

4. METHDOLOGY

The methodology adopted for the proposed research work has many components. The primary data was collected from five monuments namely Bibi Ka Makbara, Ajanta caves, Ellora caves, Daulatabad Fort and Gautala Autramghat Wildlife Sanctuary out of the 16 ticketed monuments. The primary data is in the form of response from the visitors on a questionnaire circulating to them. The questionnaire has requested the visitor response on the “Seven S” of National Tourism Policy, 2002 and on their stay and visit in Aurangabad. The copy of the questionnaire is reproduced below

FEEDBACK FROM VISITOR

Name of the Heritage Site:

Date:

1. Name of the visitor:

2. Place of birth / country:

3. Are you satisfied with the -

- | | | |
|----|----------------------------------|----------|
| 1. | Reception / welcome at site: | Yes / No |
| 2. | Information at site: | Yes / No |
| 3. | Facilities available at site: | Yes / No |
| 4. | Safety at site: | Yes / No |
| 5. | Co operation from staff at site: | Yes / No |

6. Infrastructure available at site: Yes / No

7. Cleanliness at site: Yes / No

4. Cultural / ecological values of the site:

5. Aurangabad Stay: Excellent / Very good / Good / Poor

6. Visit satisfaction: Excellent / Very good / Good / Poor

7. Any suggestion for improvement:

Signature:

Dr Dinesh Kumar Tyagi, IFS; 36th APPA Participant; IIPA; D-II, Kaka Nager, New Delhi-11003.

011 / 24358404; 09810893369

The help of local tourist guides and forest guards were taken in collecting the primary data from the visiting tourists. The primary data was also collected by visiting the concerned sites, interacting with the visitors and concerned officials. The secondary data was collected from the books, journals, internet, reports of Ministry of Tourism, Govt. of India and the reports of various govt. agencies and departments based at Aurangabad. The draft document "Vision 2020" of district Aurangabad proposed the future strategy to be adopted by the district authorities to develop and manage the tourism in Aurangabad.