good practices that can be suggested.

METHODOLOGY

The detailed evaluation & research methodology and sampling methodology followed by Evaluation Study Team comprise the following stages:-

1. **Interactive meetings** with Economic Adviser, Director (Capacity Building & Technical Assistance), Director (Advocacy & Publicity), Director (General Administration) on team's understanding and approach to Evaluation of the MoDoNER Plan Scheme. Collection of secondary data from Under Secretary (CB & TA), Under Secretary (Advocacy & Publicity) and Under Secretary (General Administration).

2. **Collection of Secondary Data**

Evaluation Study Team collected secondary information from the MoDoNER in the following manners:-

- i. Interactive discussions with the MoDoNER officials.
- ii. Annual Reports of the MoDoNER.
- iii. Official website of the MoDoNER.
- iv. Copies of records of discussion and other relevant documents provided by Ministry.
- v. Interactive discussions with Officials of State Governments of North Eastern States :- Central/State/Autonomous organization/Public enterprises/Public Press & NGOs.
- vi. Copies of records of discussions and other relevant documents obtained from State Governments of North East States and other organizations indicated at 'v' above.

3. **Collection of Primary Data**

Primary Data Collection was essential to assess the impact of the schemes and to assess the utility; effectiveness; and user satisfaction. Primary data brings the real picture of the field and helps assess the strength vis-a-vis weakness of any scheme. The effectiveness of the schemes is conditioned and contingent upon the expression received from the involved stakeholders. The collection of primary data was made through the **Field Visits**, details of which are given below:-

Officials of Evaluation Study Team made field visits to collect primary data for the two schemes from the following organizations and institutions at New Delhi for Capacity Building and Technical Assistance Scheme:-

- i. CIPET, Imphal.
- ii. Ashok Institute of Hospitality and Tourism Management.

The team also visited the following institutions to collect primary data for Advocacy and Publicity Plan Scheme:-

- i. Prasar Bharati. (Directorate General of Doordarshan)
- ii. DAVP.
- iii. SPICMACAY

4. Desk Work

The evaluation study team after collecting primary and secondary data, and seeking all relevant inputs in interactive meetings with officials of the MoDoNER, State Government officials and Representatives of various Organization & Institutions.

- Recorded the observations of the field visits;
- Prepared Graphical presentation of primary & secondary data; and
- Designed the Format of the Report.

CAPACITY BUILDING & TECHNICAL ASSISTANCE (CB&TA) PLAN SCHEME

Background Brief

During the 12th Plan, the MoDoNER implemented a programme for people of the North Eastern Region for acquiring skills and competencies through its Capacity Building and Technical Assistance Scheme. The basic objective of this plan scheme is to provide skills and competencies for self-employment & employability of NE youth and also assist in providing any other specialized inputs required for Human Resource Development in sectors that are critical for the development of the region.

The Schemes has two components, namely, (i) Training unemployed youth to make them skilled and employable and (ii) Training of mid-level functionaries of Govt. of North Eastern States in the interest of good governance.

The scheme Capacity Building and Technical Assistance (CB&TA) envisages introducing skills for industries which are viable for NE youth. Some of the skills sectors/vocational courses for which sanctions have been issued are:-

- Cuisines, Food & Beverage, Pastry & Baking;
- Tourism – Tour Operators, Hotels, Home Stay, Taxis to places of attraction etc.;
- Nursing, Para medics;
- Wellness and Beauty;
- Fashion designing and garments, handloom weaving;
- Essential technicians – Electrician, Plumbing, Repair of ACs, Fridge, Mobile repair etc.;
- Automobile – Fitter, Turner, Mechanics, Welding;
- Soft skills for employability in any sector;
- Retail Merchandising;
- Aviation – Cabin Crew, Air Hostess, Ground Crew etc.; and
- Training of Trainers in each skill set so that their resources are used to create more human resources.

CB&TA Scheme, is a Grants-in-Aid scheme under which the MoDoNER invites proposals from eligible bodies and organizations. As per the guidelines of the scheme followed during 12th Plan the eligible bodies and organizations were:-

- (i) Central and State Government Departments.
- (ii) Centres of Excellence in Training, Education, Research, Universities, PSUs in Central, State, Joint or Cooperative sector and autonomous organizations under Central, State and local Governments.
- (iii) Reputed institutions of training and education in the private sector.
- (iv) Corporate and Industry Association willing to partner in sectors where there is a shortage of skills such as in hospitality, aviation, banking and insurance, automobiles.
- (v) Non-government organization and trusts that fulfill eligibility criteria.

The process of submission of proposal was well defined in the guidelines. The administration of the scheme was done by the CB&TA Division and a sanctioning committee had been constituted under the chairmanship of Joint Secretary (CB&TA), the MoDoNER. Projects recommended by the aforesaid committee were finally sanctioned with the approval of Secretary, the MoDoNER and concurrence of IFD.

The process for Release of Grants-in-aid for short duration courses, medium duration courses and long duration courses is defined in the guidelines as follows:-

- Short duration courses – Training courses of up to 6 months duration are short duration courses. Disbursement of Grants-in-Aid for short duration courses is made in two installments in the ratio of 75:25.
- Medium duration courses – Training courses over 6 months up to one year are medium duration courses. Disbursement of Grants-in-Aid for medium duration courses are made in three installments in the ratio of 50:40:10.
- Long duration courses – Training courses of over one year are long duration courses. Disbursement of Grants-in-Aid for long duration courses are made in three installments in the ratio of 75:25

As per guidelines release of second and subsequent installments depends upon review by the MoDoNER of the progress of ongoing course or assessment of completed training as of acceptable quality.

Eligibility Norms for Institutions other than those which are under State and Central Governments or autonomous bodies/PSUs of the State and Central Governments. The MoDoNER has notified clear guidelines about eligibility norms for non-government institutions and autonomous bodies/PSUs under Governments. Clear cut Guidelines on Eligibility Norms has made the process of selection transparent and fair.

The norms of funding and the components on which the grantee organization can spend the sanction funds were also clearly spelt out in the guidelines of this plan schemes.

Monitoring and Evaluation

The MoDoNER has laid down clear cut instructions for grantee institutions to strictly follow the time schedule, forwarding periodical reports on enrollment of trainees and other activities related to the projects. The guidelines of the scheme also state that ministry will also carry out inspections to assess, proper implementation of the sanction project. Evaluation will be conducted for each project after completion and that the MoDoNER has the right to blacklist any organization if the implementation of the project is found to be unsatisfactory and in an improper manner.

A set of Guidelines followed during the 12th Plan of CB&TA scheme is enclosed as **ANNEXURE – I.**

Allocation of Funds and Expenditures during 12th Plan

During Five year period of 12th Plan 2012-13 to 2016-17, a total of Rs. 149 crores were provided in Budget Estimate under this scheme. During this period an amount of Rs. 117.53 crores was utilized. An amount of Rs. 25.00 crore was transferred to Ministry of Skill Development and Entrepreneurship along with all 274 project proposals for funding under “Capacity Building (Skilling Scheme)” component during 2016-17 on recommendation of Committee of Secretaries. The following Table 1 shows year wise allocation and expenditure made during the 12th plan (amount in crores) :-

Table 1 : Allocation and Expenditure incurred during 12th Five Year Plan

Item	Financial years				
	2012-13	2013-14	2014-15	2015-16	2016-17**
BE (Rs. in cr.)	20.00	20.00	20.00	16.00	73.00
RE (Rs. in cr.)	16.00	20.00	16.00	12.88	70.19
Utilized (Rs. in cr.)	12.19	17.25	15.98	12.88	59.23

**Two schemes, viz. Advocacy & Publicity and Technical Assistance & Capacity Building have now been merged and renamed as “Capacity Building & Publicity”. In this newly merged scheme, an amount of Rs. 73 crores has been allocated in BE 2016-17.

Source: Detailed demands for grants of Ministry of development of North Eastern Region for 2013-14 to 2017-18 and MoDoNER

Year wise budgeted allocation and expenditure made during 2012-13, 2013-14, 2015-16 and 2016-17 can be seen in the following graphical presentations:-

Diagram 1 : Capacity Building and Technical Assistance FY 2012-13 (RE-16 Crore)

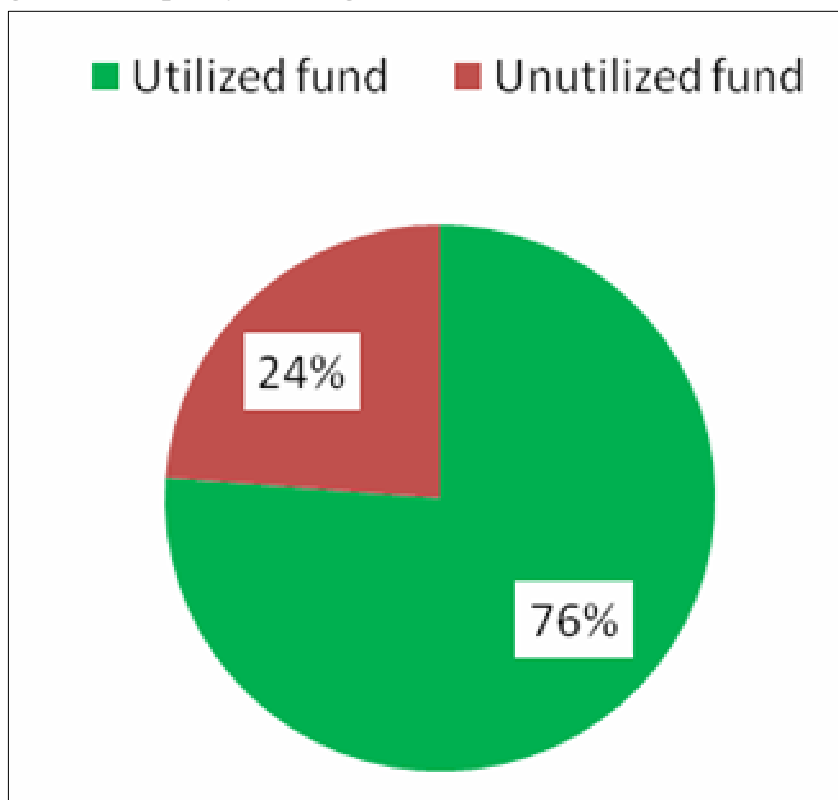


Diagram 2 : Capacity Building and Technical Assistance FY 2013-14 (RE-20 Crore)

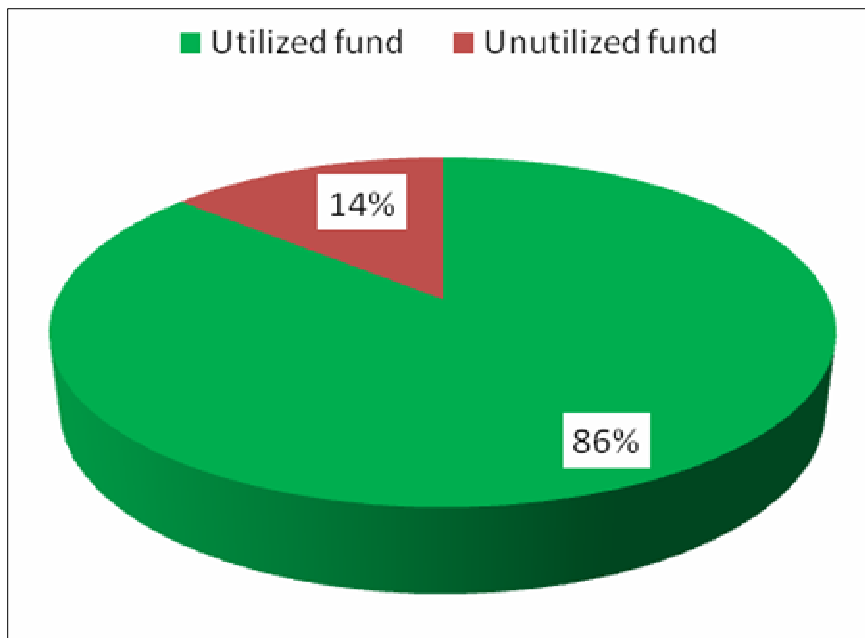


Diagram 3 : Capacity Building and Technical Assistance FY 2014-15 (RE-16 Crore)

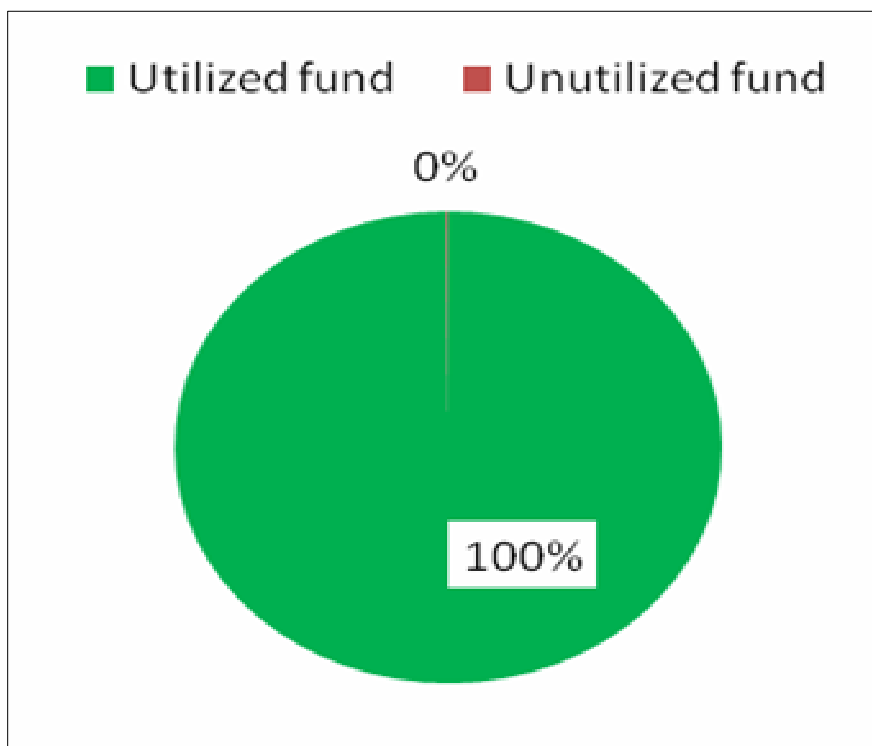


Diagram 4 : Capacity Building and Technical Assistance FY 2015-16 (RE-12.88 Crore)

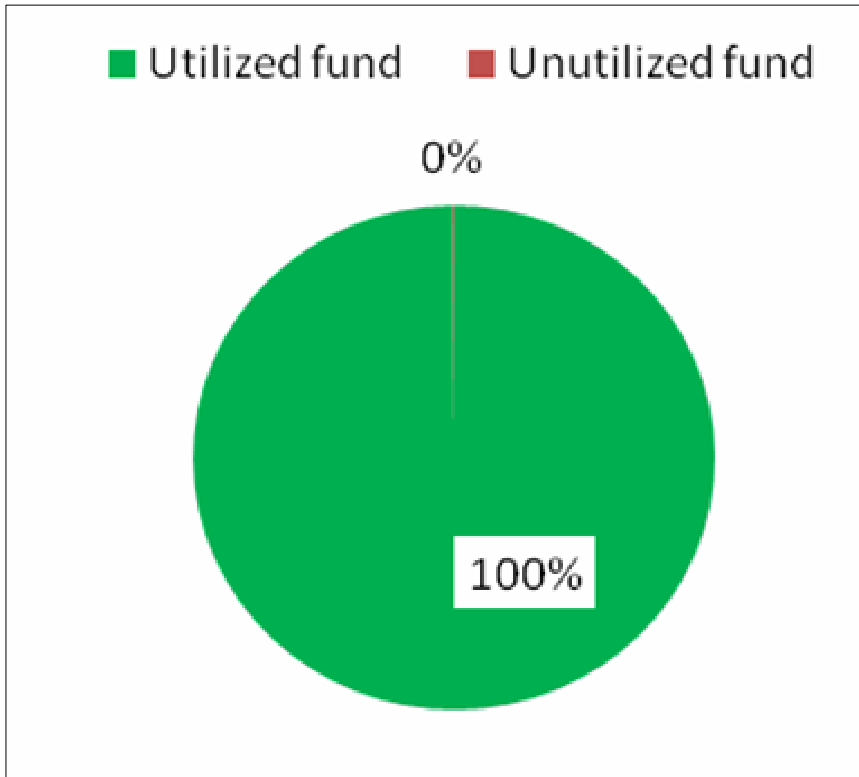


Diagram 5 : Capacity Building and Technical Assistance FY 2016-17 (RE-70.19 Crore)

