

## 5. OBSERVATION AND DATA ANALYSIS

There are 16 ticketed monuments in Maharashtra and the tickets are issued by Archeological Survey of India. These monuments are 1. Ajanta caves 2. Ellora caves 3. Elephanta caves 4. Bibi Ka makbara 5. Kanheri caves 6. Karla caves 7. Daulatabad fort 8. Junnar caves 9. Raigad fort 10. Shaniwarwada 11. Pandavlena caves 12. Alibag fort 13. Solapur fort 14. Bhaja caves 15. Aurangabad caves and 16. Agha Khan Palace. The five ticketed monuments out of these 16 monuments which are situated in Aurangabad are 1. Ajanta caves 2. Ellora caves 3. Bibi Ka Makbara 4. Daulatabad fort 5. Aurangabad caves. The number of domestic and foreign tourist visited these five ticketed monuments situated from 2001-2002 to 2009-2010 have been collected and are given below.

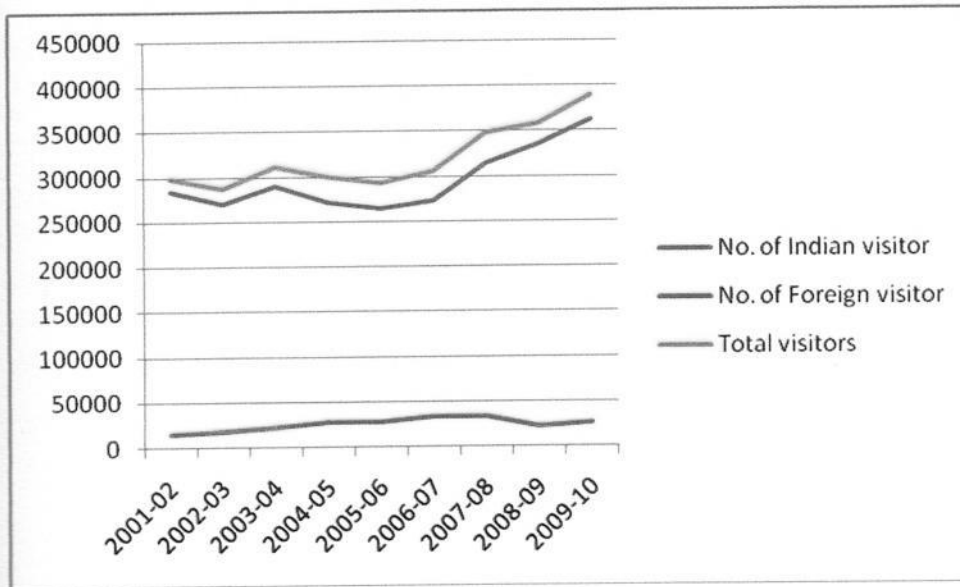
### 5.1. Ajanta caves:

#### 5.1.1. No of Visitors, Indian and Foreign at Ajanta caves.

Year	No. of Indian visitor	No. of Foreign visitor	Total visitors
2001-02	283281	15529	298810
2002-03	269959	17639	287598
2003-04	289130	23139	312269
2004-05	271681	28642	300323
2005-06	263943	28700	292643
2006-07	27,2556	33188	305744
2007-08	31,43,54	33802	348156
2008-09	33,55,30	23152	358682
2009-10	36,24,48	27194	389642

Data from Archaeological Survey of India, Aurangabad circle.

### 5.1.2. The pattern of visitor inflow at Ajanta caves.

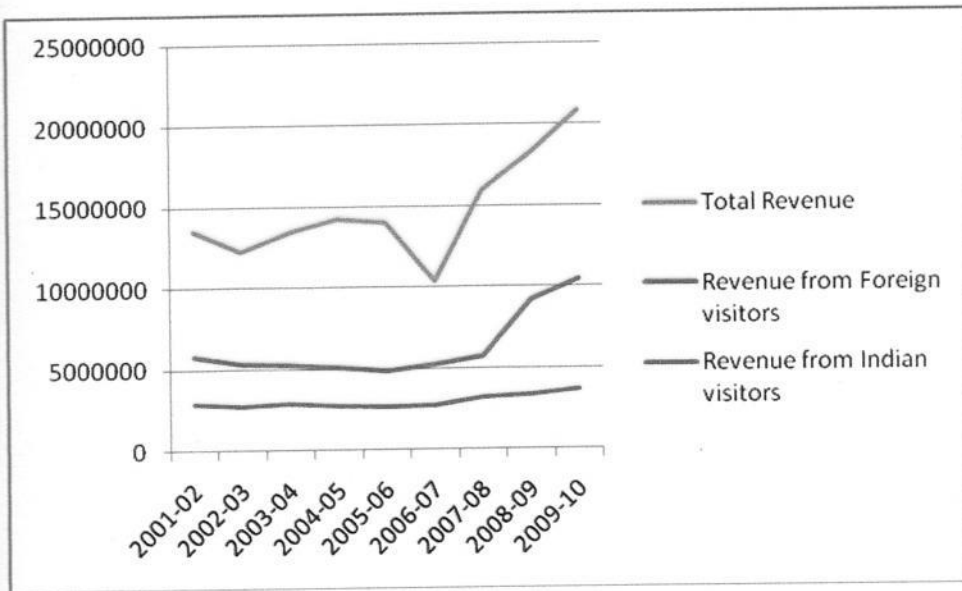


### 5.1.3. The ticket revenue earned at Ajanta caves.

Year	Revenue from Indian visitors	Revenue from Foreign visitors	Total Revenue
2001-02	2832810	2925540	7771805
2002-03	2699590	2578000	7032594
2003-04	2891300	2280750	8280425
2004-05	2716810	2315500	9225767
2005-06	2639430	2170500	9172624
2006-07	2725560	2469250	10296492
2007-08	3143540	2510000	10294913
2008-09	3355300	5788000	9143300
2009-10	3624480	6798500	10422980

Data from Archaeological Survey of India, Aurangabad circle

#### 5.1.4. The pattern of the revenue from Indian and Foreign visitors



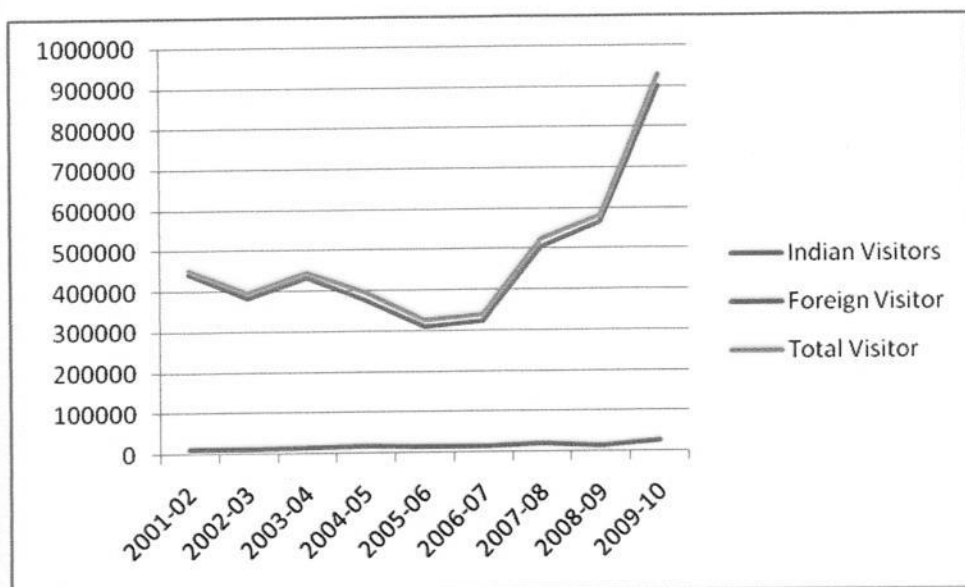
## 5.2. Ellora caves:

