

3. THE OBJECTIVES

The purpose and objectives of this study envisaged are:

1. To examine the visitors inflow, the existing infrastructure and the overall satisfaction of the visitors of their visits to heritage sites.
2. To study the status of the cultural and ecotourism based on revenue generated by tourism / visitors inflow to the heritage sites in and around Aurangabad
3. To examine the involvement of the local community and women in the management of the heritage sites.
4. To make recommendations on how to achieve sustainable tourism in Aurangabad

3.1. Rationale / Justification:

Aurangabad has the highest number of ticketed monuments (centrally protected monuments) in the country. It has 16 ticketed monuments and it ranks the second most prominent tourist destination next to Agra on the basis of the revenue collected. It is envisaged that the information and data collected, analysis and the inferences thereafter may be useful to know the objectives of cultural and ecotourism in the National and International policies and the status of their achievements. The report may be communicated to the concerned authority to take up the follow up action from management point of view.

3.2. Research questions:

The two questions to be answered after the study were -

1. Whether the tourists are satisfied of their visits to the heritage site?
2. Whether the cultural and eco tourism in Aurangabad is following the broad objectives and principles of International Cultural Tourism Charter and National Tourism Policy or otherwise?