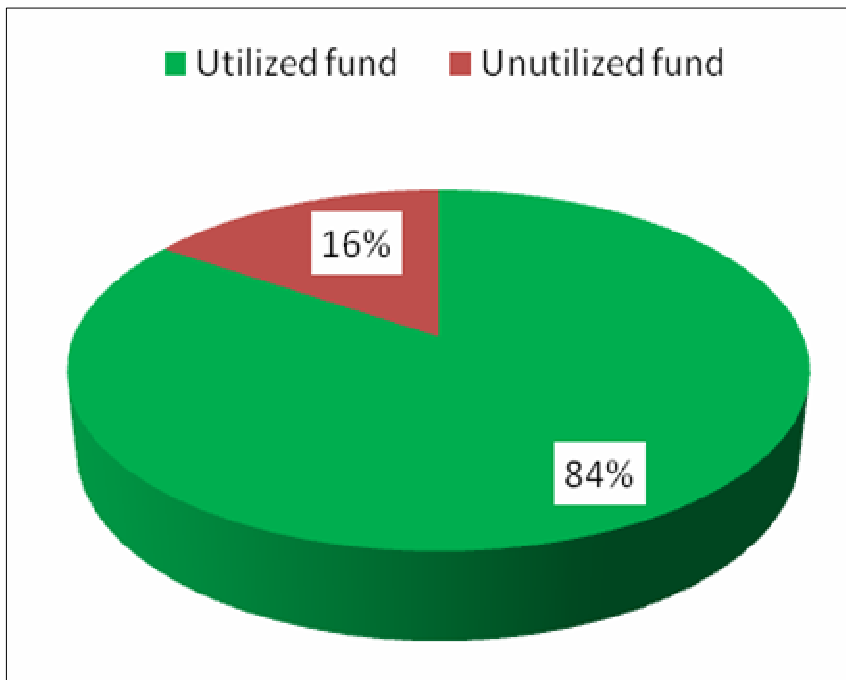
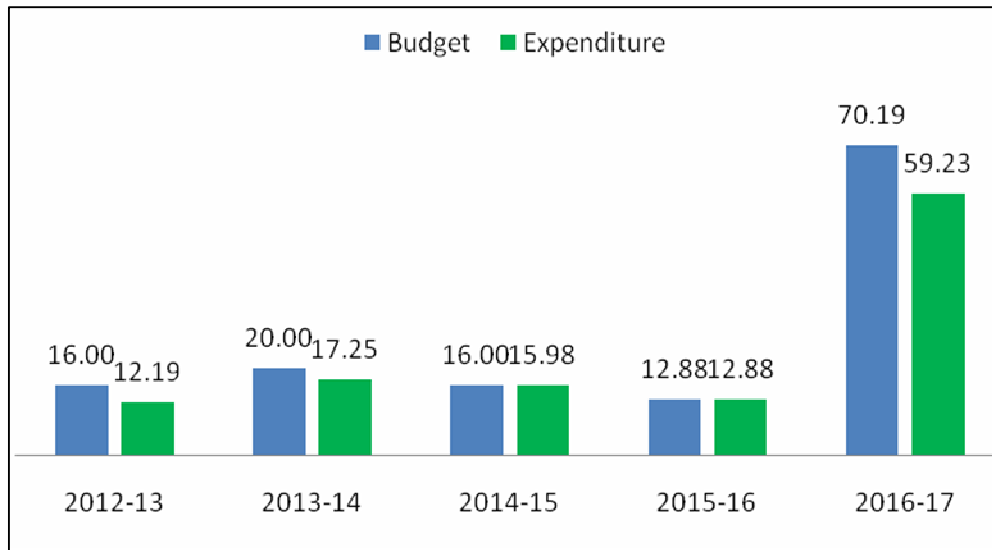


Diagram 6 : Budget (RE) and Expenditure (in Rs. Crores)



Funds released to Grantee Organizations and Institutions

The following Table 2 states the Year Wise list of grantee organizations and institutions (other than State/Central Governments/Autonomous Bodies/PSUs organizations) that were provided grants-in-aid under CB&TA scheme during the 12th Plan period:

Table 2: Funds released under Capacity Building & Technical Assistance Scheme during Five Year period of 12th Plan (2012-17)

A) List of Grantees during 2016-17 (CB &TA)

S. No.	Name of Institution	Ministry/ Department/ Organization	Purpose of Grant	Number of trainees	Total Amount (Rs) Sanctioned	Amount (Rs) released
1.	Indian Plywood Industries Research & Training Institute	Ministry of EFCC	Demonstration cum-Hands on Exercise with Bamboo Primary	100	32,00,000	24,00,000
2.	Directorate of Industries and Commerce, Government of Nagaland	Government of Nagaland	Capacity Building training programme of Mid-Level Govt. Officers	96	22,05,000	16,53,750
3.	Mizoram Youth Commission	Government of Mizoram	CCC plus computer course	1500	1,32,60,000	99,45,000

S. No.	Name of Institution	Ministry/ Department/ Organization	Purpose of Grant	Number of trainees	Total Amount (Rs) Sanctioned	Amount (Rs) released
4.	Public Health Foundation of India (PHFI)	NGO	Strengthening Human Resource and Systems Capacity for Public Health in the North Eastern Region		3,07,92,410	1,53,96,205
5.	Administrative Training Institute, Mizoram	Government of Mizoram	Capacity Building TP of MCS in-service Govt. Officers	30	17,71,000	13,28,250
6.	Assam Agricultural University			30	21,08,450	15,81,337
7.	Indian Institute of Tourism and Travel Management	Organisation of Ministry of Tourism	TP for CB of Teacher, Researchers & Bio-Medical Practitioners	24	13,35,600	Acceptance not received

B) List of Grantees during the financial year 2015-16 (CB &TA)

S.No.	Name of the organization	Persons sponsored
1.	Central Institute of Plastic Engineering Technology, Imphal	160
2.	Central Institute of plastics Engineering & Technology, Bhubaneswar	315
3.	Mizoram Youth Commission, Aizawl	400
4.	Maharashtra State Board of Technical Education, Mumbai	120
5.	Nagaland Tool Room & Training Centre, Dimapur (final installment)	200
6.	Directorate of industries , Nagaland	80
7.	Institute of Design of Electrical Measuring Instruments, Mumbai	80
8.	Indo-German Tool Room, Ahmedabad	150
9.	Centre for Research and Industrial Staff Performance. Bhopal	90
10.	Indo-German Institute of Advance Technology, Visakahapatnam	150
11.	Sikkim Institute of Capacity Building (Govt. of Sikkim Institution)	600
12.	Manipur National Institute of Electronics & Information Technology, (NIELIT) Imphal	320

C) List of Grantees during Financial Year 2014-15 (CB &TA)

S. No.	Name of Institution / grantee organization	Amount Sanctioned (Rs.)	Trainees	Name of Programme / courses
1.	*CIPET, Jaipur	1,08,00,000	180	6 months duration of various Plastics Engg. Tech. & Computer Aided Design programmes
2.	*CIPET, Imphal	1,36,00,000	200	
3.	*CIPET, Guwahati	1,36,00,000	200	
4.	*CIPET Chennai	72,00,000	90	
5.	*CIPET, Bhubaneswar	1,89,00,000	315	
6.	Ashok Institute of Hospitality & Tourism management, New Delhi	7,12,71,000	600	1 Year course in Hospitality & Tourism Management
7.	National Institute of Fashion Technology, Kolkata	5,81,60,000	280	1 year Certificate & Diploma courses in Fashion Technology & apparel production
	Total:	18,70,51,000	1585	

D) List of Grantees during Financial Year 2013-14 (CB &TA)

S. No.	Agency / Organization	Amount in Rs.
1.	AITSA, Delhi	50,000
2.	AMC Research Group	1,63,500
3.	Apparel Training Promotion Council	3,29,875
4.	Ashoka Institute of Hospitality and Tourism Management	2,87,10,563
5.	Ashoka ITDC, MPDC, New Delhi	42,42,966
6.	CIDC, New Delhi	17,96,666
7.	CIHT, Jalandhar	30,60,000
8.	CIPET, Bhubaneswar	1,94,33,292
9.	CIPET, Chennai	1,11,50,000
10.	CIPET, Guwahati	80,00,000
11.	CIPET, Imphal	72,00,000
12.	CIPET, Jaipur	45,00,000
13.	CTTC, Bhubneswar	1,92,15,000
14.	CTTC, Kolkata	18,32,000
15.	ES&TC, Ram Nagar	12,93,750
16.	IDEMI, Mumbai	23,21,020
17.	IGTR, Aurangabad	35,00,000
18.	IITTM, Gwalior	30,06,000
19.	IL & FS Tripura	38,64,000
20.	Indo-Danish Tool Room Jameshedpur	19,32,000
21.	ITDC, New Delhi	50,01,750
22.	JBM Auto	8,69,013
23.	Nagaland Tool Room Centre, Dimapur	33,85,200

S. No.	Agency / Organization	Amount in Rs.
24.	NIFT (National Institute of Fashion Technology)	97,10,000
25.	NIFT, Kolkata	1,08,42,489
26.	STRTC, Bhubaneswar	95,50,200
27.	STRTC, Kolkata	76,98,000
28.	Tool Room & Training Centre, Guwahati	15,63,103
	Grand Total	17,42,20,387

E) List of Grantees during 2012-13 (CB &TA)

S. No.	Name of Institution	Ministry/ Department/ Organization	Purpose of Grant	trainees proposed	Amount (Rs) Sanctioned	Amount (Rs) released
1.	National Institute of Fashion Technology, Kolkata	M/o Textile	Fashion design and management	114	1,17,19,500	22,50,391
2.	Construction Industry Development Council	Planning Commission	Training in construction trades	500	1,03,30,000	25,82,500
3.	Indo –German Tool Room, Indore	M/o MSME	Machine Tool Operation courses	230	1,90,50,000	95,25,000*
4.	National Academy of Construction, Hyderabad	Technical Institute	Course in construction work	400	55,00,000	32,05,000
5.	Electronics Service & Training Centre, Ramnagar	M/o MSME	Training in Industrial Automation	80	35,20,000	26,40,000*
6.	Confederation of India Industry		North East Career and Skill Expo	Expo	42,00,000	13,65,442
7.	Lal Bahadur Shastri National Academy of Administration	Research and Training institute	Administration and Managerial Skill for 35 senior Non-IAS	30	13,00,000	9,75,000*

S. No.	Name of Institution	Ministry/ Department/ Organization	Purpose of Grant	trainees pro-posed	Amount (Rs) Sanctioned	Amount (Rs) released
8.	All India Tribal Students Association, Delhi		Publication of hand book	-	2,00,000	1,50,000*
10	Construction Industry Development corporation	Planning commission	TP in the field of modern technologies in construction industry for Engineers working in NE State	34	8,00,000	6,00,000*
11.	Central Institute of Plastics Engineering & Technology, (CIPET) Bhubaneswar	M/o Chemicals & Fertilizers	Training in plastic technology	360	2,19,00,000	1,64,25,000*
12.	Ashok Institute of Hospitality & Tourism Management	M/0 Tourism	Training in Hospitality, Travel and Tourism	180	2,02,50,000	1,01,25,000*
13.	CIPET Guwahati & Imphal	M/o Chemicals & Fertilizers	Training in various machine operator courses	440	2,80,00,000	1,16,95,361/-
14.	CIPET Bhubaneswar	M/o Chemicals & Fertilizers	Training in plastic technology	480	2,91,00,000	77,69,356
15.	Assam Institute of Management, Guwahati	Under Govt. of Assam	Training on retail management	30	36,00,000	27,00,000*
16.	Institute for Design of Electrical Measuring Instruments, (IDEMI) Mumbai	M/o MSME	Training in CAD/CAM courses	355	4,87,25,000	1,94,90,000
17.	CIPET, Imphal	M/o Chemicals & Fertilizers	Training in various machine operator courses	30	30,00,000	30,00,000*
18.	CIPET Guwahati & Imphal	M/o Chemicals & Fertilizers	Training in various machine operator courses	160	96,00,000	9,36,000/-

S. No.	Name of Institution	Ministry/ Department/ Organization	Purpose of Grant	trainees proposed	Amount (Rs) Sanctioned	Amount (Rs) released
19.	MITCON	Registered Society Under Govt. of Maharashtra	TP on Crane Operator/Heavy Earthmoving Equipment and Back Hoe Loader course	200	33,00,000	10,67,697
20.	CEIPT, Guwahati & Imphal	M/o Chemicals & Fertilizers	Training in various machine operator courses	270	2,06,00,000	1,54,50,000*
21.	Construction Industry Development Council, Delhi	Planning commission	Training in modern technologies in construction industry including roads & bridge.	34	8,00,000	2,98,880
22.	Construction Industry Development Council, Delhi	Planning commission	Training in modern technologies in construction industry including roads & bridge	45	8,75,000	6,56,250*
23.	Voluntary Health Association of Tripura	National Trust under Min. of Social Justice and Empowerment	Training of women and youth of Tripura in rural health care	155	17,50,050	7,34,230
24.	JBM Auto Ltd.	Pvt.	Training in the field of welding techniques & fitting metal works	100	45,00,000	10,47,987*
25.	IDEMI, Mumbai	M/o MSME	Training in CAD/CAM courses	355	4,87,25,000	25,51,480
26.	Institute of Entrepreneurship Development, UP	Govt. of U.P undertaking	Training in Animation & Web Design, Tourism Travel & Hospitality	50	32,10,000	24,07,500*

Analysis of CB&TA Scheme

Feedback on courses of Ashok Institute of Hospitality and Tourism Management

Officials of IIPA visited Ashok Institute of Hospitality and Tourism Management, New Delhi and interacted with their Major Officials. The Institute imparts skill training to the youth of North East Region through various courses. The feedback of the youth on their courses have been analysed by the evaluation team which is graphically shown in the following diagrams.

Analysis of feedback of 15 trainees for the year 2013

Diagram 7: Was the presentation stimulation and interesting?

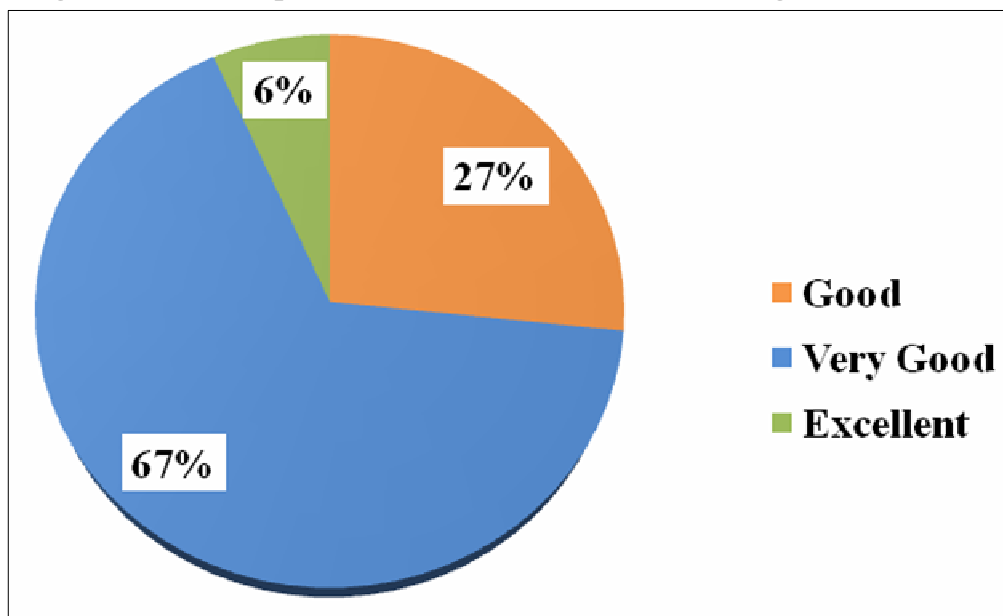


Diagram 8 ; How was the duration of the session?

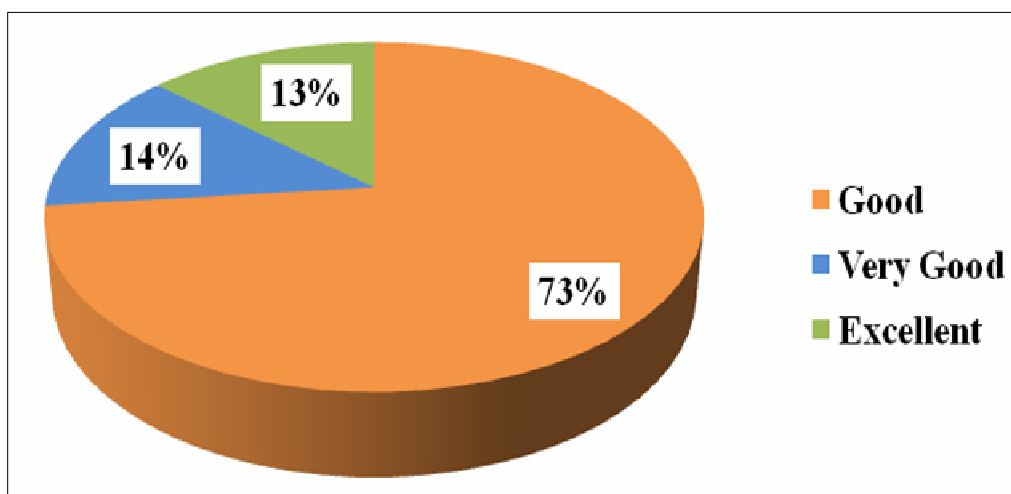


Diagram 9: Your level of understanding of subject ?

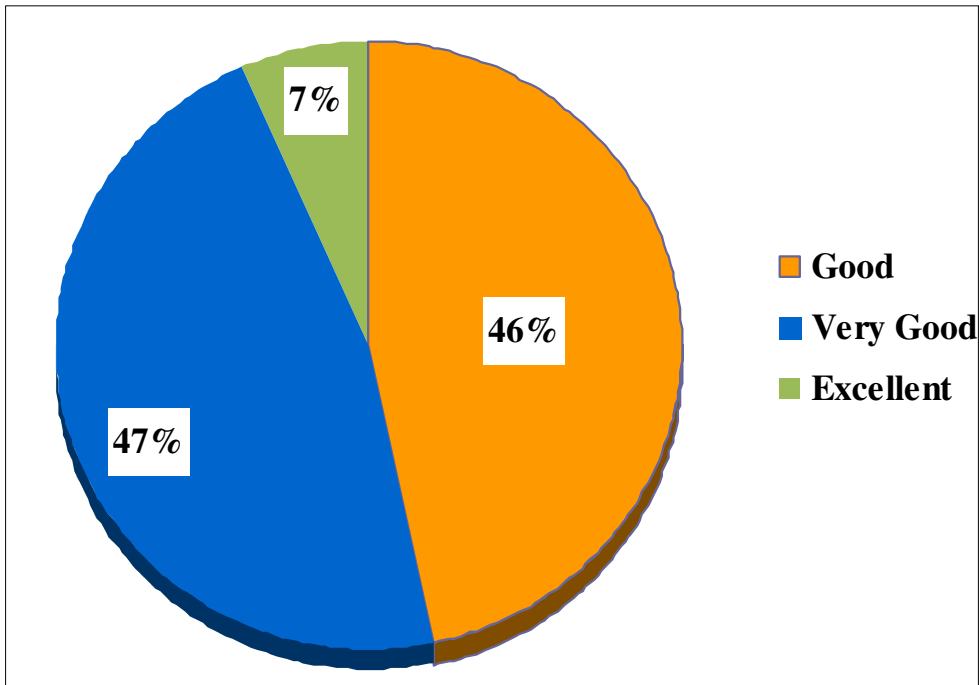


Diagram 10: How was the faculty's command of subject ?