### 5.2.1. No of Visitors, Indian and Foreign at Ellora caves.

Year	Indian Visitors	Foreign Visitor	Total Visitor
2001-02	442329	10460	452789
2002-03	383214	10627	393841
2003-04	432762	13727	446489
2004-05	377909	15977	393886
2005-06	311168	14833	326001
2006-07	325083	14444	339527
2007-08	505848	19201	525049
2008-09	566287	14533	580820
2009-10	900483	27904	928387

Data from Archaeological Survey of India, Aurangabad circle

### 5.2.2. The pattern of visitor inflow at Ellora caves.

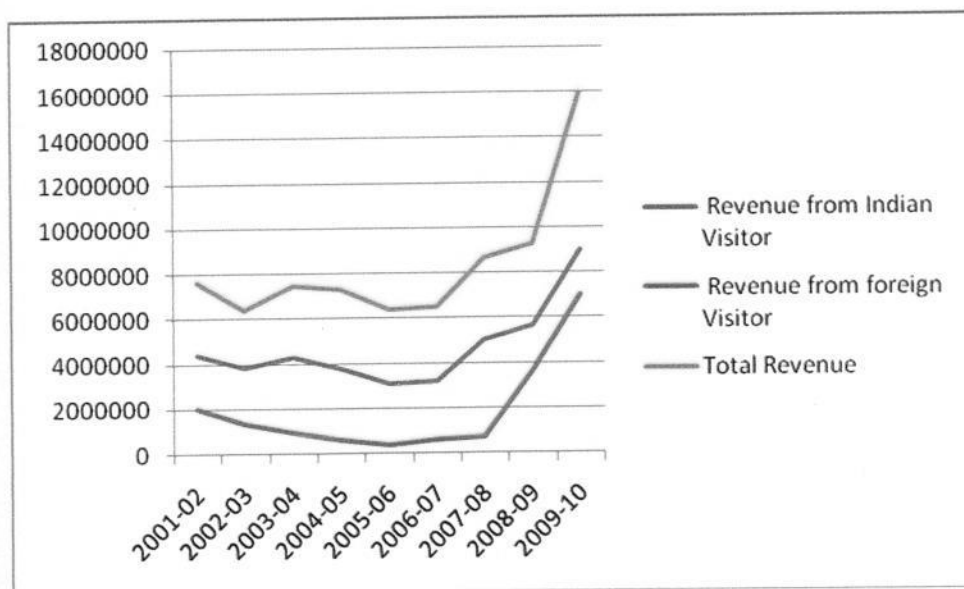


### 5.2.3. The ticket revenue earned at Ellora caves.

Year	Revenue from Indian Visitor	Revenue from foreign Visitor	Total Revenue
2001-02	4423290	2005280	7655209
2002-03	3832140	1361250	6409909
2003-04	4327620	941000	7478103
2004-05	3779090	606500	7309930
2005-06	3111680	393250	6396845
2006-07	3250830	641250	6490855
2007-08	5058480	758250	8667668
2008-09	5662870	3633250	9296120
2009-10	9004830	6976000	15980830

Data from Archaeological Survey of India, Aurangabad circle

#### 5.2.4. The pattern of revenue earned at Ellora caves.



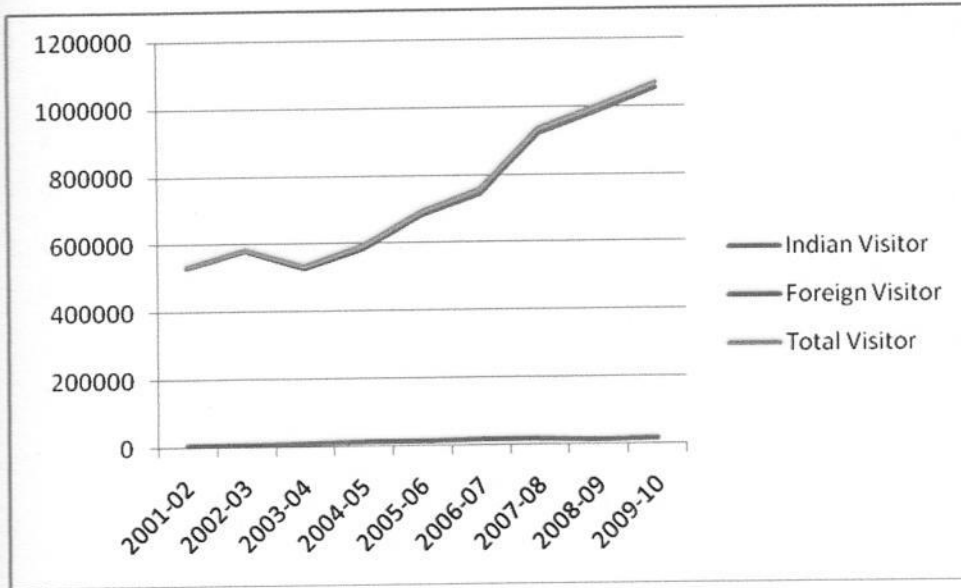
### 5.3. Bibi Ka Makbara:

#### 5.3.1. No. of Visitors, Indian and Foreign at Bibi Ka makbara.

Year	Indian Visitor	Foreign Visitor	Total Visitor
2001-02	531143	3938	535081
2002-03	579724	5640	585364
2003-04	527861	8073	535934
2004-05	584136	10810	594946
2005-06	682876	11502	694378
2006-07	743125	13565	756690
2007-08	921869	15152	937021
2008-09	986762	12897	999659
2009-10	1054041	14528	1068569

