

TABLE OF CONTENT

1. EXECUTIVE SUMMARY.....	1 - 4
2. OVERVIEW OF THE SCHEME.....	5 - 13
3. METHODOLOGY.....	14 - 30
4. OBJECTIVE OF THE STUDY.....	31 - 70
5. OBSERVATIONS AND RECOMMENDATIONS.....	71 - 146
6. CONCLUSION.....	147 - 156
7. APPENDIX TABLES.....	157 - 169

List of Figures

1. Figure 2.1: Sales and purchase figures of TRIFED since last ten years.....	7
2. Figure 3.1: Distribution of the suppliers by type of organization.....	22
3. Figure 3.2: Distribution of suppliers by annual turnover of 2018-19.....	22
4. Figure 3.3: Distribution of suppliers by year of empanelment	23
5. Figure 3.4: Distribution of supplier by craft.....	24
6. Figure 3.5: Distribution of trainees by main source of income of the household.....	28
7. Figure 4.1: Distribution of painters by annual sales (in Rs. thousands) in 2018-19.....	40
8. Figure 4.2: Distribution of painters by year of empanelment.....	40
9. Figure 4.3: Distribution of artisans by level of satisfaction with wages and salaries.....	54
10. Figure 4.4: Distribution of workers by status of wage payments.....	54
11. Figure 4.5: Perception of the artisans on work condition.....	55
12. Figure 4.6: Perception of the workers about current workload.....	55
13. Figure 4.7: Perception of the artisans about work condition.....	56
14. Figure 4.8: Feedback of the trainees on the impact of the training	57
15. Figure 4.9: Perception of the trainees about the benefits of training.....	58
16. Figure 5.1: Distribution of customers by gender.....	128
17. Figure 5.2: Distribution of customers by age.....	129
18. Figure 5.3: Distribution of customers by frequency of visit.....	129
19. Figure 5.4: Perception of customers on the space inside shops.....	130
20. Figure 5.5: Perception of the customers about cleanliness of the stores.....	130
21. Figure 5.6: Perception of the customers' on convenience of store timings.....	131
22. Figure 5.7: Perception of customers on sufficiency of staff in the stores.....	131
23. Figure 5.8: Perception of customers on sufficiency of variety and stocks in the stores.....	132
24. Figure 5.9: Perception of the customers on air conditioning of the stores.....	132
25. Figure 5.10: Perception of the customers on user friendliness of payments.....	133
26. Figure 5.11: Proportion of customers who would refer others to purchase from Tribes India.....	133
27. Figure 5.12: Proportions of customers who visited Adi-mahotsava.....	134
28. Figure 5.13: Perception of the customers on arrangements at Adi-mahotsavas.....	134
29. Figure 5.14: Feedback of the customers on quality of TRIBES INDIA products.....	135
30. Figure 5.15: Feedback of the customers on price TRIBES INDIA products.....	136

List of Tables

1. Table 2.1: <i>Number of TAMs organized and artisans participated</i>	8
2. Table 2.2: <i>TRIFED's expenditure under different components of the scheme (in Rs. Crore)</i>	10
3. Table 2.3: <i>Budgetary Allocation and Expenditure Pattern of the Scheme</i>	12
4. Table 3.1: <i>Details of Sample States</i>	14
5. Table 3.2: <i>Details of the Sample Districts</i>	15
6. Table 3.3: <i>Demographic characteristics of artisans</i>	25
7. Table 3.4: <i>Demographic characteristics of the sampled trainees</i>	27
8. Table 3.5: <i>Socio-economic characteristics of MFP trainees</i>	30
9. Table 4.1: <i>Average person days of employment per year across States</i>	32
10. Table 4.2: <i>Average days of employment per year by years of experience</i>	32
11. Table 4.3: <i>Average days of employment, Craft-wise</i>	33
12. Table 4.4: <i>Average daily earnings of the artisans across States</i>	34
13. Table 4.5: <i>Share of income from artisanship in annual household income</i>	35
14. Table 4.6: <i>Average daily earnings from artisanship as compared to earnings from public work programmes in the States</i>	36
15. Table 4.7: <i>Average Annual income of the artisans of across state</i>	37
16. Table 4.8 <i>Average daily earnings of artisans across craft</i>	37
17. Table 4.9 <i>Average Annual income of the artisans across craft</i>	38
18. Table 4.10: <i>Contribution of income from artisanship in annual household income across craft</i>	39
19. Table 4.11: <i>Share of TRIFED in annual sales of painter</i>	41
20. Table 4.12: <i>Results of independent sample t-test on the difference in income and employment between trained and untrained artisans</i>	42
21. Table 4.13: <i>Average price per unit of MFP pre and post-training</i>	43
22. Table 4.14: <i>Collection per trainee of MFP pre and post-training</i>	44
23. Table 4.15: <i>Income per trainee from MFP cultivation pre and post-training</i>	44
24. Table 4.16: <i>Results of paired sample t-test on the difference in price, the volume of the collection, and income between after and before training</i>	45
25. Table 4.17: <i>Perception of suppliers on benefits from association with TRIFED (classified according to annual turnover of the supplier)</i>	46
26. Table 4.18: <i>Distribution of suppliers by the challenges faced by them (classified according to annual turnover of the supplier)</i>	47
27. Table 4.19: <i>Distribution of suppliers by benefits from participation in TRIFED fairs/ exhibitions (classified according to annual turnover of the supplier)</i>	48
28. Table 4.20: <i>Distribution of suppliers by benefits from associated with TRIFED (craft-wise)</i>	49
29. Table 4.21: <i>Distribution of suppliers by problems faced in production (craft-wise)</i>	50

30. Table 4.22: <i>Distribution of suppliers by benefits from participation in TRIFED fairs/exhibitions (craft-wise)</i>	50
31. Table 4.23: <i>Distribution of suppliers by benefits from associated with TRIFED (State-wise)</i>	51
32. Table 4.24: <i>Distribution of suppliers by problems faced in production</i>	52
33. Table 4.25: <i>Distribution of suppliers by benefits from participation in TRIFED fairs/exhibitions (state-wise)</i>	53
34. Table 4.26: <i>Availability of different facilities work place as reported by the artisans</i>	57
35. Table 4.27: <i>Total Number of ST Families covered under scheme state-wise</i>	59
36. Table 4.28: <i>Details of Tribal Artisan Melas (TAM) organised by TRIFED regional offices</i>	65
37. Table 4.29: <i>Distribution of suppliers by benefits from participation in Tribal Artisan Mela</i>	66
38. Table 4.30: <i>Requirement of funds as indicated in SFC in relation to actual allocation of funds including timelines of release</i>	70
39. Table A1: <i>State, district and block/ tehsil-wise coverage of the scheme</i>	159
40. Table A2: <i>Number of training programmes and participants of handicraft training</i>	165
41. Table A3: <i>Total budget of handicraft training programmes, funds released and amount due to the training agencies</i>	166
42. Table A4 <i>Number of training programmes and participants of MFP training</i>	167
43. Table A5 <i>Total budget of MFP training programmes, funds released and amount due to the training agencies</i>	168
44. Table A6: <i>Expenditures and sales from adimabotsavas organised by different regional offices of TRIFED</i> ...169	