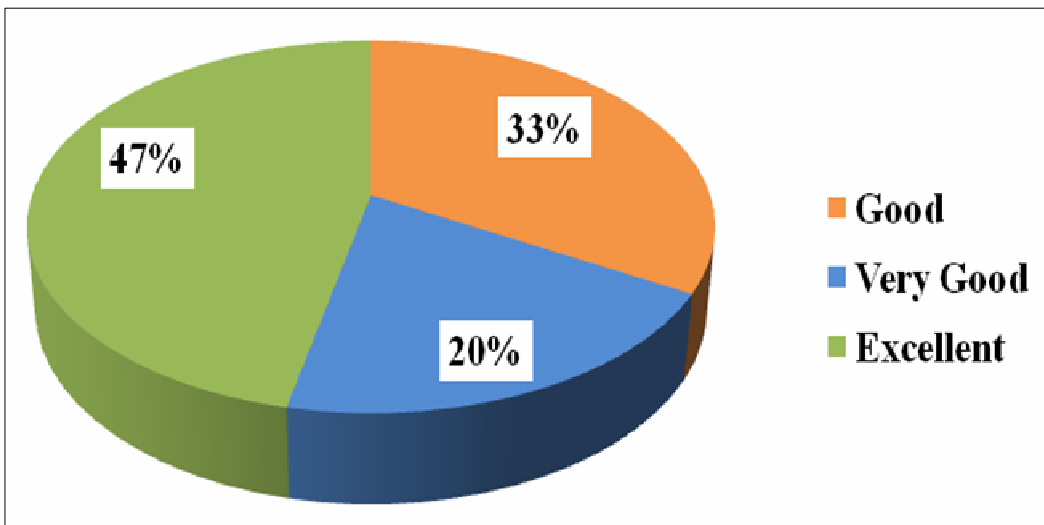


Diagram 11 : How was the use of training aids ?

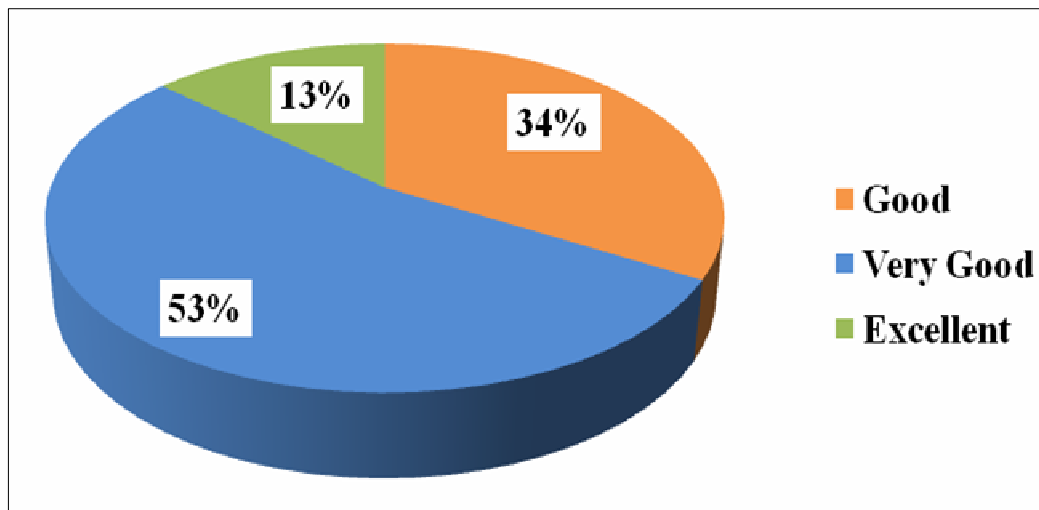
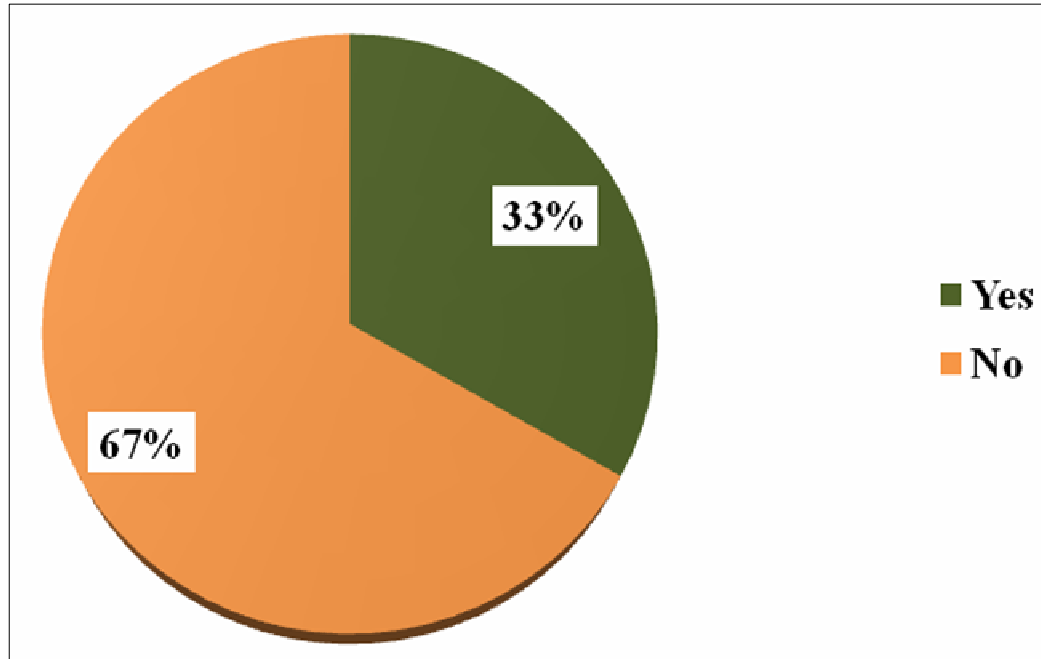


Diagram 12: Would you like to undergo further skill enhancement training in the trade?



Combined analysis of feedbacks of 47 trainees for 2013 & 2014

Diagram 13: Was the presentation stimulation and interesting ?

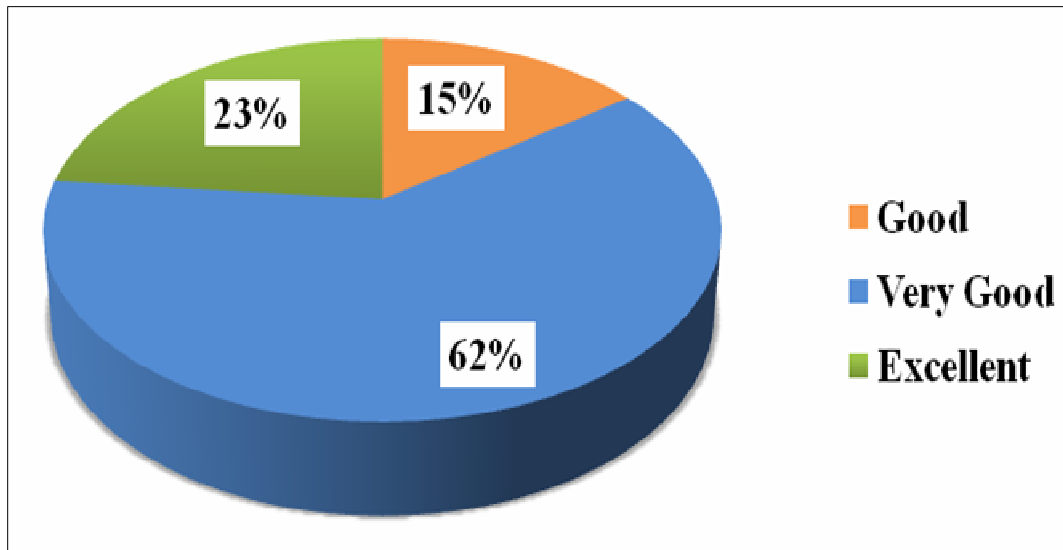


Diagram 14: How was the duration of the session ?

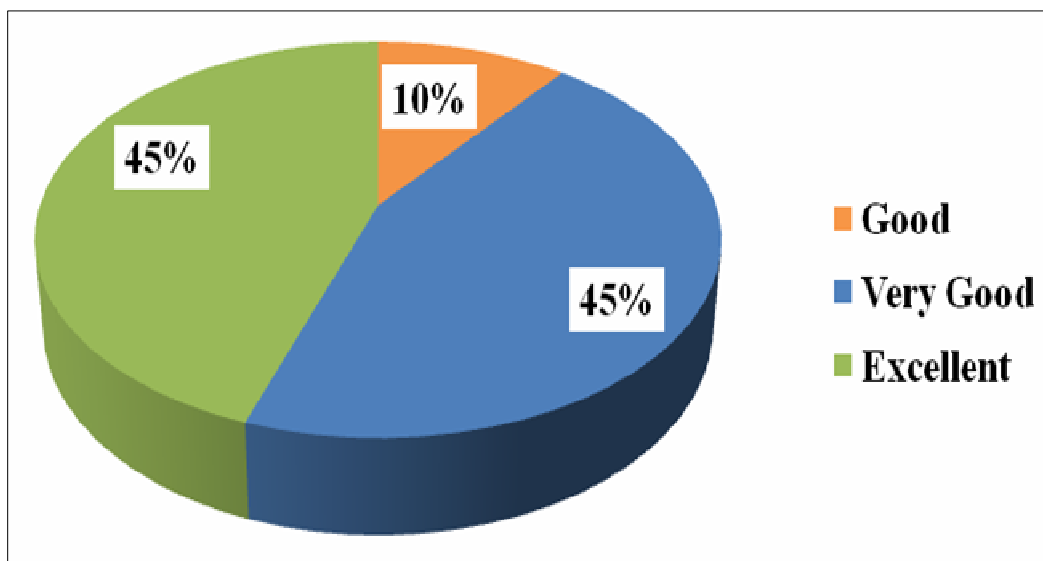


Diagram 15: Extent of your understanding about the topic?

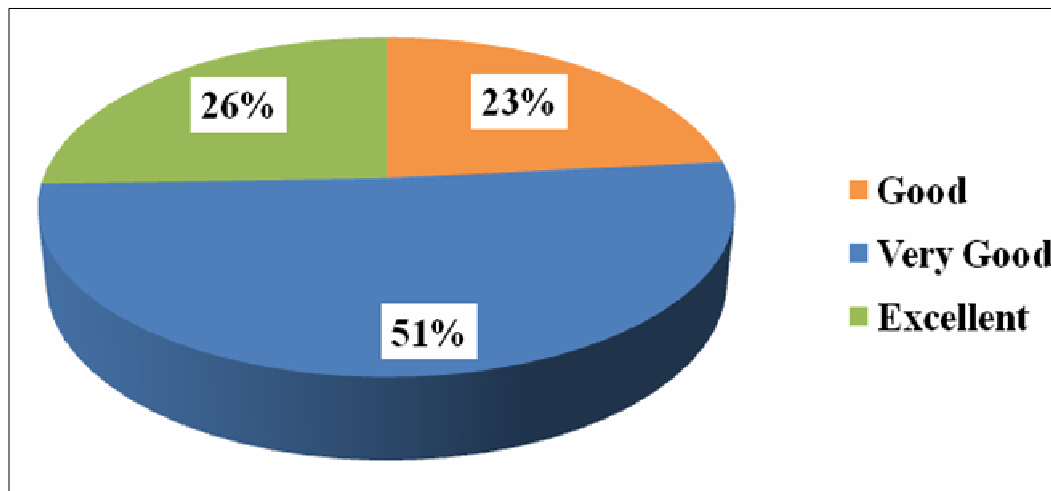


Diagram 16: How was the faculty's command of the subjects?

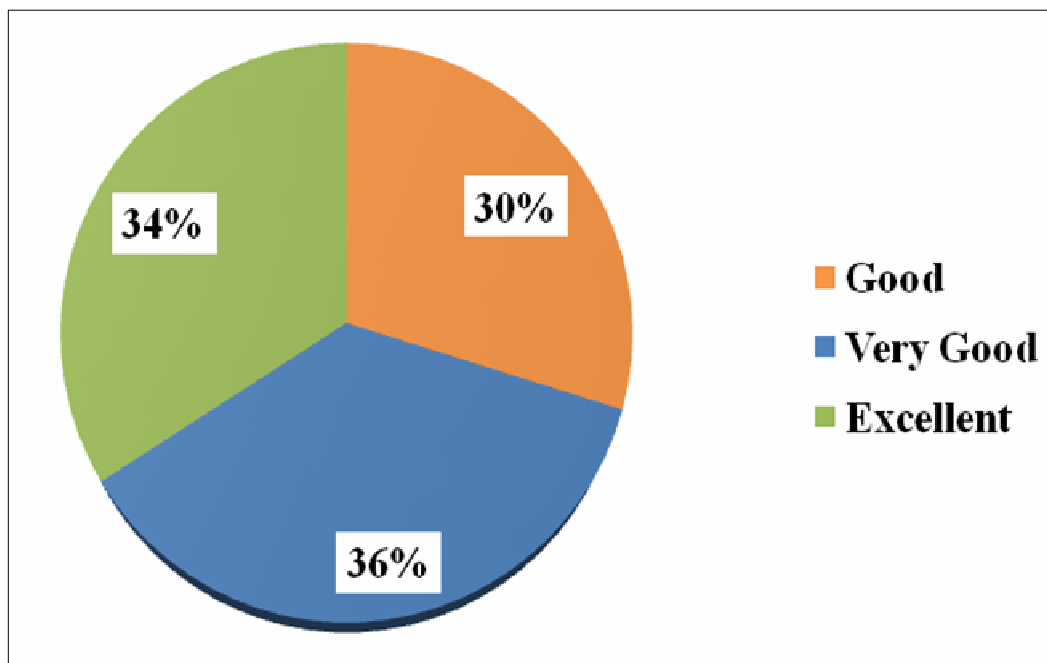


Diagram 17: How was the use of the training aids?

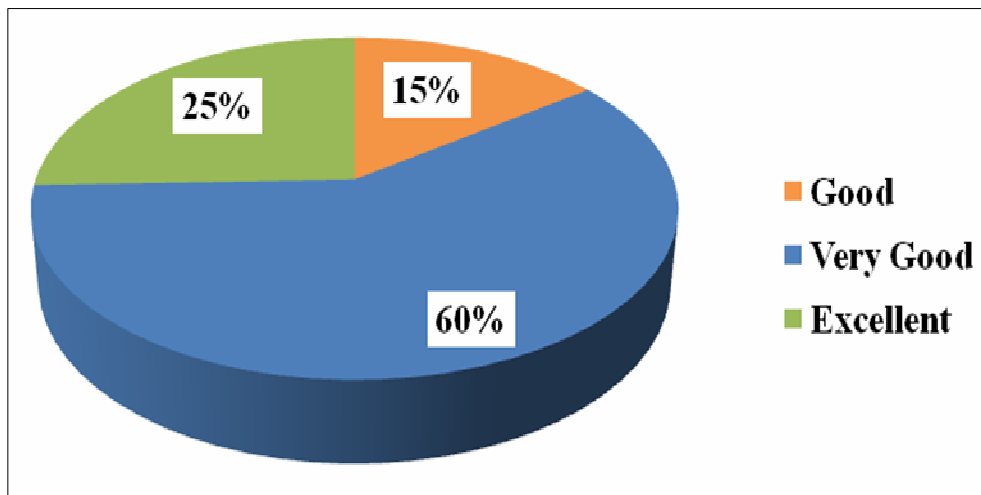
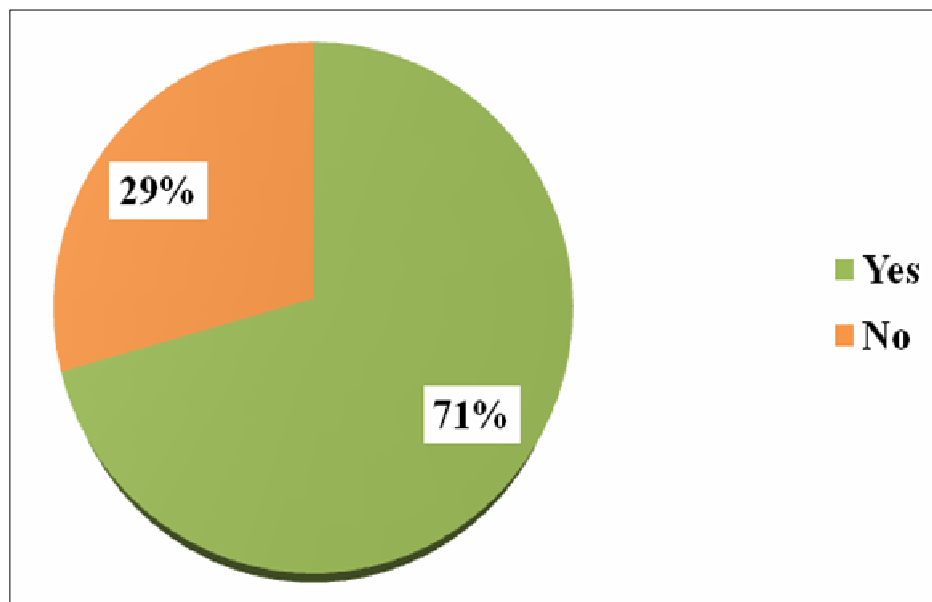


Diagram 18: Would you like to further undergo skill enhancement in the trade?



Combined feedback of 33 trainees analyzed for 2015 and 2016

Diagram 19: How was the content of the training programme?

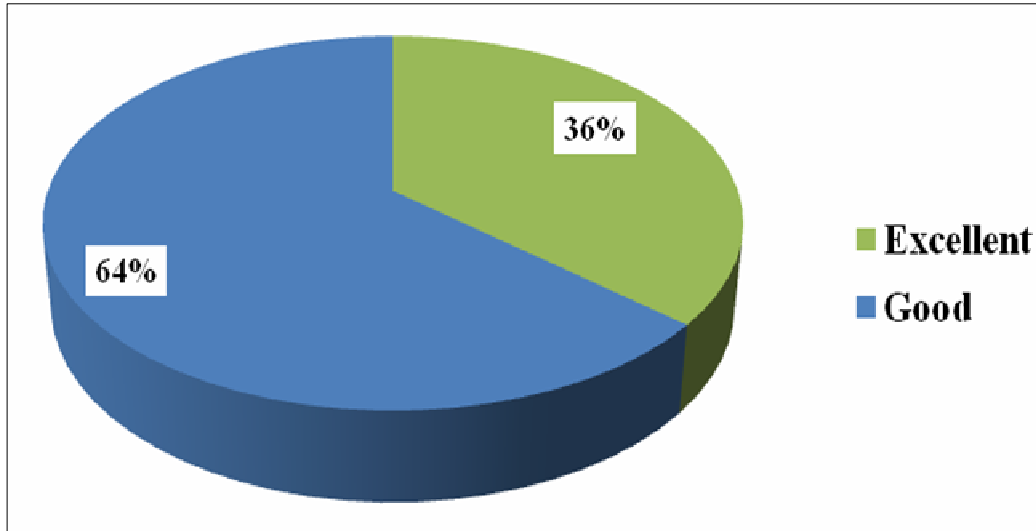


Diagram 20: Was the subject presentation stimulating & interesting ?