Data from Archaeological Survey of India, Aurangabad circle

5.3.1. The pattern of visitor inflow at Bibi Ka Makbara.

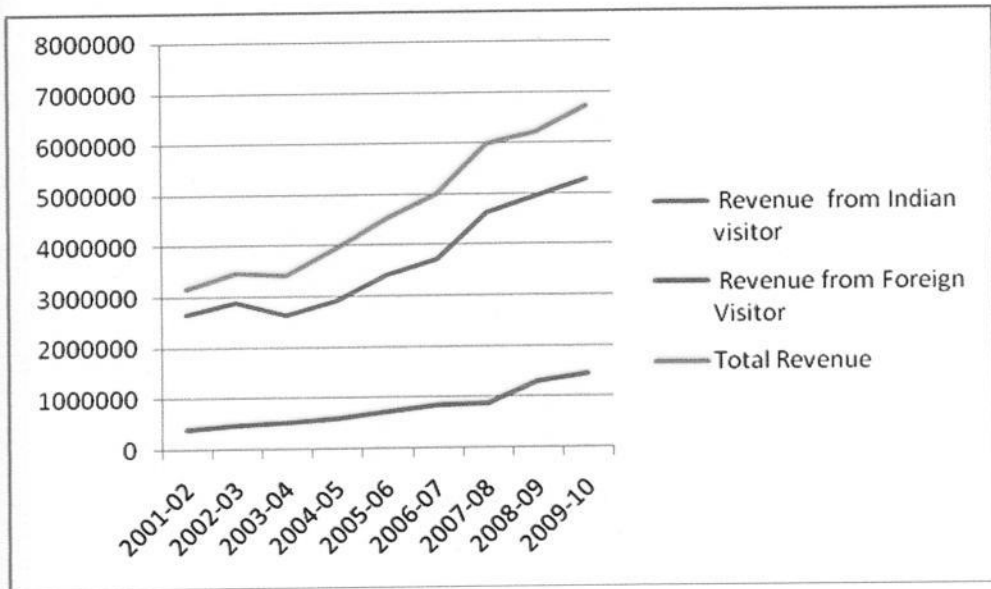


5.3.2. The ticket revenue earned at Bibi Ka Makbara.

Year	Revenue from Indian visitor	Revenue from Foreign Visitor	Total Revenue
2001-02	2655715	395930	3155584
2002-03	2898620	459300	3456143
2003-04	2639305	520100	3413766
2004-05	2920680	606400	3936935
2005-06	3414380	711200	4518383
2006-07	3715625	840100	5007460
2007-08	4609345	874200	5983437
2008-09	4933810	1289700	6223510
2009-10	5270205	1452800	6723005

Data from Archaeological Survey of India, Aurangabad circle

5.3.3. The pattern of the ticket revenue earned at Bibi ka Makbara.



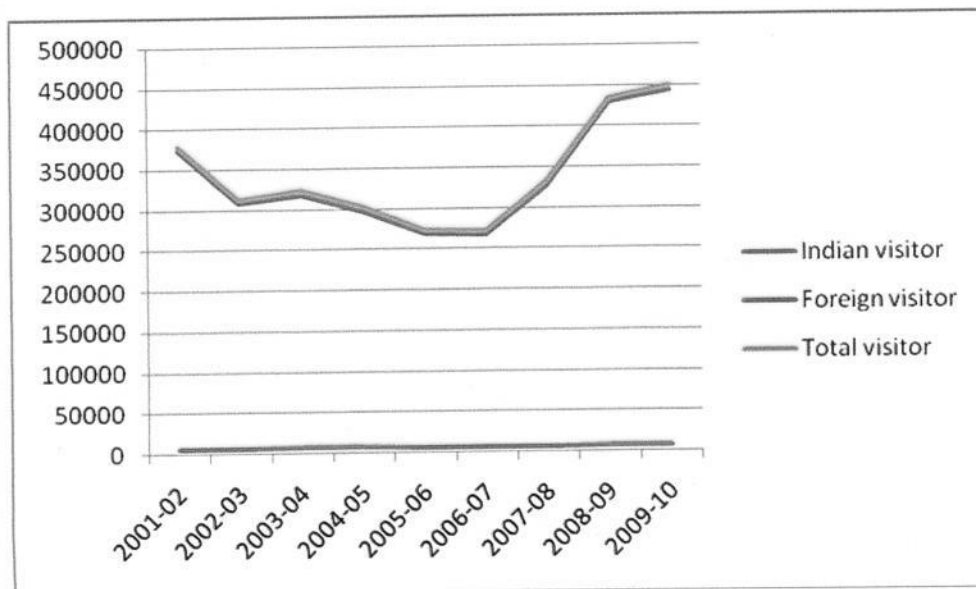
5.4. Daulatabad fort:

5.4.1. No of visitors, Indian and Foreign at Daulatabad caves.

Year	Indian visitor	Foreign visitor	Total visitor
2001-02	373859	5082	378941
2002-03	308428	5328	313756
2003-04	316893	6881	323774
2004-05	296313	7547	303860
2005-06	267686	5782	273468
2006-07	266880	5216	272096
2007-08	326594	6325	332919
2008-09	428722	6658	435380
2009-10	442721	7789	450510

Data from Archaeological Survey of India, Aurangabad circle

#### 5.4.2. The pattern of visitor inflow at Daulatabad fort.



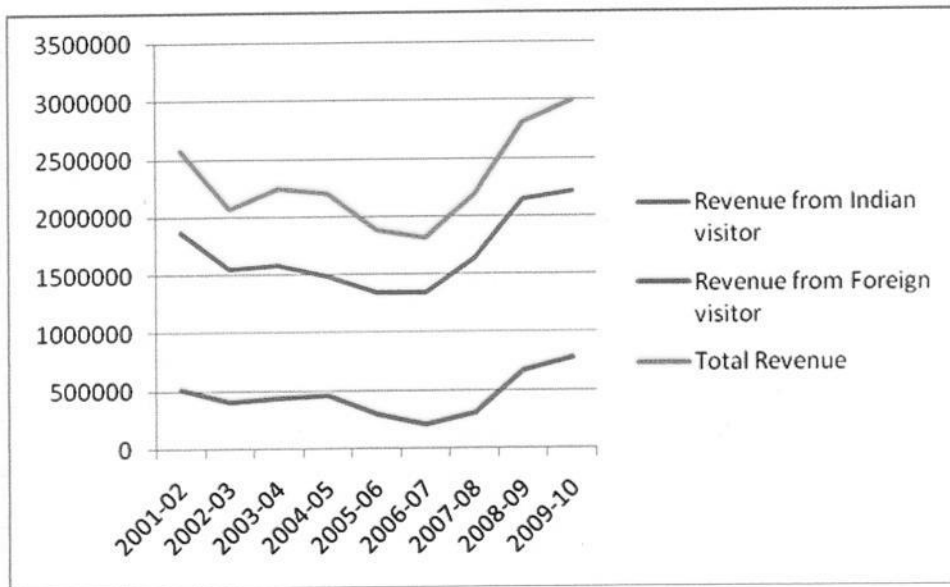
#### 5.4.3. The ticket revenue earned at Daulatabad fort.

