

Appendix 3

Table A-3 Sector wise Advisories and Messages:mKisan

	Advisories	Messages
AGRICULTURE	29119	1256232747
ANIMAL HUSBANDRY	959	86044948
DAIRYING	63	256981
FISHERIES	193	10412724
HORTICULTURE	1964	75524420
SERICULTURE	380	1511823
SUGARCANE	42	338153

Appendix 4

Table A-4 Organizational break up of Messages:mKisan

	Advisories	Messages
DAC	449	72142016
DAHDF	448	78097273
ICAR	13535	229369058
IMD	8708	655326053
State Govt officials	9580	395387396