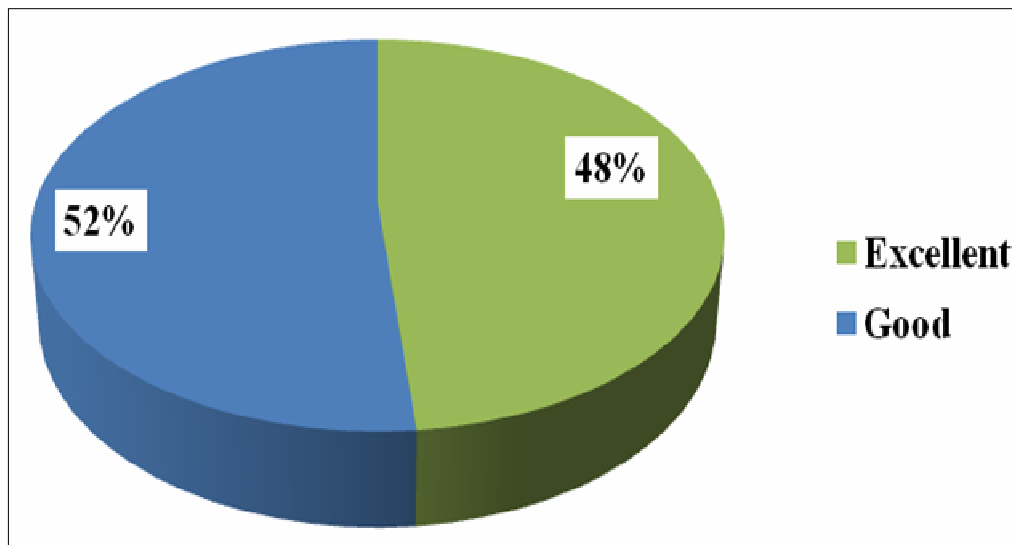


Diagram 21: How was the duration of the sessions ?

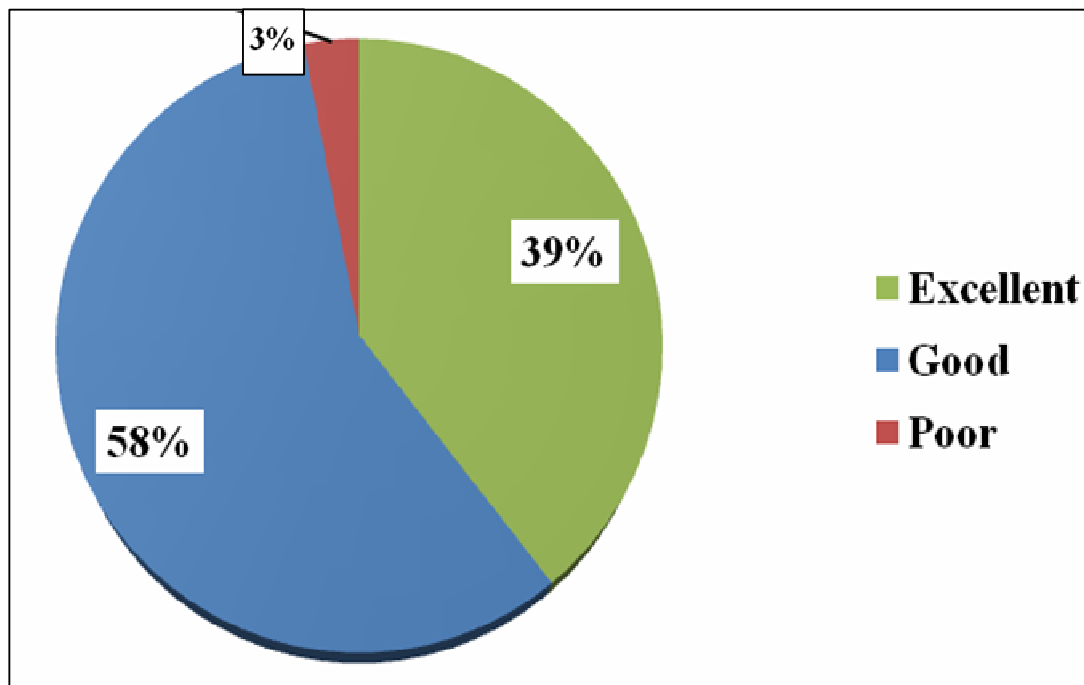


Diagram 22: How was the faculty's command of the subjects?

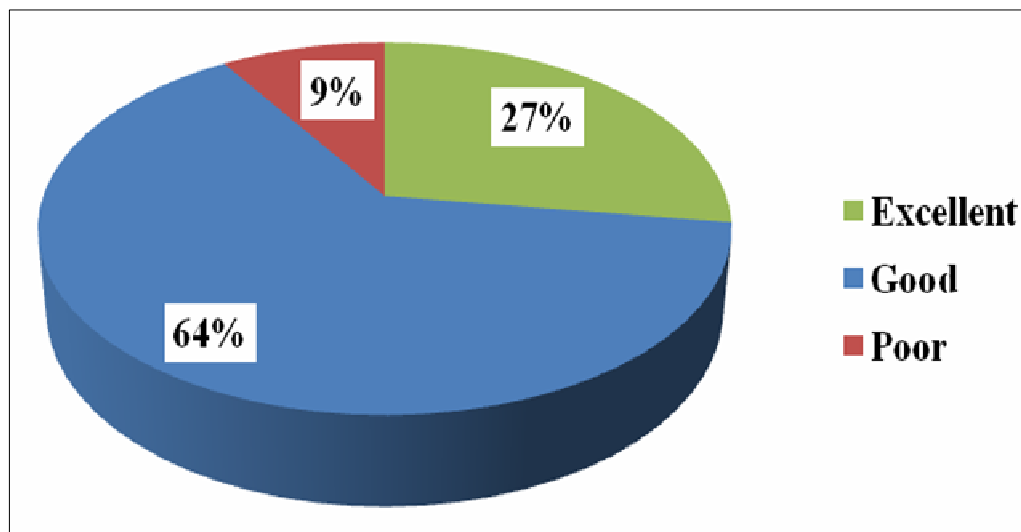


Diagram 23: Level of your understanding of the course?

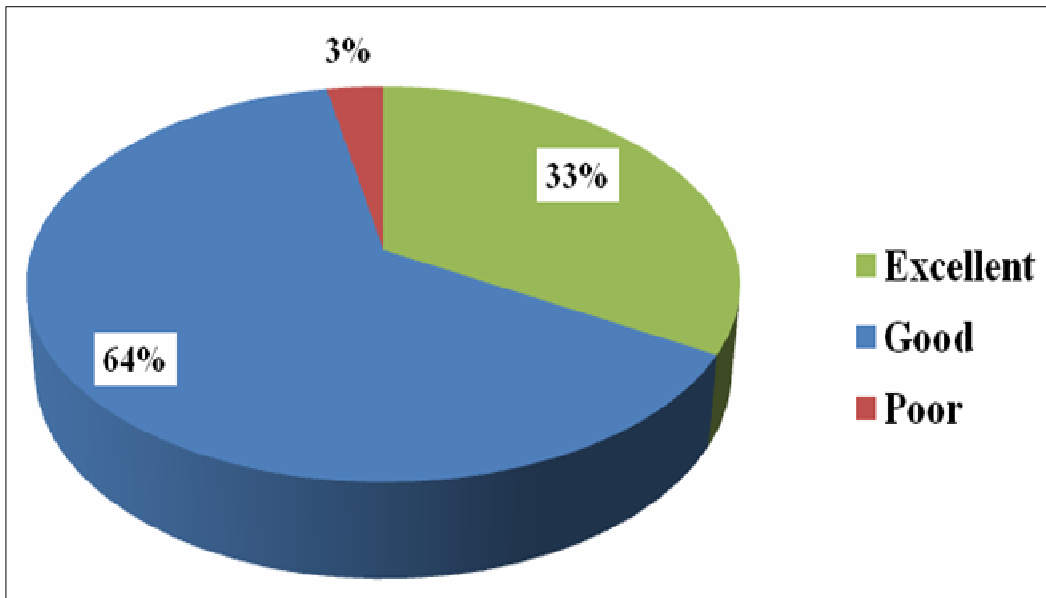
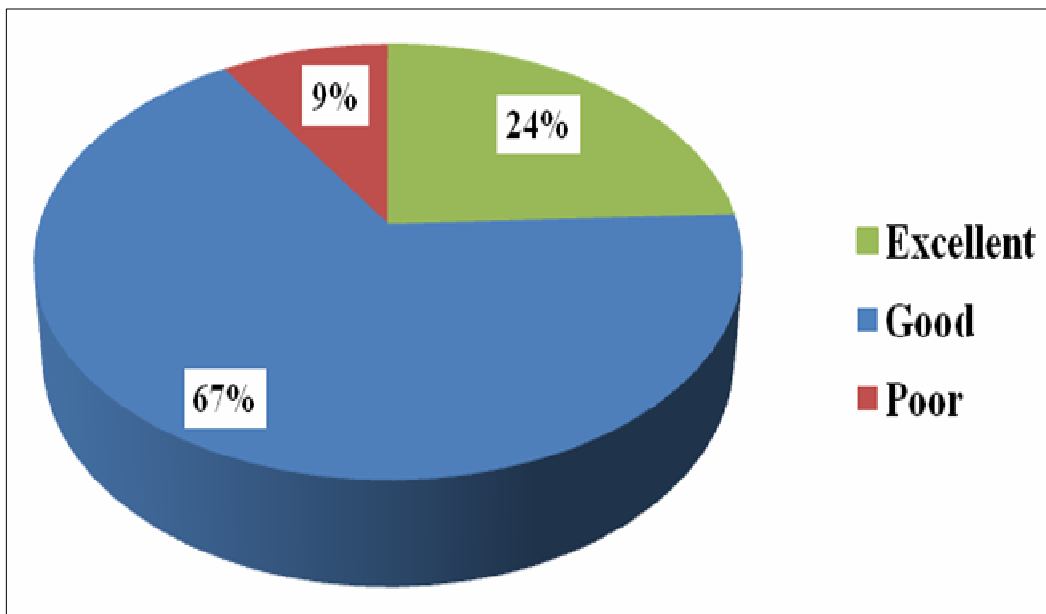


Diagram 24: How was the use of the training aids?



Observations of field study visits:

A) Central Institute of Plastics Engineering & Technology, Imphal

1. The Central Institute of Plastics Engineering & Technology (CIPET), Imphal is located in the low line area of the capital. This institute receives annual grant from MoDoNER under Capacity Building and Training Assistance Scheme. Trainees under the scheme are provided free training courses of six months, boarding and lodging. Five courses on which CB & TA trainees enroll are Machine Operation Extrusion Plastic Process, Machine Operation Injection Moulding, Machine Operation Tool Room, Auto CAD and CAD/CAM. The institute has 75% of the learning modules based on practical hands on training. They also take CB & TA trainees for industry exposure visits.
2. Away from city turmoil, it enjoys ample space and required number of lecture halls. In the campus itself, hostel facilities are provided to both boys and girls. The infrastructure facilities available with the Institute are in working conditions and some development works related to improvement in infrastructure was also found ongoing. The laboratories were found bustling with young learners even in the late evening many of whom are enrolled under CB & TA scheme.
3. The trainees mostly come from the remotely located areas of Manipur, Mizoram and Nagaland. They were found actively engaged in receiving training on skill up gradation. The trainees undergoing training reported effectiveness of the training positively and appreciated the mode within which the trainings were conducted. The maximum intake of trainees in the CB & TA programme was approximately 60 but the number did not go below 40.
4. The institute was found to be equipped with good infrastructure. The computer labs and class rooms were found with required number of LCDs, computer terminals, sufficient furniture and speciousness. Barring seepage in walls, unclean toilets and classrooms, window gates, excessive load in the hostel rooms (four trainees/room), other required facilities including generator set were working effectively. The hostel facility extended by the institute was also having food facility, as reported.
5. The current director of the Institute with his Guwahati experience explained the need for tailoring the required resource base and learning modules in such a way that it makes people capable of earning means for their livelihood and survival. It was stated that by skilling underprivileged and unemployed boys and girls of Manipur in

particular and NER in general, the human resource would be channelized in more productive and meaningful way. The optimum harnessing of human resource would accelerate the development process of NER. It was estimated that the skilling by Institute is gradually mainstreaming unemployed youth in the productive and meaningful way. Such programmes like CB & TA are one of the means from winning the youth away from clutches of insurgent and underground activities.

6. Many training were conducted in year 2016-17 for the skill development of the unskilled and educated youths of Manipur. It has been reported that class rooms are overloaded with more number of trainees than required. The number of trainees is continuously growing and therefore more infrastructures are required and in order to do so, the vertical extension of buildings was proposed. The more number of participants are attracted by publicity where major agencies explained to have been found as: NGOs, state departments, newspapers, local magazines, networking with the people. It was informed that the Institute was getting participants other than NER states also. However, at the time of our visit to the Institute only participants from Manipur were found. It has been claimed that the Institute has trained over 500 boys and girls in a calendar year. In the five hundred trained participants, unskilled youths were also from states like UP, Bihar and other north Indian states.
7. The Institute has two academic blocks, 4 hostels (three within the campus and one outside) two micro processing units. There are six components which are addressed by the Institute while conducting a training programme:
 - Machine Operation,
 - Plastic Processing,
 - Machine injection operation,
 - Tools information,
 - Designing of the programme, and
 - Soft skilling to boost technical performance.
8. The Institute keeps special provision for economically and socially backward classes. About 80 villages of Manipur are in constant and direct touch with the Institute. The Institute functions on the following Model:



This success oriented model helps trainees to evolve and develop.

9. Two kinds of libraries were found realistically arranged by the institute, namely digital and normal. Barring cleanliness of window gates and furniture, the upkeep of the library was found well with the things. The library had sitting capacity of 40-50 readers at a time. The inspiring slogans were also found inscribed on the walls of the library. No dust or dirt was noticed in both the digital and book loaded libraries during the visit.
10. The faculty members involved in the training were mostly from in-house personnel who had sound expertise in the area where the trainings were to be imparted. The faculty members of the institute customize the programs in such a way that fits the requirement of employers who will ultimately recruit the employees. At the end of the training almost all the CB& TA trainees get jobs. Average remuneration is Rs. 8000-9000 per month. They even get jobs outside the state in places like Gurgaon, Mumbai and Ahmedabad. Some of them also opt for independent ventures.
11. Before start of the training, even if the assessment and maneuvering of entry behavior were required, the specificity and foundational concepts go quite below the requirement of entry behavior. In fact, the courses conducted by the institute are very fundamental and basic in nature and character. Thus, it did not require even the prescribed policy on training to be applied. Any youth which requires to gain skills and knowledge to be ascertained about his/her livelihood and sustainability, the interest could be expressed and institute can be joined for receiving the training.

Mostly the training was given to the NER trainees so the vernacular language was found to be used in order to keep skills and understanding durable in the memory.

12. In CIPET there is also system of getting feedback from the participants regularly at the end of each programme. The trainees furnish their views and suggestions to improve the quality of training in structured feedback format. A total of two sections comprising of five items in each have been provisioned in the feedback forms. In section A the items are usefulness, duration the program, course contents, and meeting objectives, and proportionate coverage of knowledge and skills. In section B the items are: quality of presentation, course materials, faculty effectiveness training methodology, course planning and training hospitality. The responses of participants were categorized in five point scales.

At the end of the questionnaire the benefits of training and recommendations for the others have been asked by the closed ended responses. Since the courses are long term i.e three and six months some questions should have been left as descriptive in order to get the minute responses of the participants. This could have had more clarity on specific contents and design of the program.

13. For the MoDoNER sponsored program six months duration have been scheduled. These programs help participants develop their soft skills and equipment them with cutting edge technical skills in relevant field. It is required that the ministry should extend more financial support to CIPET, Manipur and develop it in line with CIPET Guwahati
14. Looking at the duration of program and number of participants, the financial support to CIPET Imphal should be enhanced provided a training impact assessment be carried out at least annually. The youths coming to the training institute require to be given more comfortable space to live in. Better food facility required to be also provided.
15. Details of the training programmes organized and placement records of the trainees during 2015-16 are given below :

Table 3: Social background of the candidates in CIPET (2015-16 batch)

S.No.	State	No. of candidates selected	SC/ST	Gen	OBC	Male	Female
1	Manipur	125	09/36	46	34	125	00
2	Mizoram	00	00/00	00	00	00	00
3	Nagaland	09	00/08	01	00	09	00
4	Assam	42	03/16	06	17	42	00

S.No.	State	No. of candidates selected	SC/ST	Gen	OBC	Male	Female
5	Tripura	16	05/11	00	00	16	00
6	Meghalaya	08	00/08	00	00	08	00
7	Arunachal	00	00	00	00	00	00
8	Sikkim	00	00	00	00	00	00
Total		200	17/79	53	51	200	00

Table 4: Details of placement of trainees in CIPET Imphal (under CB & TA) in 2015-16

Name of the training course	Total number of trainees	Number of trainees got placement	Average salary per month (in Rs.)	
			With accommodation	Without accommodation
Machine Operator- Extrusion Plant	40	33	8700 (13)	9800 (20)
Machine Operator- Injection Moulding	40	36	8000 (12)	9600 (24)
Machine Operator- Tool Room	40	37	8300 (37)	0
CNC Machinist	40	32	7500 (32)	0
Machine Operator- Blow and Roto Moulding	40	32	8500 (16)	10000 (16)

Note: Figure in bracket denotes number of trainees in respective categories- with or without accommodation

Source: CIPET, Imphal

B) Ashok Institute of Hospitality and Tourism Management

1. Ashok Institute of Hospitality & Tourism Management is run by ITDC in New Delhi. Besides handling ITDC's in-house training needs, the Institute conducts a three years B.Sc. degree course in Hospitality & Hotel Administration affiliated to NCHMCT and IGNOU, Four-year Bachelor's Degree Course in International Hospitality Business Management affiliated to Kurukshetra University, Trade Diploma Courses in Hotel Operations and Air Hostess, Aviation, Travel & Tourism Courses.
2. ITDC set up its in-house Training Centre in 1971. During 2002-2003, after the disinvestment of 18 ITDC Hotels, the Centre was declared a 'Strategic Business Unit'. In 2003-2004, the Centre was converted as a full-fledged Institute: "Ashok Institute of Hospitality & Tourism Management" (AIH&TM). In 2015, AIH&TM got affiliation to conduct three year B.Sc. degree jointly offered by National Council for Hotel

Management and Catering Technology and Indira Gandhi National Open University at its campus at Hotel Samrat.