Year	Revenue from Indian visitor	Revenue from Foreign visitor	Total Revenue
2001-02	1869295	515615	2571660
2002-03	1542140	399700	2066749
2003-04	1584465	436900	2244086
2004-05	1481565	463300	2196620
2005-06	1338430	290900	1879260
2006-07	1334400	204400	1816138
2007-08	1632970	305000	2194035
2008-09	2143610	665800	2809410
2009-10	2213605	778900	2992505

Data from Archaeological Survey of India, Aurangabad circle



#### 5.4.4. The pattern of ticket revenue earned at Daulatabad fort.



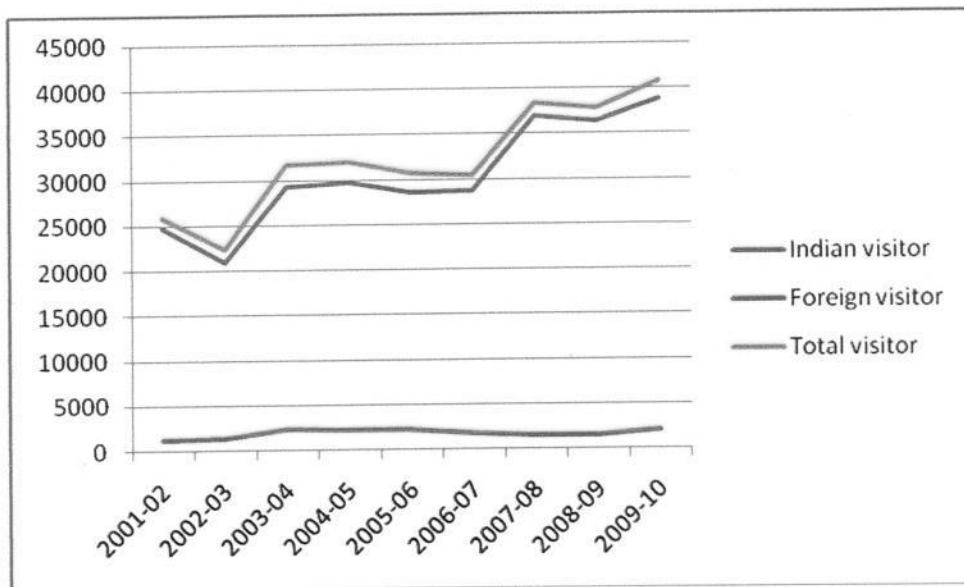
### 5.5. Aurangabad caves:

#### 5.5.1. No of visitors, Indian and Foreign at Aurangabad caves.

Year	Indian visitor	Foreign visitor	Total visitor
2001-02	24733	1173	25906
2002-03	20940	1337	22277
2003-04	29270	2342	31612
2004-05	29760	2196	31956
2005-06	28540	2132	30672
2006-07	28728	1712	30440
2007-08	36854	1482	38336
2008-09	36401	1432	37833
2009-10	38745	2056	40801

Data from Archaeological Survey of India, Aurangabad circle

### 5.5.2. The pattern of visitor inflow at Aurangabad cave

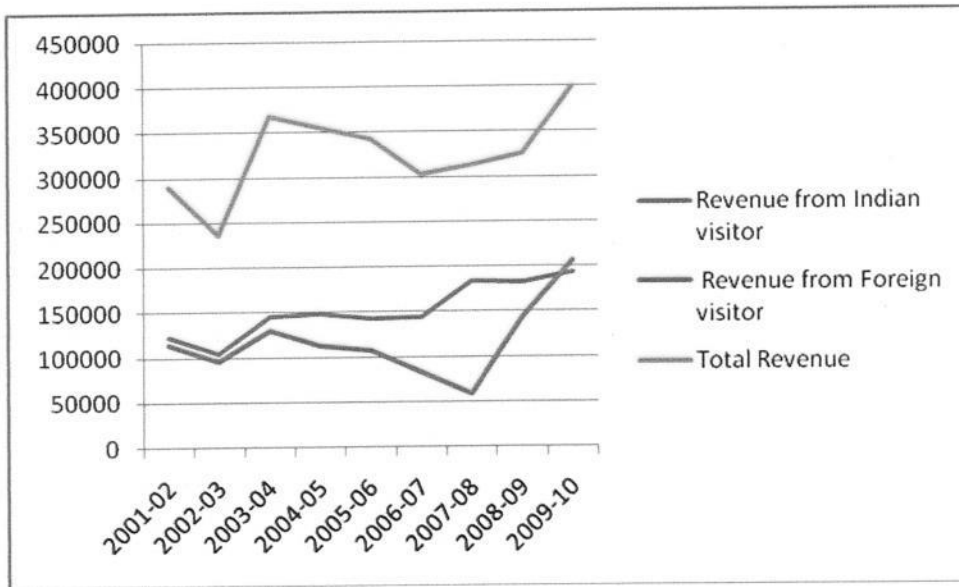


### 5.5.3. The ticket revenue earned at Aurangabad caves.

Year	Revenue from Indian visitor	Revenue from Foreign visitor	Total Revenue
2001-02	123665	114820	290364
2002-03	104700	96300	235997
2003-04	146350	129300	368190
2004-05	148800	112500	354901
2005-06	142700	107400	342579
2006-07	143640	83200	303249
2007-08	184270	59300	312951
2008-09	182005	143200	325205
2009-10	193725	205600	399325

Data from Archaeological Survey of India, Aurangabad circle

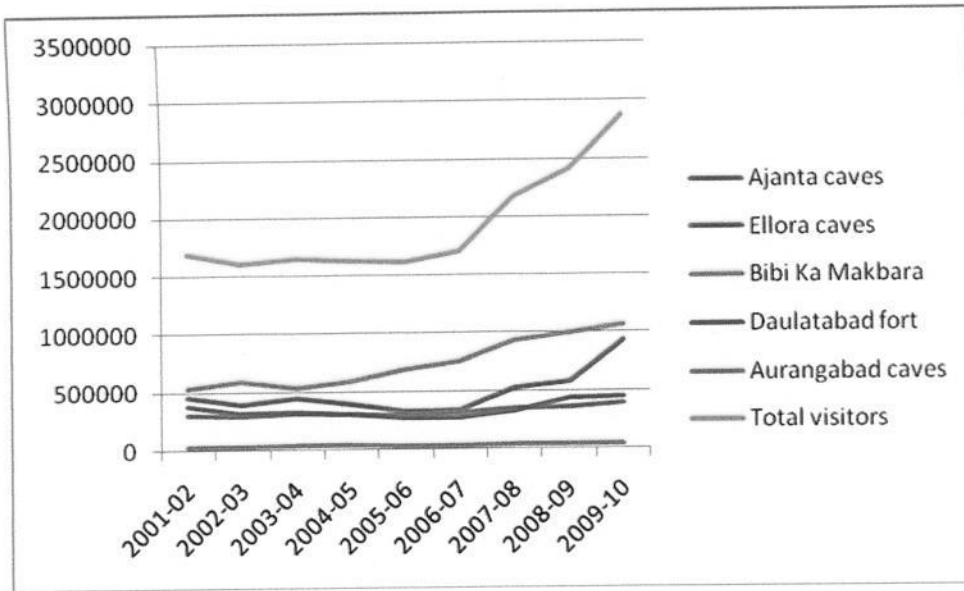
#### 5.5.4. The pattern of ticket revenue earned at Aurangabad caves.



