PREFACE

Prohibition! A lot of deliberation went in my mind before venturing into this topic for the dissertation. Most people, with whom I discussed about the choice, advised there was no use flogging a dead horse. I, however, wondered whether the horse was really dead at all? To me it appeared that we have succumbed to the blatant propaganda and advertising by skillful marketers and brewers to consume a substance which is known to have mainly ill effects and is highly dispensable. Yet, a large majority felt otherwise. I felt I should examine the issue of Prohibition myself with facts and figures.

Since the APPPA mainly concerns social issues, I thought this curriculum was a unique opportunity for me to depart from the usual stuff of military strategy and tactics which we study and discuss in almost every course or wargame in the Army.

The seeds of this desire had germinated during our village study tour to model villages Ralegan Siddhi and Hivare Bazar where the writing on the wall (literally) was, "Nashabandi", which seemed to have worked wonders.

As I delved into the topic, I found it more complicated than I had imagined it to be. The aspects of limited time available and quality of work expected in the APPPA dissertation are mutually exclusive; and as I discovered, certainly so for this vast topic.

I have oversimplified the evaluation after meeting with many people on 'both sides of the bottle' – the producers, sellers and drinkers as well as the sufferers. No amount of brain-storming can unify them. Yet I shall consider myself successful even if this simplistic analysis only drives the point home.

Author