3. Ashok Institute of Hospitality & Tourism Management(AIH&TM), ITDC, along with has received work orders from the **MoDoNER**, Government of India for imparting job-oriented residential training to 600 educated unemployed youth of North-East States in various courses relating hospitality and tourism. The training costs including accommodation, mess and travel expenses are borne by the Ministry.
4. Apart from imparting skills, the Institute is responsible for securing placements of trainees on successful completion of the training courses.
5. The courses are of 1 year duration and they include.
 - Hotel front office
 - Restaurant services,
 - Travel agency & Hospitality Management
 - Food production etc.
6. The minimum educational qualification is 12th Pass (10th Pass for Food Production) and minimum age is 18 years and maximum age is 28 years. The **trainings** are conducted in cities where ITDC Hotels are located, such as Jaipur, Bhubaneswar, Pondicherry, and Mysore.

Syllabus followed for the MoDoNER trainees:

1) Food and Beverage Operation

Unit 1 – Growth of Tourism Industry

Unit 2 – Organisation Chart and Basic Hygiene

Unit 3 – Restaurant Equipments and Crockery

Unit 4 – The Menu

Unit 5 – F&B Terminology and Types of Service

Unit 6 – Rules For Waiting at the Table

Unit 7 – Breakfast

Unit 8 – Beverages

2) Food Production Management

Unit 1 – Introduction to Cookery and Kitchen Staff Structure

Unit 2 – Aims and Objectives of Cooking

Unit 3 – Basic Principle of Food Production

Unit 4 - Egg Cookery

Unit 5 – Meat Cookery

Unit 6 – Fish Cookery

Unit 7 – Poultry Cookery

Unit 8 – Basic Indian Cookery

3) Front Office Operations

Unit 1 – Introduction to Hotel Industry

Unit 2 – Front Office Department: An Introduction

Unit 3 – Reservation

Unit 4 – Reception

Unit 5 – Lobby

Unit 6 – Front Office Cashier

Unit 7 – Night Auditing

Unit 8 – Telephone Operating Procedures

OUTCOMES AND RECOMMENDATIONS

- Capacity Building and Technical Assistance Scheme has been able to create sizable impact to strengthen the human resource of North East Region, particularly youth so as to make them skilled and employable. The evaluation team has found that this scheme has been very well received by the people of North East Region and the scheme has successfully trained a large number of educated unemployed youth in various courses in key sectors like tourism, nursing, technicians, automobile, soft skills, retail merchandising, fashion designing etc.
- The scheme has been very effective both in term of contents and user satisfaction. The observations made by evaluation study team during their visits to CIPET, Imphal and Ashok Institute of Hospitality and Management, prove this claim. The user satisfaction has also been assessed by the study team. As can be seen from graphical presentations in diagrams placed in the report, majority trainee users have responded favorably to the following issues raised before them during the interviews conducted by study team:-
 - Use of training aids;
 - Duration of the sessions;
 - Level of the understanding of the course;
 - Contents of the training programme;
 - Interest in the subject;
 - Extent of understanding about the topic; and
 - Whether the training will enhance their skill for employability.

It was however, seen that the response of the trainees about the faculty's command over the subject was not very favorable. This issue needs to be addressed by The MoDoNER.

- The Evaluation study team is of the view the CB&TA scheme has fulfilled its intended objectives during the 12th plan, with the help of Budget Allocations made during this period. The evaluation team also suggests that looking at the demand of North Eastern Region, the budget allocation should be substantially increased in the next plan. At the same time, it is required that the MoDoNER should gear up its monitoring and evaluation mechanism to ensure that there is 100% expenditure of allocated budget.
- The Evaluation team further suggests that after the transfer of proposals and funds for skilling North Eastern youth, from the Plan Scheme of "Capacity Building and Technical

Assistance”, the MoDoNER should, revisit the old guidelines and bring up a new set of guidelines which should also address capacity building and enhancement for governance in North Eastern Region. The MoDoNER should give a relook at various provisions in the current guidelines like:

- Objectives of the proposals;
- Proposals eligible for funding
- Norms for disbursement of Grants in Aid for courses
- Conditions for acceptance of grants in aid
- Eligible organizations
- Administration of the Scheme
- Process of sanction and release of grant in Aid and
- Monitoring and evaluation of the scheme

The Ministry should also ensure that the grantee government department / institution/ organization/ PSU / local government are registered with Public Financial Management System (PFMS) of Ministry of Finance and they also create and maintain a detailed Management Information System (MIS) of the trainees .

- Keeping the aforesaid observations in consideration, the evaluation study team strongly recommends carrying forward of scheme beyond 12th five year plan and further next three years 2017-18 to 2019-20. The decision of the MoDoNER to merge CB&TA with A&P scheme is a welcome step. Evaluation study team therefore, recommends taking forward the new scheme of Capacity Building and Publicity beyond 12th Plan with greater allocation, to serve the objectives of the schemes comprehensively.
- The issue of duplication of capacity building scheme has been properly addressed by the MoDoNER, as they have transferred the training programme proposals for skill development of NER youths along with the budget allocated to the Ministry of Skill Development and Entrepreneurship (MoSD&E).

While Evaluation study endorses the fulfillment of outcomes and objectives of CB&TA, there are certain suggestions, proposed by the team for consideration of the MoDoNER:-

1. Of the various Bodies/Institutions/Organizations submitting annual proposals for conducting training programmes, in context of skill development and enhancement, majority are central/state government institutions/organizations whose annual target is

usually few hundred trainees and their budget proposal is usually few crores, which are usually allocated and released by the Ministry. These programmes are conducted successfully and their utilization is also submitted timely except for few occasions when the proposal is received at latter part of the financial year and the grants are also received almost at closure of the financial year. Whereas, the other private organizations / NGOs usually organize small scale events and their coverage is also low and funds required is comparatively less, therefore, the impact of their events requires more in-depth study.

2. The capacity building programme for in-service personnel and functionaries of all the North East State Governments should be designed in such a way, that the North East State Governments are part of the Capacity Building Plan Scheme in order to ensure their greater commitment and participation.
3. There should be regular and compulsory in-service / mid-career training as and when new schemes are launched by the Centre. This way, the Institutes organizing the training programme will also get regular trainees and the success and efficiency of the grants-in-aids will improve further.
4. As per field observations and the data collected from the Primary sources there is a need to make more efforts towards effective publicity of the Capacity Building and Technical Assistance programmes. The publicity of these capacity building programs should aim to reach out to maximum number of northeast students and youth population.
5. There is a need to develop strategies with the training institutions to reduce drop outs from these capacity building and Technical Assistance programmes.
6. The MoDoNER should take up with all the North Eastern States and persuade them to play a proactive role to identify the types of capacity building programmes which should be given to the youth in their respective states, based on their local demand.

ADVOCACY AND PUBLICITY PLAN SCHEME

Background Brief

Advocacy and Publicity scheme has been continuing as a plan scheme during the five years of 12th Plan i.e. 2012-13 to 2016-17. The scheme aimed to showcase the inherent economic, social, and cultural strengths of the North Eastern Region (NER) and to popularize the NE as a business, tourist & educational hub. This aim is achieved through active media campaign in print, audio visual media there by generating interest of investors, tourist towards North Eastern States of India in order to accelerate their development. Financial assistance is also given to Central/State/Autonomous Organization/Public Enterprises/Public Trust/NGOs etc for organizing/undertaking various activities/events which includes:-

- Destination North East,
- Media Campaigns including the social media, twitter and printing media,
- Seminars, Festivals, Workshops, Exhibitions, North East Business Summits, Trade Expos,
- Cultural events showcasing customs and traditions, dress, cuisines, dances, etc. of North Eastern Region,
- Buyers-sellers Meets in diverse areas such as trade & investment, tourism, handlooms & handicrafts, agriculture etc.

MoDoNER issued Guidelines for A&P Scheme which comprised provisions on eligibility norms, proposals eligible for funding, administration of the scheme, financial parameters, ceilings of financial assistance, disbursement of financial assistance and conditions for acceptance of proposals. MoDoNER followed these guidelines till July 2016. On 21st July 2016, MoDoNER revised these guidelines with greater focus on building the comparative advantages of the North Eastern Region including up-scaling innovations that could lead to socio-economic development. The revised guidelines also laid greater emphasis on following initiatives and innovative actions:

- Road shows and pilot projects to promote, advocate and publicize good practices in the priority areas
- Dissemination and advocacy of information/ education on various government programmes using ICT and mobile technology
- Promotion and advocacy of new/ appropriate technology for NER

- Proposals for business Summits, Conventions, Seminars, Workshops, Consultations, Exhibitions, etc.
- Specialized media campaigns on themes like organic farming, swachhata, bamboo etc, and
- Web presence and media presence of MoDoNER including social media

Proposals received from eligible organizations as per guidelines for above mentioned activities are considered by the Screening Committee chaired by Joint Secretary in-charge of the scheme with members from line Ministries, Government Organizations and IFD. Recommendations of the Committee are placed before the competent authority for approval. The financial assistance, as approved, is released to concerned organizations in two installments or on reimbursements basis with concurrence of IFD. Progress of projects sanctioned is monitored through reports on physical outcome/achievements, statement of expenditure, utilization certification, photographs and videographs.

Advocacy and Publicity Scheme has two components (a) Grants-in-aid scheme which gives grants to NGOs, Government Organizations, PSUs, Universities, Schools etc; and (b) Media Plan. Under Media Plan various campaigns, audio, video, poster etc. which come under definition of campaign are covered. Under the grant-in-aid scheme various number of activities/events are organized/conducted through Central/State/Autonomous Organization/Public Enterprises/PIB/NGOs etc. by providing financial assistance in accordance with the guidelines for the scheme for organizing seminars, workshops, and Exhibition, North East Business Summits, Trade Expos, Buyer-sellers meet in diverse areas such as trade & investment, tourism, handloom handicrafts, agriculture etc. Under the scheme MoDoNER also organizes sports events including football league matches outside NE region to popularize the games and sports of North Eastern States in other parts of the country.

A set of Guidelines followed before 21st July 2016 and set of revised Guidelines commencing after 21st July 2016 are placed at **ANNEXURE II** and **ANNEXURE III**.

Allocation of Funds and Expenditures during 12th Plan

During the period 2012-13 to 2015-16 a total of Rs. 23.12 crores were allocated in Budget (RE). Against this allocation, the MoDoNER made expenditure of Rs. 20.24 crores. During 2016-17 MoDoNER merged the schemes of CB&TA and A&P and renamed the new scheme as “Capacity Building and Publicity”. The Budget allocation for 2016-17 was to the tune of 70.19 crores combinedly for both the merged schemes. It is noteworthy that MODONER has made an expenditure of Rs. 59.23 crores combinedly for both the schemes during 2016-17. Table 5 shows year wise allocation and expenditure made during the 12th plan (amount in crores):-

Table 5 : Allocation and Expenditure incurred during 12th Five Year Plan (Rupees in Crores)

Items	2012-13	2013-14	2014-15	2015-16	2016-17**
BE	7.00	7.00	7.00	10.50	73.00
RE	4.50	6.00	5.50	7.12	70.19
Utilized	3.77	5.29	4.81	6.37	59.23

**Two schemes, viz. Advocacy & Publicity and Technical Assistance & Capacity Building have now been merged and renamed as “Capacity Building & Publicity”. In this newly merged scheme, an amount of Rs. 73 crores has been allocated in BE 2016-17.

Source: Detailed demands for grants of Ministry of Development of North Eastern Region for 2013-14 to 2017-18 and MoDoNER

Year wise **Budgeted allocation and Expenditure** made during 2012-13 to 2016-17 are shown in the following graphical presentations:-

Diagram 25 : Budgeted allocation and Expenditure (A&P) FY 2012-13 (RE-4.5 Crore)

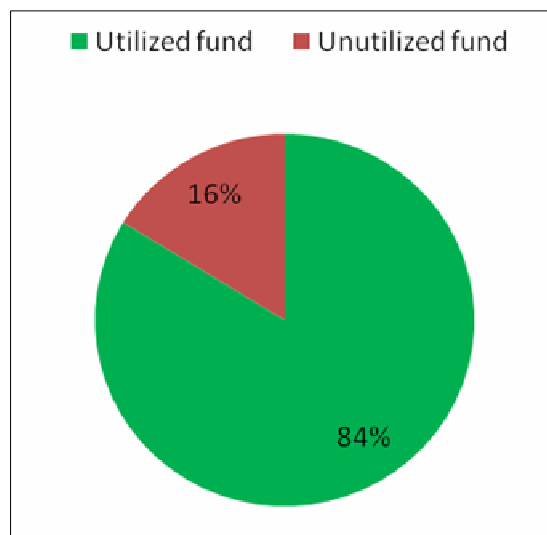


Diagram 26 : Budgeted allocation and Expenditure (A&P) FY 2013-14 (RE-6.0 Crore)

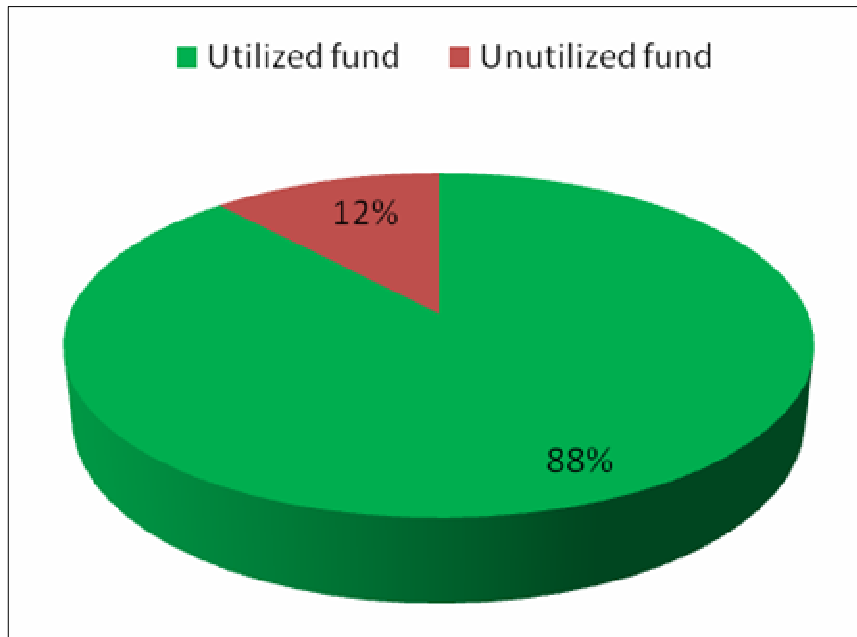


Diagram 27 : Budgeted allocation and Expenditure (A&P) FY 2014-15 (RE-5.5 Crore)

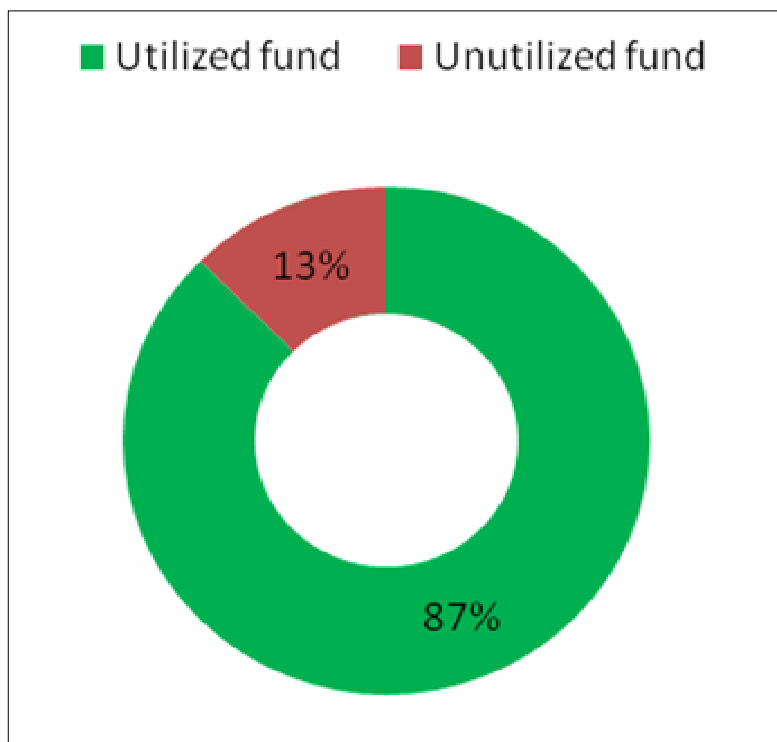


Diagram 28 : Budgeted allocation and Expenditure (A&P) FY 2015-16 (RE-7.12 Crore)