#### 5.6.1. The comparative visitors inflow in Aurangabad at five selected ticketed monuments (Ajanta caves, Ellora caves, Bibi Ka Maqbara, Daultabad fort and Aurangabad caves)

Year	Ajanta caves	Ellora caves	Bibi Ka Makbara	Daulatabad fort	Aurangabad caves	Total visitors
2001-02	298810	452789	535081	378941	25906	1691527
2002-03	287598	393841	585364	313756	22277	1602836
2003-04	312269	446489	535934	323774	31612	1650078
2004-05	300323	393886	594946	303860	31956	1624971
2005-06	292643	326001	694378	273468	30672	1617162
2006-07	305744	339527	756690	272096	30440	1704497
2007-08	348156	525049	937021	332919	38336	2181481
2008-09	358682	580820	999659	435380	37833	2412374
2009-10	389642	928387	1068569	450510	40801	2877909

### 5.6.2. The overall comparative visitor in flow at five ticketed sites

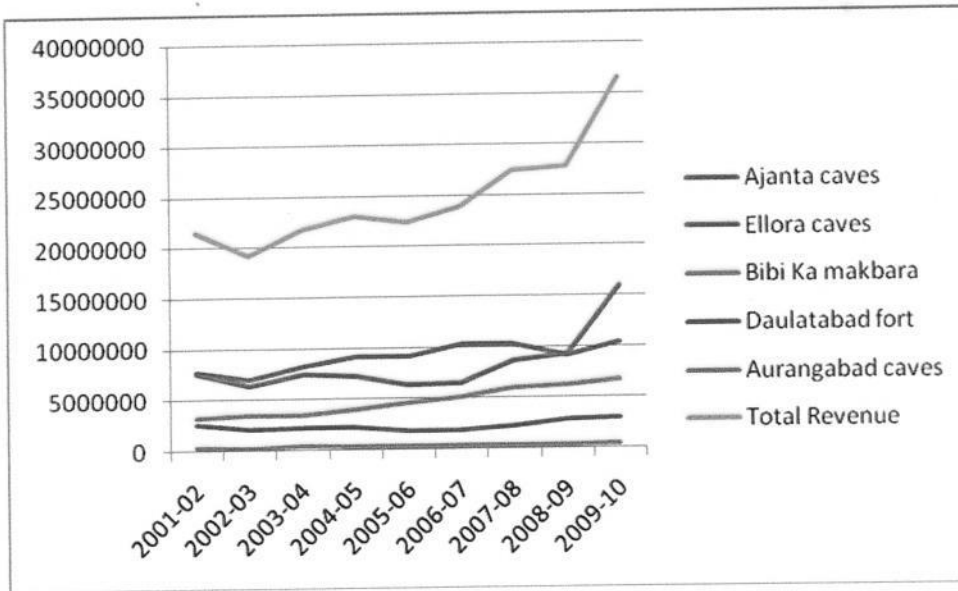


### 5.7.1. The comparative ticket revenue earned in Aurangabad at five selected ticketed monuments (Ajanta caves, Ellora caves, Bibi Ka Maqbara, Daultabad fort and Aurangabad caves)

Year	Ajanta caves	Ellora caves	Bibi Ka makbara	Daulatabad fort	Aurangabad caves	Total Revenue
2001-02	7771805	7655209	3155584	2571660	290364	21444622
2002-03	7032594	6409909	3456143	2066749	235997	19201392
2003-04	8280425	7478103	3413766	2244086	368190	21784570
2004-05	9225767	7309930	3936935	2196620	354901	23024153
2005-06	9172624	6396845	4518383	1879260	342579	22309691
2006-07	10296492	6490855	5007460	1816138	303249	23914194
2007-08	10294913	8667668	5983437	2194035	312951	27453004
2008-09	9143300	9296120	6223510	2809410	325205	27797545
2009-10	10422980	15980830	6723005	2992505	399325	36518645

Data from Archaeological survey of India

### 5.7.2. The overall comparative ticket revenue earned at five ticketed sites



### 5.8. Gautala Autramghat wildlife Sanctuary management is

with the Maharashtra Forest Department. There is an entry fee of Rs. 10 /adult, Rs. 5 /child Rs. 20 /Light four wheelers, Rs 50 /bus and Rs. 5 / Two wheelers imposed by the Forest Department. The visitors visit the sanctuary mostly from august to November and the average number of visitors yearly is around 2500 and the annual revenue is around 5, 00, 000 lakh. There is a dormitory for 10 persons stay and an inspection hut inside the sanctuary.

Maharashtra Tourism Development Corporation has 5 Delux AC rooms at Ajanta ‘T’ Junction with the maximum capacity of 3 person /rooms. It has 16 delux AC rooms with maximum capacity of 3 persons/room, 12 Delux Non AC rooms with maximum capacity of 2 persons/room and group accommodation of maximum 14 persons at Fardapur, a place 5km before Ajanta caves. There is a restaurant and beer bar at Ellora.

## 5.9. Visitors Feed Back:

The visitors feed back has been taken from 5 places of tourist importance in and around from Auranagabad on the seven "S" of the National Tourism Policy, 2002 i.e. Swagat (welcome), Sookhana (Information), Suvidha (facilitation), Suraksha( safety), Sahyog (co-opertaion), Samrachna (infrastructure) and Safai(cleanliness) which are identified as the key areas for tourism development in India. These five places are

1. Ajanta caves
2. Ellora caves
3. Bibi Ka Maqbara
4. Daultabad fort
5. Gautla Atramghat Wildlife Sanctuary

The four places out of the above 5 places of tourism importance has been on the tourist circuit of Maharashtra Tourism Development Corporation (MTDC), the agency overall in charge of tourism development in Maharashtra as the tourism is the State subject. In all a feedback from 96 tourists has been taken as the part of this preliminary study because of the limited time and resources. The number of feedback received from the tourist on the issues mentioned in the feedback form from the different tourist sites are given in 5.9.1.

5.9.1: The number of feedbacks from various tourist sites

Name of the site	No. of feedback
1. Ajanta caves	24 (25%)
2. Ellora caves	19 (19.79%)
3. Bibi Ka Maqbara	25 (26.04%)
4. Daulatabad fort	14 (14.58%)
5. Gautala Autramghat wildlife sanctuary	14 (14.58%)
Total	96

5.9.2. The number of domestic and foreign tourist feedback among 96 feedbacks are as under

Name of the site	Number of Feedback		
	Domestic	Foreign	Total
1. Ajanta caves	5 (20.83%)	19 (79.16%)	24
2. Ellora caves	12 (63.15%)	7 (36.84%)	19
3. Bibi Ka Makbara	18 (72%)	7 (28%)	25
4. Daulatabad fort	12 (85.71%)	2 (14.28%)	14
5. Gautala Wildlife Sacnctuary	14 (100%)	-	14
Total	61 (63.54%)	35 (36.45%)	96

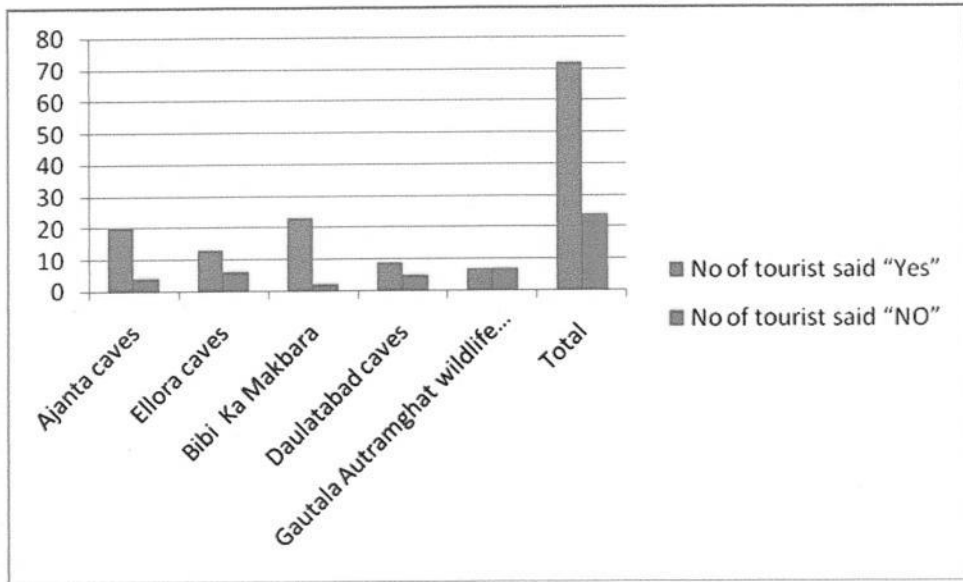
### 5.9.3. The visitor feedbacks on the seven “S”.

#### 5.9.3. A.I. Reception (Swagat):

Name of tourist site	No. of visitor said “Yes”	No. of visitor said “No”	No Response	Total
Ajanta caves	20 (83.33%)	4 (16.66%)	-----	24
Ellora caves	13 (68.42%)	6 (31.57%)	-----	19
Bibi Ka Makbara	23 (92%)	2 (8%)	-----	25
Daulatabad caves	9 (64.28%)	5 (35.71%)	----	14
Gautala Autramghat wildlife sanctuary	7 (50%)	7 (50%)	----	14
Total	72 (75%)	24 (25%)	---	96



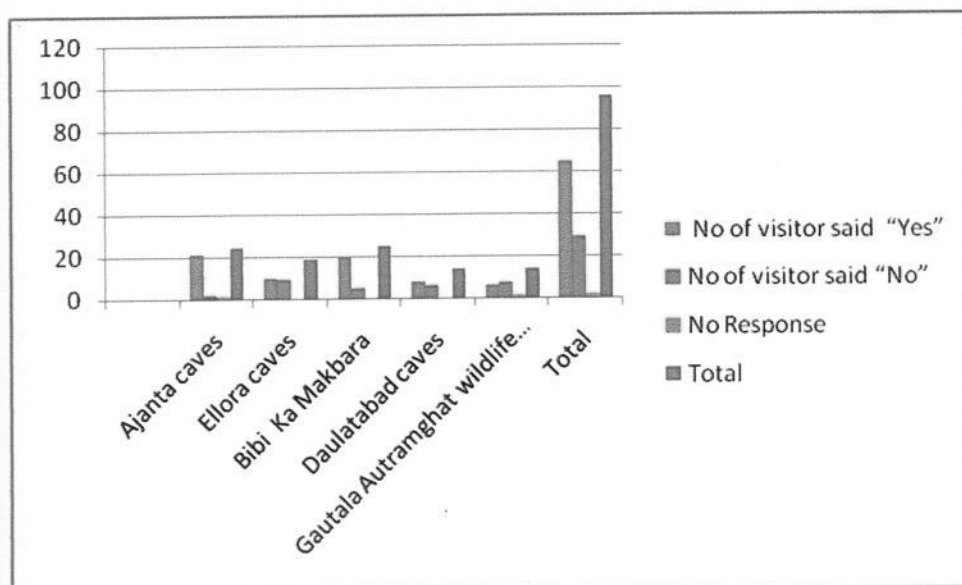
### 5.9.3. A.II. The comparative satisfaction “Yes / No” by the visitors



### 5.9.3.B.I. Information (Soochana):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Response	Total
Ajanta caves	21(87.5%)	2 (8.33%)	1 (4.16%)	24
Ellora caves	10 (52.63%)	9 (47.36%)	---	19
Bibi Ka Makbara	20 (80%)	5 (20%)	---	25
Daulatabad caves	8 (57.14%)	6 (42.85%)	---	14
Gautala Autramghat wildlife sancyuary	6 (42.85%)	7 (50%)	1 (7.14%)	14
Total	65 (67.70%)	29 (30.20%)	2 (2.08%)	96

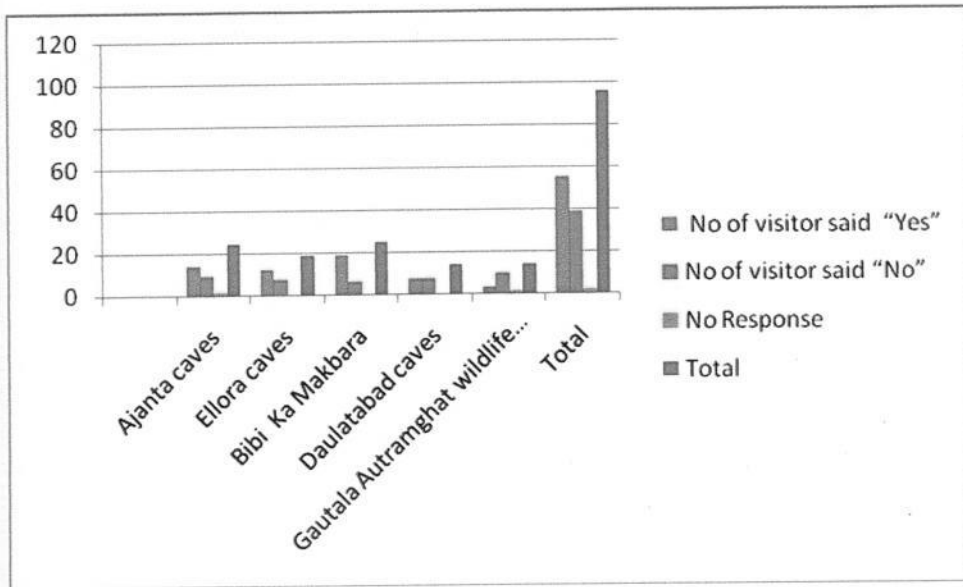
### 5.9.3.B.II. The comparative satisfaction “Yes / No” by the visitors