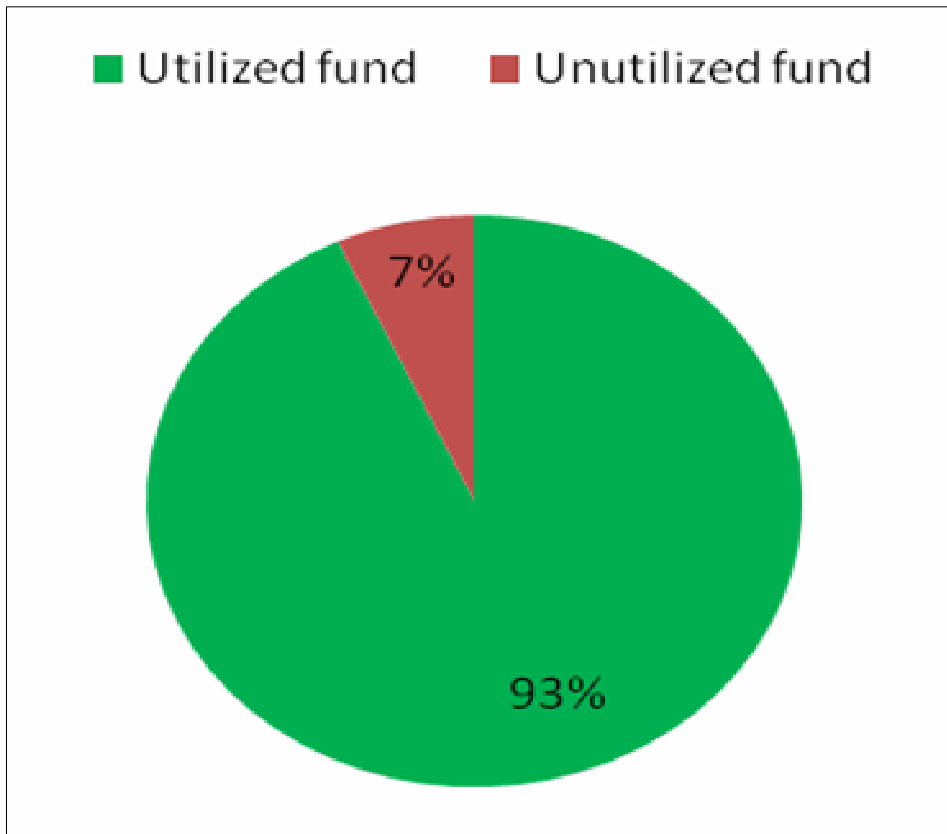


Diagram 29 : Budgeted allocation and Expenditure (A&P) FY 2016-17 (RE-70.19Crore)

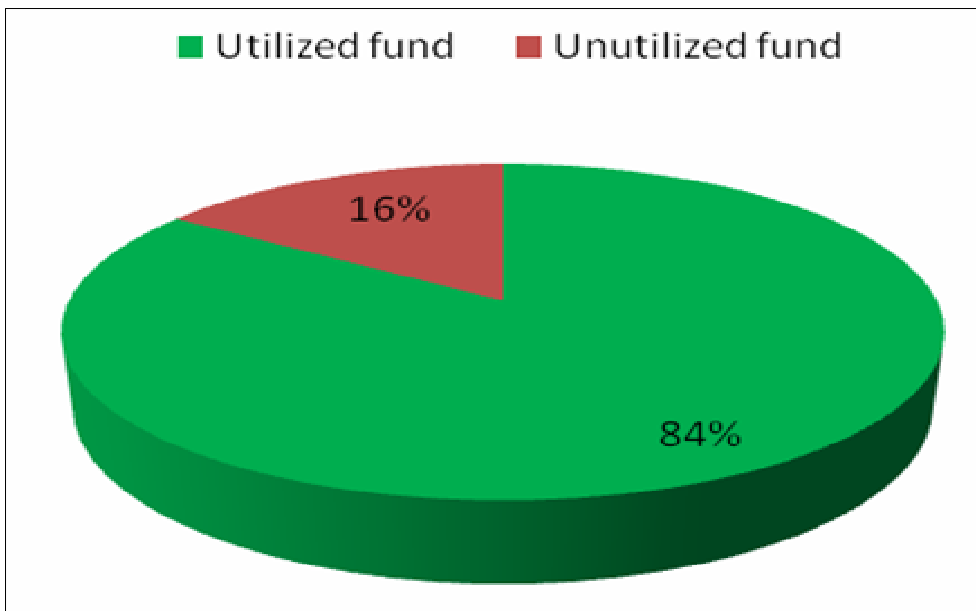
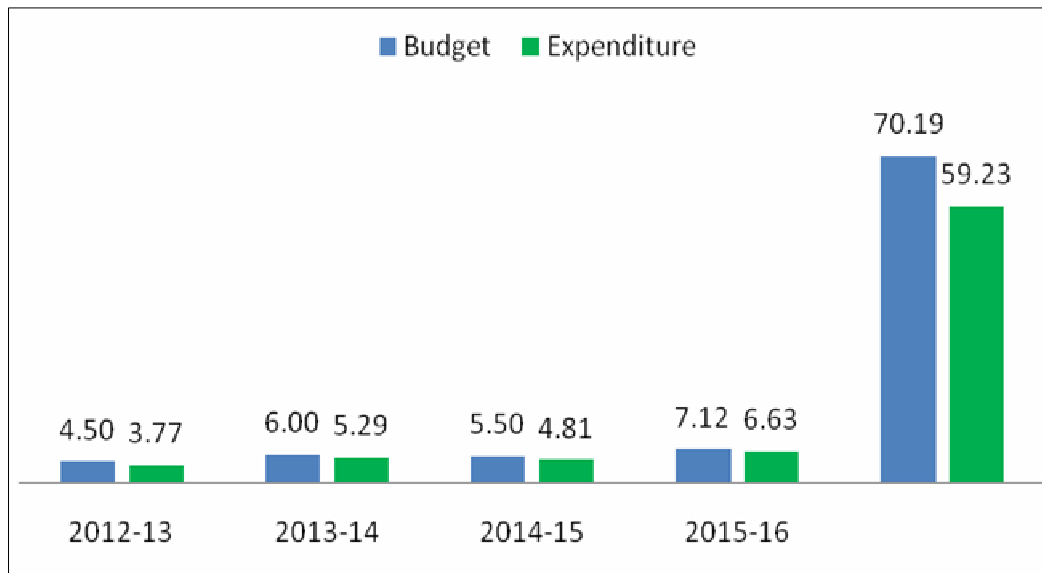


Diagram 30 : Budget (RE) and Expenditure (in Rs. Crores)



Funds released to NGOs, Organizations and Institutions

The following table states the list of grantee organizations and institutions (other than State/Central Governments/Autonomous Bodies/PSUs organizations) to which grants-in-aid and funds under A&P scheme were sanctioned and released during the period 2012-13 to 2016-17.

Funds released under Plan Scheme of Advocacy & Publicity for the year 2016-17.

S. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (Rupees)
1.	Central Cottage Industries Corporation of India (CCIC), Limited, N.Delhi.	Organizing exhibition of exclusive handicrafts and handlooms products from NER in CCIC in connection with observance of MoDoNER's Day. (1 st installment)	10,12,500.00
2.	Department of Commerce & Industries, Govt. of Manipur.	Organising North East ASEAN Business Summit at Imphal from 7th April to 9th April, 2016.	40,00,000.00

S. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (Rupees)
3.	NEHHDC, Guwahati.	Grant-in-aid to North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC) for organizing 15 Crafts Bazaars and 15 Exhibitions and 5 other events during 2016-17 . (1 st installment)	2,51,85,000.00
4.	ICC, Kolkata.	For organising North East Business Summit at Dibrugarh on 22-23 November, 2013 (2 nd & final installment)	10,00,000.00
5.	CCIC, Delhi.	Grants in aid to Central Cottage Industries Corporation of India (CCIC) Limited for organizing exhibition of exclusive handicrafts and handlooms products from NER in CCIC in connection with observance of DoNER's day. (2 nd and final installment)	3,35,400.00
6.	NEHHDC, Guwahati.	Reimbursement to NEHHDC for participation in the Destination North East-2016.	2,60,000.00
7.	Tripura Industrial Development Corpn., Govt. of Tripura.	Grants-in-aid to Government of Tripura for organizing 3rd North East Connectivity Summit during 22nd-23rd September,2016.(1 st installment)	7,50,000.00
8.	NERAMAC, Guwahati.	Grants-in-aid to NERAMAC, Guwahati for organising Seminars, Workshops and Buyer Seller meets. (1 st installment)	22,50,000.00
9.	North Eastern Handicrafts and Handloom Development Corporation Ltd.	Organising 2 Crafts Bazaars and 2 Exhibitions during 2015-16. (2 nd installment)	7,73,415.00
10.	Prasar Bharati (Broadcasting Corporation of India), Directorate General: Doordarshan .	Towards development of content for the channel 'Arun Prabha'. (1 st installment)	7,50,00,000.00
11.	Prasar Bharati (BCI), Directorate General: Doordarshan .	For sponsorship of New Year /Christmas Programmes which was telecast from all DD Kendras of NE Region covering all the Eight North East States during 2013-14.	2,92,838.00

S. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (Rupees)
12.	Trend MMS, Guwahati	For organising Rongali- Destination Culture- Harmony during 29th-31st January, 2016 at Sonaram Field, Bharalumukh, Guwahati.	5,00,000.00
13.	Trend MMS, Guwahati	For organizing Colours of NER at Taj Mahal Palace, Mumbai on 30 th June, 2016.	5,00,000.00
14.	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC), Guwahati	For organizing 12 Crafts Bazaars and 12 Exhibitions during 2015-16. (2 nd and final installment)	40,08,030.00
15.	Indigenous Action Network , Assam	For organizing event Katha Chobi.	5,00,000.00
16.	Department of Bengali, Assam University, Silchar.	For organizing Folk and Tribal Festival of North East India. (2 nd & final installment)	50,000.00
17.	Department of Bengali, Assam University, Silchar.	For organising Two days National Seminar cum Youths meet on Digitalization and Rural Development in North East India: Issues , Challenges and Way forward during 6th January to	2,25,000.00
18.	NEHHDC, Guwahati.	For participation in the Punjab International Trade Expo (PITEX-2016) at Amritsar during 8-12th December, 2016. (1 st installment)	5,19,375.00
19.	ITPO, New Delhi.	Participation in 8th Himalayan Expo in Gangtok, Sikkim, December 16-25,2016. (1 st installment)	20,36,250.00
20.	Agape Youth Welfare Organisation, Assam Chapter.	North East Skill Conclave.	1,50,000.00
21.	Daulat Ram College, New Delhi.	North East Cultural Festival (1st installment)	2,25,000.00
22.	Shivaji College, New Delhi	For organising National Conference on Many Patriarchies, Positionalities : Re-interrogating Gender in Narratives from North East India on February 16-17, 2017 (1 st installment)	2,25,000.00

S. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Amount Released (Rupees)
23.	Mizoram State Agriculture, Horticulture, Forestry & Marketing Co-operative Federation(MAHFED)	For organizing seminars in Nine Different locations in Mizoram. (1st installment)	20,25,000.00
24.	FICCI, Guwahati .	For organising North East Health Care Summit during 8-9th July, 2016 at Guwahati.	5,00,000.00
25.	NEHHDC, Guwahati	For conduct of North Eastern Handicrafts & Handlooms Exhibition at Kala Kendra, Bikram Chowk, Jammu during 18-27 February, 2017. (1 st installment).	13,83,750.00
26.	NEHHDC, Guwahati	For participation in the 18th edition of Tex-Styles India , 2017 from February 21-24, 2017 at Pragati Maidan, New Delhi (1st installment)	1,16,831.00
27.	NEHHDC, Guwahati	For conduct of Handicrafts Exhibition of the North Eastern Region at Dilli Haat, INA, New Delhi during 16-31 March, 2017 (1 st installment).	12,23,700.00
28.	NEHHDC, Guwahati	For conduct of Craft Bazaars at Patiala (Punjab), Jalandhar (Punjab), Musore (Karnataka) and Kolhapur (Maharashtra) and Exhibitions at Lucknow (Uttar Pradesh), Karnool (Andhra Pradesh)	57,75,000.00
29.	Debadhara, New Delhi	For Organising 3rd Bharat Utsav at Stein Auditorium,India Habitat Centre, N.Delhi	3,00,000.00
30.	NEHHDC, Guwahati	For organising conference on Development of Bamboo for North Eastern Region on 27th and 28th September, 2016 at the Hotel Ashoka, New Delhi .	6,75,950.00
31.	NEHHDC, Guwahati	For conducting inaugural function of Cashless Sale facilities at Purbashree Stalls, Dilli Haat, INA, New Delhi on 28.11.2016.	3,37,630.00
32.	NEDFi, Guwahati	Appropriate Technology	6,33,75,000.00
		Total	19,55,10,669.00

Details of Grants-in-aid and funds released under Advocacy & Media Plan to various Bodies/Authorities by the Ministry of Development of North Eastern Region (DoNER) for the year 2015-16.

(A) Under Grants-in-aid:-

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
1	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHDC)	East point Tower, Bamunimaidan, Guwahati-781021.	For organizing 10 Crafts Bazar and 10 Exhibitions during 2014-15.	22,71,540/-
2	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHDC)	East point Tower, Bamunimaidan, Guwahati-781021.	Organizing 12 Crafts Bazaars and 12 Exhibitions during 2015-16.	1,87,50,000/-
3	SPIC MACAY(Society for Promotion of Indian Classical Music and Culture amongst Youth)	SPIC MACAY, 41/42 Lucknow Road, Delhi-110054.	For organizing project viz. promotion of our composite heritage and closer integration of the youth of the Country with North East during 2013-14.	10,00,000/-
4	Assam University, Silchar	Department of Bengali, Assam University, Silchar, P.O. Durgakona, District:- Cachar, Assam-788011.	For organizing National Seminar on Media Initiative for Peace and Communal Harmony in North East India during 30 th & 31 st January, 2015.	1,50,000/-
5	The Oinam Women Association.	Oinam Bazar, Mamang Road, Bishnupur District, Manipur-795134.	For Organizing a workshop on Food Processing industries and	1,19,025/-

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
			income generation to educated unemployed women of rural areas of Manipur from 5 th - 7 th December, 2015.	
6	Sikkim University, Gangtok, Sikkim.	Sikkim University, 6 th Mile, Tadong-737102, Gangtok, Sikkim.	For organizing 2 days International Conference on "Ethnic Fermented Foods and Beverages : Microbiology and Health Benefits" from 20-21 November, 2015.	4,00,000/-
7	Centre for Linguistics School of Language.	Literature & Culture Studies, JNU, New Delhi --- 110067.	organising 3 days International Workshop on "The Languages of the North East"@ICOLSI -37 from 15 th -17 th October, 2015	4,50,000/-
8	Indian Chamber of Commerce	Indian Chamber of Commerce, ICC Towers, 4, India Exchange Place, Kolkata- 700001.	For Organising 10 th North East Business Summit at Ashoka Hotel, New Delhi on 13-14 March, 2015.	7,50,000/-
9	Department of Sociology.	Delhi School of Economics, University of Delhi.	For organising one day national Workshop on 'North East India Today : Some Reflections' on March 12, 2015.	3,26,067/-

Sr. No.	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2015-16
10	Trend MMS.	H.No.33, J Barooh Road Chinikuthi, Near Shiv Mandir, Guwahati-789003.	For organizing North East Festival - 2015.	5,00,000/-
11	Kangleipak Nature Cure Research & Production Centre (KNCRPC).	Kongba Kshetri Leikai, Imphal East Manipur, Pin-795001.	For organizing state level workshop on revitalization of local health traditions for enhancing health security of rural community in Manipur.	1,57,354/-
12	North East India Welfare Society.	M-204 LGF, Vonobapuri, Lajpat Nagar-II, New Delhi-110024.	For Organisation of SAMMMANT EESHANYA UTSAVA, 2016 at Bengaluru.	15,00,000/-
13	Institute of Integrated Resource Management.	B.S. Road, Ranagpukhuripar, P.O. Dekargon, Tezpur, Sonitpur, Assam,	For organizing a three days Seminar cum Workshop on promotion of mulberry silk in Assam for the three districts.	1,25,000/-
14	North Eastern Handicrafts and Handlooms Development Corporation Ltd. (NEHHDC).	East point Tower, Bamunimaidan, Guwahati-781021.	For organizing 2 Crafts Bazar and 2 Exhibitions during 2015-16.	30,00,000
15	The Tangkhul Naga Society.	A-72, Nizamuddin East, New Delhi-110013.	9th NE Tamchon Football Tournament	7,33,342/-
Total				3,02,32,328/-

(B) Under Advertising & Publicity (Media Plan):-

Sl. No.	Name of NGO/PSU etc.	Purpose/ proposal name	Released
1	Doordarshan	For Telecast of advertisement on Destination North East-2016.	90,79,850/-
2	NEZCC , Dimapur	For cultural programme during the Destination North East-2016.	40,95,000/-
3	Arya Exhibition & Conference Services	Event management of Destination North East.	22,76,168/-
4	Comfed,Genesis Media (p) ltd and Super –ads	Audio- Visual creative's to the Ministry for telecast on Doordarshan or other media platforms for Destination North East-2016.	18,03,375/-
5	Ms Devyani International Limited	for Catering Services during Destination North East, 2016 at Pragati Maidan.	29,38,300/-
6	ICC, Kolkata	Business Summit at Destination North East-2016	5,00,000/-
7	North Eastern Handicrafts and Handloom Development Corporation Ltd. (NEHHDC)	supplying goods during Destination North East-2016.	1,16,620/-
8	ITPO , New Delhi	Space hiring for Destination North East-2016	79,93,738/-
Total			2,88,03,051

Details of Grants-in-aid and funds released under Advocacy & Media Plan to various Bodies/Authorities by the Ministry of Development of North Eastern Region (DoNER) for the year 2014-15 .

(A) Under Grants-in-aid:-

Sr. No	Name of the Body/Authority	Address of the Body/Authority	Purpose or name of proposal	Amount of Grants released in the year (in Rupees)
				2014-15
1	Manipur Women Co-ordination Council (MWCOC)	Children Home Complex, Opp. Manipur University, Canchipur, Imphal-795003, Manipur.	Two days National Seminar on protection of Trafficking in Women and Girls child.	37,500/-
2	Ashray	Gournagar, Kailashahar, North Tripura, Tripura-799279.	150th Birth Anniversary of Swami Vivekananda on promotion of National Integration at Kailashar.	1,00,000/-
3	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	North East Trade Expo during 2013-14.	25,49,920/-
4	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 5 Seminars/ workshops in 4 NE States.	2,44,604/-
5	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 10 Exhibitions and 10 Crafts Bazaars during 2014-15.	1,27,50,000/-

6	North Eastern Handicrafts and Handlooms Development Corporation (NEHHDC) Ltd.	East Point Tower, Bamunimaidan, Guwahati-781021.	For Organizing 23 Exhibitions and 22 Crafts Bazaars during 2013-14.	23,18,347/-
7	Centre for Human Resource and Economic Development	Lalabung Makhong PukhriMapal, Imphal West, Manipur-795001.	North East Festival on Dance and Music at Imphal East, Manipur during 10th –12th October, 2012	37,500/-
8	Tangkhu Naga Society, New Delhi	A-72, Nizamuddin East, New Delhi-110013.	North East Tamchon football tournament at New Delhi	5,00,000/-
9	Indian Institute of Technology, Guwahati	Department of Physics, Kamrup, Guwahati-781039, Assam.	2nd International Conference on advanced Nano materials & Nanotechnology (ICANN-2011)	1,53,930/-
10	Department of Economics, Mizoram University.	Department of Economics, Mizoram University, Tanhril: Post Box No.190, Mizoram, Aizawl-796004.	National Seminar on Financial Sector and Development in North East India.	37,500/-
11	Bodoland Regional Apex Weavers & Artisans Cooperative Federation (BRAWFED) Ltd.	R.N.B. Road, Ward No.7, Kokrajhar, Assam, 783370.	Convention on Empowerment of Handloom Weavers	1,25,000/-
12	Trend MMS	H.No.33, J Barooh Road Chinikuthi, Near Shiv Mandir, Guwahati-789003.	North East Festival on 8-9 November, 2013 at Delhi	7,34,148/-
13	Centre for Historical Studies, Jawaharlal Nehru University	School of Social Sciences-I, Jawaharlal Nehru University, New Delhi-110067.	International Seminar on Northeast India during 31st October -1st November, 2013 at Teen Murti New Delhi	19,161/-
Total				1,96,07,610/-

(B) Under Advertising & Publicity (Media Plan):-

Sr. No.	Name of the Body/Authority	Purpose or name of proposal	Amount released in the year (in Rupees)
			2014-15
1	DAVP, New Delhi	Printing of Wall & Desk Calendar,2015	2,50,750/-
2	DAVP, New Delhi	Display of messages of M/o DoNER through outdoor public media by DAVP.	1,46,29,501/-
3	Prasar Bharati, New Delhi	Telecasting 5 episode of media plan for the event based shows of M/o DoNER on DD-1 Channel of Doordarshan.	84,27,000/-
4	DAVP, New Delhi	Advertising in two National Dailies for outsourcing of manpower for housekeeping services.	16,300/-
5	DAVP, New Delhi	Release of Advertisement for outsourcing of General Office Assistance in Ministry of DoNER.	16,300/-
6	DAVP, New Delhi	Outstanding payments on account of Advertisements released by Ministry in Print Media.	4,36,575/-
7	DAVP, New Delhi	Release of Advertisement in National Dailies for inviting proposals for training under CB&TA Scheme of Ministry for the Financial Year 2014-15.	87,015/-
			2,38,63,441/-

List of Grants-in-Aid Beneficiaries 2013-14

S. No.	Beneficiary Name	Event (Sanctioned Amount)	Amount Released (in Rupees)
1.	NEHHDC Ltd.	N.E. Trade Expo During 2013-14 (1,10,00,000/-)	82,50,000.00
2.	ICC Kolkatta	N.E.. India-Combodia- Thailand Business conclave (15,00,000/-)	11,25,000.00
3.	NEHHDC Ltd.	Five Seminars, Workshops on Advocacy (10,00,000/-)	7,50,000.00
4.	Asom Sahitya Sabha	72nd Barpeta Road Adhibeshan (800,000)	8,00,000.00
5.	SPIC MACAY	Promotion of Our Composite Heritage	30,00,000.00
6.	Shipfuna Tribal Development	Career Mela	1,00,000.00
7.	Awang Koubru Women and Child Development Society	State Level workshop on effective participation women in governance	1,00,000.00
8.	Assam Centre for Rural Development	Advocacy & Senitization workshop on the issue of Trafficking of Young Women & Girls in Assam (22.03.2013)	75,000.00
9.	Human Empowerment for Social Integration	Youth Cultural Exchange Programme	37,500.00
10.	APACETS	Workshop on Scientific Approach of Fruits and Vegetables Preservation	1,50,000.00
11.	NEHHDC Ltd.	North East Trade Expos at Goa, Chandigarh, Chennai & Trivendram during 2012-13 Final Installment (Rs. 8,58,818/-)	8,58,818.00
12.	Prasar Bharti	Christmas/New Year Programmes sponsorship	82,701.00
13.	NEHHDC Ltd.	North East Trade Expos at Kolkata, Ludhiana and Bangalore during 2012-13 Final Installment (Rs. 11,79,035/-)	11,79,035.00
14.	Institute of Social Research & Development (ISRD)	2-day workshop on Ethnic Integration in the North East India: Issues and Challenges at Imphal	1,87,500.00
15.	Federation of Indian Export	2-Day Conclave in Bangalore during 24-25 September, 2013	8,62,500.00
16.	NEHHDC Ltd.	25th Exhibitions and 10 Craft Bazaars during 2013.14	35,62,500.00
17.	Mangailak Development Mission Society	Seminar on education policy 8-9 February, Tamenglong, Manipur.	25,000.00
18.	TREND MMS	North East Festival on 8-9 November, 2013 at Delhi	3,75,000.00
S. No.	Beneficiary Name	Event	Amount Released in rupees

S. No.	Beneficiary Name	Event (Sanctioned Amount)	Amount Released (in Rupees)
19	Kung Mung Nupi	State Level workshop on effective participation women in governance	66,250.00
20.	Centre for Indian Classical Dances (Swarnika)	When the Gods meet	7,50,000.00
21.	Tangkhum Naga Society	7th North East Tamchong football tournament at New Delhi	3,75,000.00
22.	BRAWFED	Convention on Empowerment of Handloom Weavers	3,75,000.00
23.	Mizoram University Department of Economics	National Seminar on Financial Sector and Development in North East India.	1,12,500.00
24.	Raise an Individual Now Foundation, New Delhi	Exhibition by Women Micro-Entrepreneurs	25,000.00
25.	ICC Kolkatta	9th NEBS	30,00,000.00
26.	Assam Association	Organising Ragoli Bihu (April,2013)	4,00,000.00
27.	Ashrya	Celebration of 150th Birth Anniversary of Swami Vivekanand	3,00,000.00
28.	Centre for Research and Training in Informatics	Sikkim Business Summit 2013 to be held on 15th & 16th November 2013,	7,50,000.00
29.	Divya Jeevan Foundation Society	150th Anniversary of Swami Vivekananda - 5 day International Youth Camp titled ONE	5,00,000.00
30.	Tangkhum Naga Society Delhi	7th North East Tamchong football tournament at New Delhi (final)	
31.	FINER	First Installment	7,50,000.00
32.	Indian Association for Women's	XVI National Conference between 4-7 february, 2014 First Instalment	2,25,000.00
33.	Institute of Social Research &	workshop on Ethnic Integration in the North East (Final)	62,500.00
34.	FIEO	2-Day Conclave in Bangalore during 24-25 September, 2013 (Final)	2,87,500.00
35	NEHHDC Ltd.	Exhibition and Crafts Bazaars (Final)	1,62,161.00
36	The Lerovei	Workshop-cum-Exhibition on Tribal Traditional/Indigenous Handloom and Handicraft Products	37,500.00
37.	Goodwill	National Integration at Tamenglong(Final)	25,000.00
38.	Institute of Integrated Resource Management	Three days seminar cum workshop on promotion of mulberry silk in Assam for the three districts (First Instalment)	3,75,000.00

S. No.	Beneficiary Name	Event (Sanctioned Amount)	Amount Released (in Rupees)
39.	Youthnet	Youthnet & Electic Northeast ; Young Leaders Connect on 22nd November, 2013 at Guwahati, Assam (Reimbursement)	5,00,000.00
40.	ICC Kolkatta	N.E.. India-Combodia- Thailand Business conclave (Final)	3,75,000.00
41.	NEHHDC Ltd.	25 Crafts Bazaars	18,00,000.00
42.	JNU	International Seminar on Northeast India during 31st October -1st November, 2013 at Teen Murti New Delhi	1,23,048.00
		Total	3,30,22,013.00

List of Grants-in-Aid Beneficiaries 2012-13

List of Beneficiaries

S. No.	Name of Grant-in-aid Agency (NGOs/PSUs)	Event Organized	Amount Released (In Rupees)
1.	Action for Women and Rural Development	Promotion of national integration for peace and harmony in North-East India through cultural exchange programme	75,000.00
2.	Assam Association	Srimanta Sankaradeva Movement – Delhi Initiatives	5,00,000.00
3.	Assam Association	Rangoli Bihu Festival	2,00,000.00
4.	Assam Centre for Rural Development (ACRD)	Two days National Seminar on protection of Trafficking in Women and Girls child.	2,25,000.00
5.	Assam University, Silchar	Folk and Tribal Festival of North East India during 4 th – 8 th February, 2013.	1,50,000.00
6.	Associated Chambers of Commerce and Industry of India (ASSOCHAM)	Linking Budding Entrepreneurs with Government Schemes & Markets in North East Region	5,00,000.00
7.	Associated Chambers of Commerce and Industry of India (ASSOCHAM)	Workshops on Linking Building	1,50,000.00
8.	Association for Rural Maintenance Services (ARMS)	Proposal from Association Rural maintenance Society ARMS- workshop on the scientific approach of fruits preservation and its prospects with special reference to backward peoples of Manipur	2,00,000.00
9.	Association of Domestic Tour Operators of India (ADTOI)	NERAMAC Marketing of Exotic Fruits and Nuts of the NE Natural Bamboo Packaging Annual Convention- cum-Exhibition 2011	6,00,000.00
10.	Bethesda Youth Welfare Centre (BYWC)	Strengthening culture and values in 9 districts of 4 NE States of Assam, Nagaland, Manipur and Arunachal Pradesh (Bethesda Youth Welfare Centre, Nagaland)	2,25,000.00
11	Centre for Human Resource and Economic Development	North East Festival on Dance and Music at Imphal East, Manipur during 10 th -12 th October, 2012	1,12,500.00
12	Centre for Women and Children Education	Workshop on Implementation of Right to Education (RTE) in Manipur	75,000.00

S. No.	Name of Grant-in-aid Agency (NGOs/PSUs)	Event Organised	Amount Released (In Rupees)
13.	Confederation of Indian Industries (CII)	"CII - North East Skills Conclave: Forging submitted under the scheme of "Capacity Building and Technical Assistance", Gurgaon	6,25,000.00
14.	ECOSS, Govt of Sikkim	subject not found	11,33,211.00
15.	FICCI	Organisation of 1 st Domestic Tourism Conclave on 19-08-2011 by FICCI in association with ADTOI.	1,55,541.00
16.	Goodwill Group for Rural and Urban Development	National Integration Camp	75,000.00
17.	Horticulture Development Society	Orange festival, Seminar and Farm Management.—Horticulture Development Society - Tamenglong	3,00,000.00
18.	Human Empowerment for Social Integration programme.	youth cultural exchange	1,12,500.00
19.	Indian Chamber of Commerce (ICC), Kolkata	ICC – investors meet in 8 th state capital of NER.	6,00,000.00
20.	Indian Chamber of Commerce (ICC), Kolkata	Indian Chamber of Commerce, Calcutta for organizing the 8 th North East Business Summit at New Delhi.	40,00,000.00
21.	Indian Chamber of Commerce (ICC), Kolkata	7 th North East Business Summit in New Delhi on 20-21 January, 2012 by Indian chamber of Commerce Kolkata	10,00,000.00
22.	Indian Institute of Technology, Guwahati	2nd International Conference on advanced Nano-materials & Nanotechnology (ICANN-2011)	1,00,000.00
23.	INTANDEM, Assam	Proposal from Intandem for organizing "Bohagi (Basant) Utsav 2010.	50,000.00
24.	Integrated Rural Reconstruction and Education Organization, Manipur	Seminar-cum-Exhibition "An Approach to Bamboo Crafts Development for the Economic Empowerment of Rural Tribal Youths with special reference to Manipur	3,00,000.00
25.	IPI Devcon	Career Counsel Workshop, (IPI Devcon, Manipur)	2,00,000.00
26.	K K Club Youth Welfare Society Nagaland	Inter-Tribal Cultural Exchange Programme/ Seminar on Environment	1,00,000.00
27.	Kangmong Nupi Thougai Marup (KNTM)	State Level Publicity Workshop on Gender and Women Empowerment	1,98,750.00

S. No.	Name of Grant-in-aid Agency (NGOs/PSUs)	Event Organised	Amount Released (In Rupees)
28.	Kasturba Gandhi Seva Ashram	Youth Cultural Exchange Programme	75,000.00
29.	Lerovei Women and Child Welfare Association	Workshop cum Exhibition of Tribal Traditional / Indigenous Handloom and Handicraft Products	1,12,500.00
30.	Mangalik Development Society (MDMS), Manipur	Seminar on Education Policy in Tamenglong District H/Q”.	75,000.00
31.	Manipur Scheduled Caste Welfare Association	Workshop on Employable Skill Training for Unemployed Youths in Manipur	1,50,000.00
32.	Manipur Women Co-ordinating Council (MWCOC)	Two days National Seminar on protection of Trafficking in Women and Girls child.	1,12,500.00
33.	North Eastern Development Finance Corporation (NEDFi)	NEDFi an investment meet at Ahmedabad.	1,19,425.00
34.	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	Proposal for organizing workshops on advocacy and knowledge sharing of artisans, weavers and other associated persons/ agencies etc in various states of the NER	4,95,620.00
35.	North Eastern Handicrafts & Handlooms Development Corporation Ltd,(NEHHDC)	NEHHDC – Proposal for organising North East Trade at Kolkata and Indore.	8,91,503.00
36.	North Eastern Handicrafts & Handlooms Development Corporation Ltd, (NEHHDC)	Expo Organisation of North East Crafts Fair & Exhibition (Expos) by NEHHDC in association with Development Commissioner (Handicrafts), Ministry of Textiles during the period upto 30	25,66,923.00
37.	North Eastern Handicrafts & Handlooms Development Corporation Ltd,(NEHHDC)	North East Trade Expos at Kolkata, Ludhiana and Bangalore during 2012-13.	37,50,000.00
38.	North Eastern Handicrafts & Handlooms Development Corporation Ltd,(NEHHDC)	30 Crafts Bazars and 20 Exhibitions during 2012-13	84,18,750.00
39.	North Eastern Handicrafts & Handlooms Development Corporation Ltd,(NEHHDC)	North East Trade Expos at Goa, Chandigarh, Chennai and Trivandrum during 2012-13.	30,87,000.00
40	Oinam Ibohal Polytechnic	NERAMAC, Guwahati, Participation in Seminar-cum- workshop on Food Processing & 3 rd Barak Valley International Expo	75,000.00

S. No.	Name of Grant-in-aid Agency (NGOs/PSUs)	Event Organised	Amount Released (In Rupees)
41.	Prasar Bharati Marketing Division (North East), Guwahati	SURSANGAM, a Talent Hunt Reality Show	1,09,197.00
42.	Prasar Bharati Marketing Division (North East), Guwahati	New Year / Christmas Programmes / Major Festivals etc. of different states in all Doordarshan Kendras of 8NE states	2,48,100.00
43.	Prou Rural Development Society (PRDS)	Youth Cultural Exchange Programme	75,000.00
44.	Raise an Individual Now Foundation	Exhibition by Women Micro-Entrepreneurs	75,000.00
45.	Rural Women Development Association (RWDA)	Advocacy Workshop	3,00,000.00
46.	SIAMSINPAWLPI (Paite Students welfare Association), New Delhi	Proposal for organising workshop on employment opportunities in different fields to be organised on 29-10-2011.	50,000.00
47.	Social Environmental Economic Development Society (SEEDS), Manipur	National Publicity Workshop on Gender & Women Empowerment (Seeds), Manipur	1,00,000.00
48.	Solar Energy Society of India	International congress on Renewable Energy (ICORE) 2011 and trade show to be held on 2-4 November 2011 at Tezpur university, Assam.	1,25,000.00
49.	Tangkhul Naga Society	Opening and Closing Ceremonies of 6 th North East Tamchon Football Tournament	3,00,000.00
50.	Tangkhul Naga Society	Opening and Closing Ceremonies of 6 th North East Tamchon Football Tournament	2,00,000.00
51.	Tezpur University	9 th ITC National Tourism Conference at North East in Tezpur Universit	75,000.00
52.	Village Development Centre (VDC)	Proposal from Village Development Centre, Manipur regarding-Workshop on Bamboo crafts and its products	50,000.00
53.	Young Energetic Society, Manipur	Workshop on the problem and Prospect of involving Indigenous Communities in the Border Trade through Moreh, Manipur and Look East Policy at Imphal, Manipur	75,000.00
Total			3,36,74,020.00

OBSERVATIONS AND ANALYSIS OF A&P SCHEME

Observations of Field Visit

A) Prasar Bharti (Directorate General Doordarshan)

Information was collected in regard to DD Channel Arunprabha. The summary of observations is as follows:-

1. Northeast India constitutes about 8% of India's size and population in approximately 40 million (2011 census) which is 3.1% of the total population of the country. The region shares more than 4,500 kilometres of international border (about 90 per cent of its entire border area) its China/Southern Tibet in the North, Myanmar in the east, and Bangladesh in the Southwest and Bhutan in the Northwest.
2. Indian diversity manifests in its varied dimensions in the most distant lands of India. Despite the mushrooming of satellite channels the real identity of Indian culture is not yet fully represented in its entirety by any of the channels. The position is ever more unsatisfactory if we look at the entire North Eastern part of the country with its 220 ethnic groups and almost equal number of dialects.
3. Doordarshan with its wide network is the only channel capable of depicting this diversity. Arunprabha channel will strive to bring this magnificent diversity by airing programmes which would appeal to the entire country. Considering the difficult geographic nature of the North-East we need to adopt a communication strategy that will attract viewership through a content mix which would be extremely sensitive to the needs & aspirations of the population. The programme on DD Arunprabha would show richness, variety and diversity of local culture. The channel would seamlessly integrate NE with the entire country. The channel's USP will be to attract young people of NE with contemporary entertainment shows embedded with informative content.
4. Hon'ble Finance Minister of India, in his budget speech in 2014, announced a dedicated DD-channel for North East Area. Accordingly, DD-Arunprabha is proposed to be launched from Itanagar, the capital of Arunachal Pradesh.