### 5.9.3. C.I. Facilitation (Suvida):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Response	Total
Ajanta caves	14 (58.33%)	9 (37.50%)	1(4.16%)	24
Ellora caves	12 (63.15%)	7 (36.84%)	--	19
Bibi Ka Makbara	19 (76%)	6 (24%)	--	25
Daulatabad caves	7 (50%)	7 (50%)	--	14
Gautala Autramghat wildlife sancyuary	3 (21.42%)	10 (71.42%)	1(7.14%)	14
Total	55 (57.29%)	39 (40.62%)	2(2.08%)	96

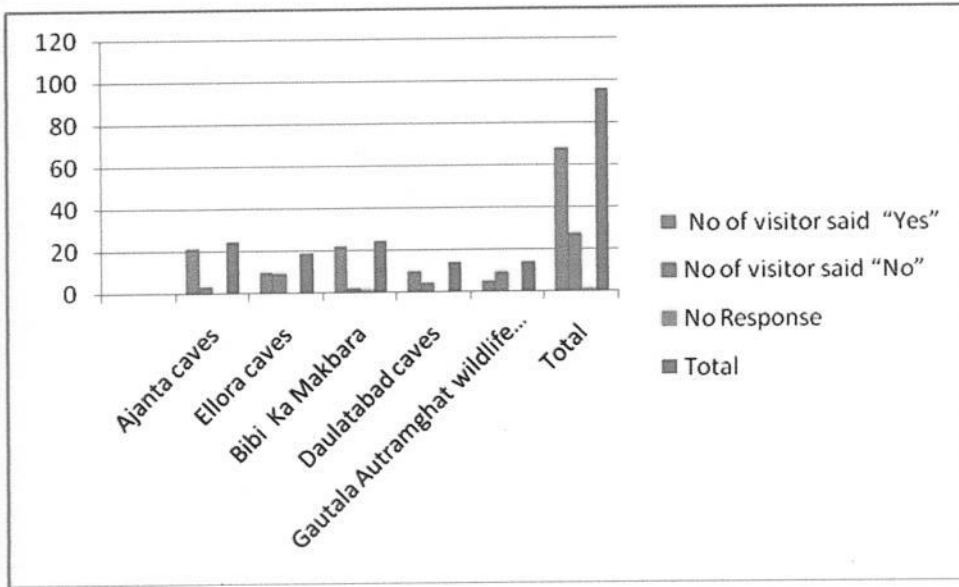
### 5.9.3. C. II. The comparative satisfaction “Yes / No” by the visitors



### 5.9.3. D. I. Safety (Suraksha):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Respons	Total
Ajanta caves	21 (87.50%)	3 (12.50%)	---	24
Ellora caves	10 (52.63%)	9 (47.36%)	---	19
Bibi Ka Makbara	22 (88%)	2 (8%)	1(4%)	25
Daulatabad caves	10 (71.42%)	4 (28.57%)	---	14
Gautala Autramghat wildlife sancyuary	5 (35.71)	9 (64.29%)	---	14
Total	68 (70.83%)	27 (28.12%)	1(1.04%)	96

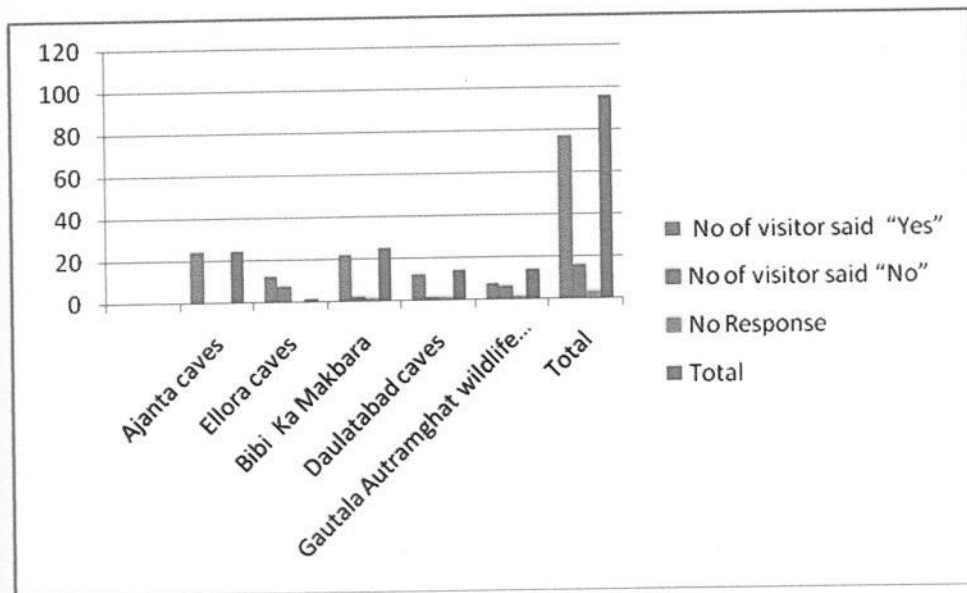
5. 9. 3. D. II. The comparative satisfaction “Yes / No” by the visitors



5. 9. 3. E. I. Co-operation (Sahayog):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Response	Total
Ajanta caves	24 (100%)	---	---	24
Ellora caves	12 (63.15%)	7 (36.84%)	---	19
Bibi Ka Makbara	22 (91.66%)	2 (8.33%)	1(4.16%)	24
Daulatabad caves	12 (85.71%)	1 (7.14%)	1(7.14%)	14
Gautala Autramghat wildlife sancyuary	7 (50%)	6 (42.85%)	1(7.14%)	14
Total	77 (80.20%)	16 (16.66%)	3(3.12%)	96

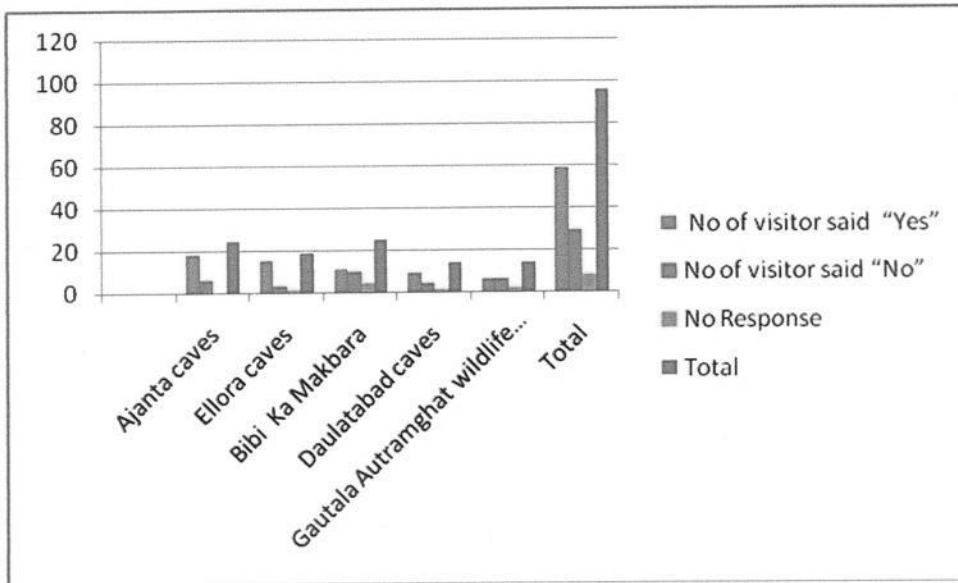
5. 9. 3. E. II. The comparative satisfaction “Yes / No” by the visitors