5. The Engineering wing of DD has already placed orders for procurement of play out facilities for Itanagar at a cost of Rs.9.00 crores.
6. Doordarshan has received a sanction of Rs.10.00crores for content creation on DD-Arunprabha out of which Rs.7.50 crores has been received by Doordarshan in the month of October 2016. Doordarshan has released Rs.82 lakhs to identified DD-Kendras of NER for producing fresh in-house software.
7. Doordarshan is following a two pronged approach for content augmentation on DD-Arunprabha. In-house content is being produced by identified Kendras of North-East Region while Doordarshan has initiated the work as revising the Commissioning Guidelines for North East.
8. Commissioning through reputed producers would also be done on important themes, in various genres. Doordarshan has planned to bring on board contemporary content like musical reality show, cuisine of NE, travelogues, Adventure tourism and celebrity chat shows. Apart from this, DD-Arunprabha will also have popular films, News Bulletins and film based content.

B) Directorate of Advertising and Visual Publicity (DAVP)

1. The official of the study team visited DAVP and collected information from the **CO (Campaign Wing)**, Directorate of Advertising & Visual Publicity.
2. DAVP is the nodal agency to undertake multi-media advertising and publicity for various Ministries and Departments of Government of India. Some of the Autonomous Bodies also route their advertisements through DAVP. As a service agency, it endeavors to communicate at grass root level on behalf of various Central Government Ministries.
3. MoDoNER, published 15 advertisements in various leading newspapers through DAVP during year 2014-2015 for training programme for youth of North East

Region. The total expenditure made on these advertisements was Rs. 1,76,961.00, details of which are given below:

Table 6 : List of Publication(s) to whom the advertisement is issued

S. No.	NP Code	NP Name	City	Language	Phone	Periodicity	Len x Wid (cms)	No of Ins	Publish On	Not After	Amount
RO Code :11101/11/0005/1415 RO Date : 02/02/2015											
1	100571	ECHO OF ARUNACHAL	ITANAGAR	ENGLISH	2212969	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	10687.00
2	100410	THE ARUNACHAL TIMES	ITANAGAR	ENGLISH	2292849	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	10687.00
3	100050	ASSAM TRIBUNE	GUWAHATI	ENGLISH	2661359	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	16656.00
4	300068	ASOMIYA PRATIDIN	GUWAHATI	ASSAMESE	2660420	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	16656.00
5	550006	THE SANGAI EXPRESS	IMPHAL	MANIPURI	2228133	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	10687.00
6	100425	MEGHALAYA GUARDIAN	SHILLONG	ENGLISH	2223143	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	5152.00
7	100465	THE SHILLONG TIMES	SHILLONG	ENGLISH	2223488	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	8848.00
8	100992	MIZORAM POST	AIZAWL	ENGLISH	2317485	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	14698.00
9	520010	VANGLAINI	AIZAWL	MIZO	2328579	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	12419.00
10	100843	EASTERN MIRROR	DIMAPUR	ENGLISH	246001	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	8848.00
11	100521	NAGALAND POST	DIMAPUR	ENGLISH	248267	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	12734.00
12	100140	SIKKIM EXPRESS	GANGTOK	ENGLISH	202286	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	12734.00
13	510022	HAMRO PRAJASAKTI	GANGTOK	NEPALI	231657	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	12734.00
14	310007	DAILY DESHAR KATHA	AGARTALA	BENGALI	2324383	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	10687.00
15	310004	DAINIK SAMBAD	AGARTALA	BENGALI	2326676	DAILY(M)	38.00 x 16.00	1	03/02/2015	03/02/2015	12734.00
Total for this RO :176961											
Total Amount (in Rs) :											176961

Source www.davp.nic.in

- During 2015-16, MoDoNER published colored advertisements for the festival Destination North East 2016 in various newspapers through DAVP. Total expenditure for these advertisements was Rs. 31,18,197.00.

C) Society for the Promotion of Indian Classical Music And Culture Amongst Youth (SPICMACAY)

- Under the Scheme, MoDoNER has released Grant-in-aid to SPIC MACAY for organizing programs and events for promotion of composite heritage and closer integration of youth of the country with North East.
- During 2013-14, an amount of Rs.30 lakhs was released to SPICMACAY by MoDoNER for organizing various cultural events. Details of programmes organized by SPICMACAY in various North East States are tabulated below :

Table 7: Programmes organized in various North East States

S.No.	State	No. of Programmes Organised
1.	Arunachal Pradesh	14
2.	Assam	65
3.	Manipur	26
4.	Meghalaya	10
5.	Mizoram	Nil
6.	Nagaland	17
7.	Sikkim	Nil
8.	Tripura	14
	Total	146

OUTCOMES AND RECOMMENDATIONS

- Advocacy and Publicity Scheme has been able to create necessary impact by effectively showcasing the inherent economic, social and cultural strength of the North Eastern Region and to popularize the NE region as a business, tourist & educational hub.
- The scheme has been effective in terms of its utility. The MoDoNER, NEC and the central/state/autonomous organization/public enterprise/public trust/NGOs have successfully organized activities and events during the 12th plan period with the help of:-
 - Seminars, Workshops, Exhibitions;
 - North East Business Summits, Trade Expos;
 - Buyer-Seller Meets in diverse areas such as trade & investment, Tourism, Handlooms, & Handicrafts, Agriculture etc.; and
 - Media Campaigns;
- During the 12th Plan period, a substantial number of organizations have been involved in implementation of this scheme. From the list of Grantees to whom grant-in-aid was released, it has been observed that as many as 32 organizations in 2016-17, 23 organizations in 2015-16, 20 organizations in 2014-15, 42 organizations in 2013-14 and 53 organizations in 2012-13 were granted money for execution of A&P scheme. The evaluation study team is of the view that The MoDoNER has been successful in comprehensively covering a large spectrum of organizations for implementation of the scheme.
- Keeping the aforesaid observations in considerations, the evaluation study team strongly recommends carrying forward of this scheme beyond 12th five year plan and further next three years 2017-18 to 2019-20. The decision of The MoDoNER to merge CB&TA with A&P scheme is a welcome step. Evaluation study team therefore, recommends taking forward the new scheme of Capacity Building and Publicity beyond 12th Plan with greater allocation of funds to serve the objectives of the scheme comprehensively.

- While evaluation study endorses the fulfillment of outcomes and objectives of CB&TA, there are certain suggestions, proposed by the evaluation team for consideration of the MoDoNER:-
 - Publicity in regard to heritage and culture of northeast should be done extensively through the medium of Radio and Television channels in other parts of India.
 - The MoDoNER should also make efforts to involve other relevant Ministries namely, I&B; Railways, Tourism, and Culture to propagate and publicize the natural, ecological and cultural heritage of north east region.
 - Doordarshan should ensure that in Arunprabha programme the USP should be to focus on the natural resources, cultural heritage, bio-diversity and beauty to other parts of the country so that people outside North Eastern Region get familiarized with immense potential of this region.

ANNEXURE – I

GUIDELINES FOR GRANTS-IN-AID UNDER

THE PLAN SCHEME

“CAPACITY BUILDING AND TECHNICAL ASSISTANCE”

1. Introduction and need for revising the scheme:

Given the increasing importance of service sector in GDP and particularly exports, there is an immediate need for meeting global demand.

The plan Scheme of Capacity Building and Technical Assistance of Ministry of Development of North Eastern Region (D0NER) aims to provide funding for skill development, enhancing of employability and competencies and promotion of self-employment and entrepreneurship. The scheme also seeks to enhance the knowledge and skills of mid level North East State Government functionaries to facilitate better governance.

2. Proposals eligible for funding-the proposals having the following objective shall be eligible for funding under the scheme:

- i. To provide employable and entrepreneurial skills.
- ii. To organize job/skill fairs within and outside the region that will specifically involve the Youth from the region.
- iii. To create awareness of skill potentials.
- iv. To provide a platform for career orientation/ vocational or both.
- v. Establishing counseling /career orientation centres for helping youth to adopt a new environment outside NER and also to opt for an optimum career.
- vi. Setting up finishing schools in each State for personality development, communication skills, basic IT skills, soft skills, technical skills, life management skills.
- vii. To carry out Psychometric /Aptitude test of the Youth to give right direction.
- viii. Training of trainers in the form of training workshops for educators, trainers, counselors to help the Youth.
- ix. To assist in surveys, evaluation in the field of skills and competencies.
- x. To assist institutions / organizations in the public / private / nonprofit/ joint sector who can assist in testing of competency levels and certification so as to enhance employability especially in the unorganized sector.
- xi. To assist in providing any other specialized inputs required for human resource development for building of skills and capacities in any sector that is critical for the development of the region.
- xii. To provide technical assistance for development of human resources and capacity building.
- xiii. Capacity building of mid level officers of the State Governments, organizations and institutions under the control of the State Governments on contemporary issues such as good governance, project formulation at the DPR Stage, Monitoring and Evaluation of projects.
- xiv. Any proposal which in the view of Ministry of DoNER poses an innovative and creative way of enhancing the skills and competencies of the people of the North Eastern Region.
- xv. In the interest of integrating the North East, the Ministry will encourage proposal that seek to train student / Youth / officials from the North East in a common group with participant from other States.
- xvi. The skill development courses would have to conform to the National Skills Qualification Framework (NSQF) as per the Notification No. 8/6/2013- Invt 13 (b) dated 27.12.2013 which provides for transition of all training/ educational programmes / courses to be NSQF compliant by third anniversary date of the Notification i.e. 27.12.2016. Thus, the proposals accepted under the scheme should be aligned with NSQF.

xvii. The skill development proposals for defining the skill input, input standardization in terms of outcome, costing and monitoring and tracking should conform to the Notification No. H 2211/2/2014 SDE-1 dated 15.7.2015.

xviii. The training partners are required to be affiliated to Sector Skills Councils.

3. Target Groups:

- (i) Youth from the North East Region residing within and outside the Region.
- (ii) Special focus on girls, women, disabled persons and Youth from BPL background and from remote and backward districts or unreached areas.
- (iii) Focus on youth who are dropouts or have discontinued education after secondary level.
- (iv) Mid level officers who are at the critical implementation level of the State Governments State PSUs and autonomous organization of the State Governments.

4. Eligible Organizations:

- (i) Central and State Government Departments.
- (ii) Centres of Excellence in Training, Education, Research, Universities, PSUs in Central, State, Joint or cooperative sector and autonomous organizations under Central, State and local Governments.
- (iii) Reputed institutions of training and education in the private sector.
- (iv) Corporate and Industry Associations willing to partner in sectors where there is a shortage of skills such as in hospitality, aviation, banking and insurance, automobiles. This is only an illustrative list.
- (v) Non government organizations and trusts that fulfill eligibility criteria.

5. Submission of proposals:

- (i) All new proposals will be submitted in prescribed format in the months between January and March for funding requests in the next financial Year. The same will be informed through the website of the ministry (valid from the financial year 2009-10 only)
- (ii) Ongoing proposals will be funded as per the schedule of release of grants utilization certificates and other prescribed documents.
- (iii) The Ministry may also invite eligible institutions / organizations to take up Capacity Building programme and technical assistance based on the felt needs of the North Eastern Region.

6. Administration of the Scheme:

All proposals shall be examined by the CB&TA Division before they are placed before the Sanctioning Committee. The composition of the Sanctioning Committee is as under:

- | | | |
|-------|---|------------|
| (i) | Joint Secretary (CB& TA), M/o DoNER | - Chairman |
| (ii) | Joint Secretary / Representatives of M/o SD& E | - Member |
| (iii) | An expert in the area/ Human Resource Development with experience of the North Eastern Region | - Member |
| (iv) | Any other JB of M/o Do NER | - Member |
| (v) | Representative of IFD, M/o DoNER | - Member |
| (vi) | Representative of Ministry / Deptt. Related to the Proposal under discussion | - Member |
| (vii) | Dir. /DS (CB & TA), M/o DoNER | - Member |

The committee shall meet every month and as and when required. Projects recommended by the Committee shall be sanctioned with the approval of Secretary, Ministry of DoNER and concurrence of IFD.

7. Release of Grants-in-aid:

(i) Short Duration Courses: Training courses of up to 6 (six) months' duration are short duration courses.

Table 1:- Disbursement of Grants-in-aid for Short Duration Courses

Installment	Stage	Percent of amount Approved
1 st	Project approval (after receiving the acceptance and bond executed)	75
2 nd	Receipt of Achievement-cum- Performance Report and UC for the full amount and expenditure statement of account which after completion of total duration of the training programme	25

(ii) Medium Duration Courses: Training courses of over 6 (six) months upto 1 (one) Year are medium duration courses.

Table 2: Disbursement of Grants-in-aid for medium Duration Courses

Installment	Stage	Percent of amount Approved
1 st	Project approval (after receiving the acceptance and bond executed)	50
2 nd	Mid –term progress review (and receipt of UC of 1 st installment)	40
3 nd	Receipt of Final Report, UC for the full amount and expenditure statement of Account.	10

(iii) Long Duration Courses: Training courses of over 1 (one) Year are long duration courses.

Table 3: Disbursement of Grants-in-aid for Long Duration Courses

Installment	Stage	Percent of Amount Approved
1 st	Project approval (after receiving the acceptance and bond executed)	50
2 nd	1 st progress review after the completion of the 1 st Year from the commencement of training course (and receipt of UC of 1 st installment)	40
3 nd	Receipt of Final Report, UC for the full amount And expenditure statement of account.	10

Release of second and subsequent instalments shall depend upon review by M/o DoNER of the progress of ongoing course or assessment of completed training as of acceptable quality.

8. Eligibility Norms for Institutions other than those which are under state and Central Governments or autonomous bodies /PSUs of the State and Central Governments:

- (i) The organization should have completed at least 3 Year of activities especially in the field of activities applied in, from the date of registration under the Central Societies Registration Act, 1860 or under corresponding State Act or be a Trust Registered under the Indian Trusts Act, 1882 or the Charitable and Religious Trusts Act, 1920 or any other statute as may be applicable.
- (ii) The organization should have its accounts duly certified by an authorized Chartered Accountant. These should be up-to-date and open to due diligence exercises.
- (iii) The organization should have up-to-date published Annual Reports on their activities.
- (iv) The organization should preferably be for not-for-profit ones and should furnish an undertaking to the effect that they are not making profits out of the grants received from the Government of India under this scheme.
- (v) The organization should have published Constitution, Articles of Association and a duly constituted management structure, with clearly defined powers.
- (vi) The organization should not have been blacklisted by Central or State Governments or any other agency.

9. Other condition for Acceptance of Grants-in-aid under Capacity Building and Technical Assistance:

- (i) All sanctions of the Ministry of DoNER will be issued in favor of the organizations for institution and not to individuals.
- (ii) The grantee institution shall maintain separate account of the grant-in-aid provided by the Ministry of DoNER for undertaking a project.
- (iii) The grantee organization or institution shall not accept any financial assistance from any other source(s) for the same project without the prior permission of the Ministry of DoNER.
- (iv) The grantee organization or institution shall furnish quarterly report of the project along with a statement of expenditure actually incurred during the quarter. The organization / institution shall record a certificate to the effect that the expenditure has been incurred in accordance with the sanctioned grant.
- (v) The persons employed in the project will be treated as the employees of the organization / institution and not of the Government of India and the conditions of their service will be governed in accordance with the rules and orders of the organization applicable to such persons.
- (vi) The scheme will not normally finance any capital expenditure on lands or buildings. However, capital expenditure for training material or training equipment can be funded wherever necessary as the emphasis of the scheme is on creation of capacity and not asset creation.
- (vii) The organization / institution will have to execute a bond in favour of Ministry of DoNER on Judicial stamp paper of RS. 100/-.
- (viii) On completion of the project, the organization / institution shall submit Final report along with supporting documents such as photographs and utilization certificate of the grant-in-aid.
- (ix) The applicant organization will issue a certificate to the trainees after their successful completion of the training.
- (x) The applicant organization will submit the proposal in the prescribed application format.

10. Norms of Funding:

The Ministry of DoNER can spend up to 0.5% of the annual allocation for administrative expenses such as preparing pamphlet, etc., for dissemination of the scheme.

The components which will be funded are listed below:

- (i) Course fees.
- (ii) Administrative costs, inter-alia, for selection procedure covering advertisements, written / oral examination and travel expenses of faculty to visit the State of the North East Region. These will be considered as contingent expenditure to be normally restricted to 10% of the total course fee. The training institution should conduct a fair and transparent process of selection of candidates covering all eight States of the Region.
- (iii) Boarding and lodging.
- (iv) Travel costs of trainees- one time travel cost for to and fro Journey from the place of residence to the institute limited to the second class sleeper rail fare and cheapest bus are the places not connected by train on production of relevant ticket / document.
- (v) In case of Government officers PSUs / other autonomous bodies, travel cost of the employees will be reimbursed as per their entitlement in their respective Government / PSUs other autonomous bodies, on a certificate that they have not claimed TA / DA from any other source.
- (vi) Service tax as and where applicable.
- (vii) Expenditure on training of employees of State Government s and organizations under it will be restricted to 10% of the annual allocation under the scheme. Preference for such training will be for long duration intensive courses in selected areas critical to the development of the NER.
- (viii) Training schemes of skill development implemented by the Ministry of Micro, Small and Medium Enterprises for Youth from the North East can be dovetailed with this scheme as may be mutually agreed between Ministry of DoNER and Ministry of MSME.

11. Evaluation:

The grantee institutions shall strictly follow the time schedule indicated in the Sanction order and periodical reports such as enrolment of trainees and other activities relating to the project should be reported to the Ministry. In addition will also be carried out to assess the proper implementation of the sanctioned project, Evaluation will be conducted for each project after completion, Ministry of DoNER reserves the right to blacklist the organization if it is implementing the project in an unsatisfactory or improper manner.

12. Linkage with PFMS / DBT (Direct Benefit Transfer):

The grantee institutions shall ensure that they get themselves registered with PFMS of Ministry of Expenditure. They would be also required to be DBT compliant.

13. Application Forms:

Prescribed format for submission of proposals under the scheme is available on the official website of the Ministry of DoNER.

14. Bond:

All organizations that do not come under the category of Central Government, State Government, PSU of the Central /State Governments, autonomous, subordinate and statutory organization of the Central /State Government, have to execute a bond. In addition to this in case of private organizations, before the release of the first instalment Bank Guarantee for a suitable percentage of the total grant to be indicated by the Ministry of DoNER has to be furnished.

ANNEXURE – II

**GUIDELINES FOR GRANTS-IN-AID UNDER
THE PLAN SCHEME
“ADVOCACY AND PUBLICITY”
(Revised on 21.07.2016)**

ANNEXURE – III

**GUIDELINES FOR GRANTS-IN-AID UNDER
THE PLAN SCHEME
“ADVOCACY AND PUBLICITY”
(Revised Guidelines)**