5. 9. 3. F. I. Infrastructure (Samrachana):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Response	Total
Ajanta caves	18 (75%)	6 (25%)	---	24
Ellora caves	15 (78.94%)	3 (15.78%)	1(5.26%)	19
Bibi Ka Makbara	11 (44%)	10 (40%)	4 (16%)	25
Daulatabad caves	9 (64.28%)	4 (28.57)	1(7.14%)	14
Gautala Autramghat wildlife sancyuary	6 (42.85%0	6 (42.85%)	2(14.28%)	14
Total	59 (61.45%)	29 (30.20%)	8(8.33%)	96

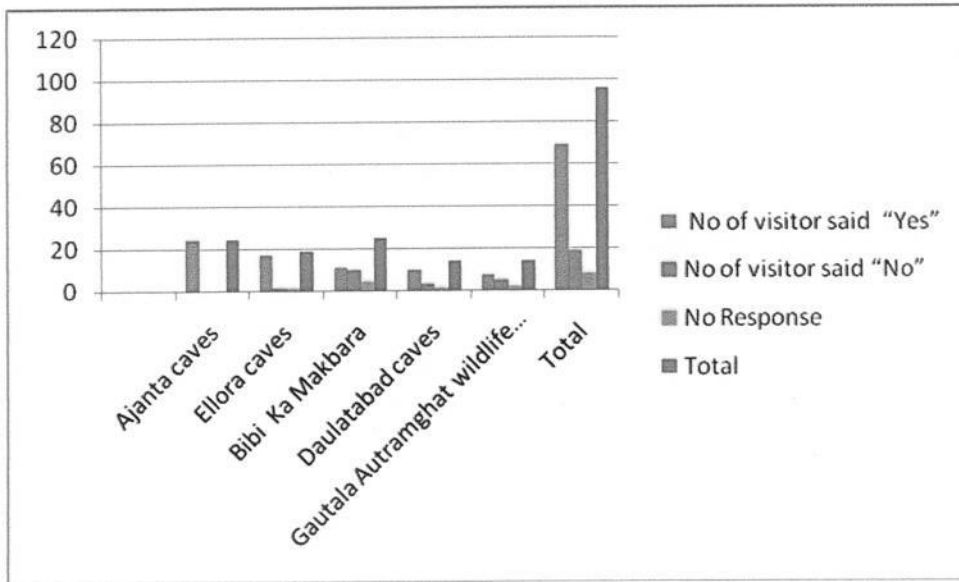
5. 9. 3. F. II. The comparative satisfaction “Yes / No” by the visitors



5. 9.3. G. I. Cleanliness at site (Safai):

Name of tourist site	No. of visitor said "Yes"	No. of visitor said "No"	No Response	Total
Ajanta caves	24 (100%)	----	----	24
Ellora caves	17 (89.47%)	1 (5.26%)	1(5.26%)	19
Bibi Ka Makbara	11 (44%)	10 (40%)	4(16%)	25
Daulatabad caves	10 (71.42)	3 (21.42%)	1(7.14%)	14
Gautala Autramghat wildlife sancyuary	7 (50%)	5 (35.71%)	2(4.28%)	14
Total	69 (71.87%)	19 (19.79%)	8(8.33%)	96

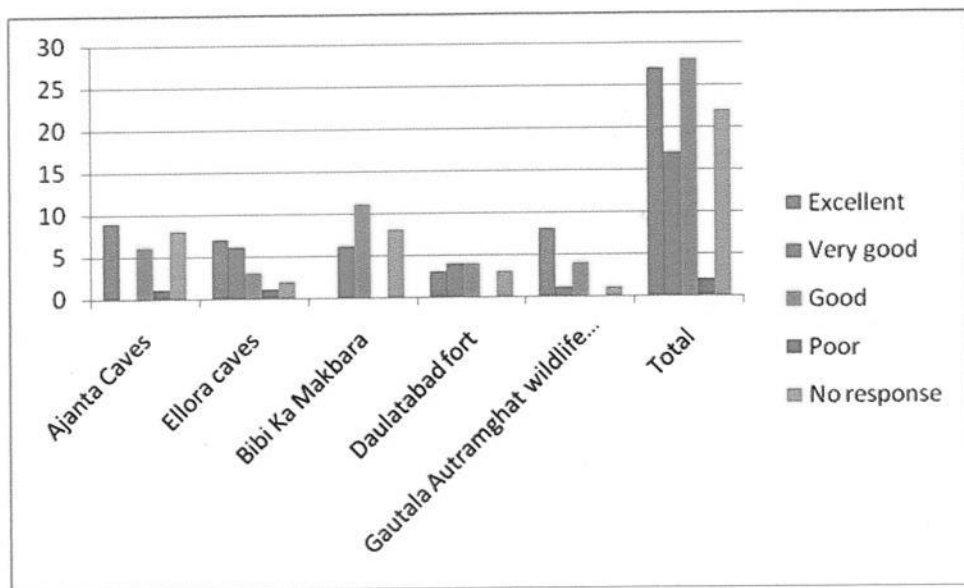
5. 9. 3. G. II. The comparative satisfaction “Yes / No” by the visit



5.9.4. I. The overall satisfaction of the Aurangabad stay:

Name of site	Excellent	Very good	Good	Poor	No response
Ajanta Caves	9	---	6	1	8
Ellora caves	7	6	3	1	2
Bibi Ka Makbara	---	6	11	---	8
Daulatabad fort	3	4	4	----	3
Gautala Autramghat wildlife sanctuary	8	1	4	----	1
Total	27	17	28	2	22

#### 5.9.4. II. The overall comparative satisfaction level



#### 5.9.5. I. The overall satisfaction of the visit:

Name of site	Excellent	Very good	Good	Poor	No response
Ajanta Caves	13	6	4	--	1
Ellora caves	10	3	--	--	6
Bibi Ka Makbara	---	6	8	1	10
Daulatabad fort	4	2	4	--	4
Gautala Autramghat wildlife sanctuary	6	4	3	---	1
Total	33	21	19	1	22



### 5. 9. 5. II. The overall comparative satisfaction

